



Local
Enterprise
Office



LOCAL ENTERPRISE WEEK 2021

Making It Happen

01-05 March

★ **SPOTLIGHT VIRTUAL EVENTS**

#MakingItHappen

#MakingItHappen: Local Enterprise Week Goes Virtual for 2021!



Local Enterprise Week is organised every year by the 31 Local Enterprise Offices across the country with over 200 events taking place virtually from Monday, March 1st to Friday, March 5th.

This year's schedule includes ten 'Spotlight' events which are organised by individual Local Enterprise Offices and open to every business – wherever you're based.



So, find out what supports and programmes are the best fit for your business to help face the challenges ahead and book your place today at LocalEnterprise.ie/Week

Please note: 'Spotlight' events are highlighted with 

Monday 01 March

Time	Details
9.30am to 10.45am 	Benefits of Green for your Business – Launching Green for Micro Welcome address by An Tánaiste and Minister for Enterprise, Trade & Employment, Leo Varadkar T.D. This practical 'how to' event will help you to 'Green' your business and benefit from practical guidance on how to make your business more sustainable. Discover the benefits of doing so and listen to case studies from those who have already done it. You will learn how to market your green business credentials as a unique selling point. Attendees will also learn how to access 'Green for Micro' supports from their Local Enterprise Office. Open to all & organised by Local Enterprise Office Dublin City. Price: FREE
11am to 1pm 	SpringBack & Step Forward: Building Leadership & Resilience A highly motivational online event, focusing on developing leadership and resilience to adapt to the challenges and opportunities facing businesses today. The line-up of speakers includes Emma Jones of Enterprise Nation and explorer and inventor Mark Pollock. Open to all & organised by Local Enterprise Office Donegal. Price: FREE

Tuesday 02 March

10am to 1pm 	Building The New A dynamic morning session focusing on innovation and opportunity. This event features a selection of new businesses, including those which began as a result of Covid-19 and those which have had to innovate. Speakers include Damian Young of the National Design Innovation Hub, Gourmet Tart Company and Dough Bros. Open to all & organised by Local Enterprise Office Galway. Price: FREE
2pm to 4pm 	Growing Lean: One Small Step or One Giant Leap, Getting Started with Lean The biggest challenge which many business- owners face, is how to get started with LEAN. This event will set out the many supports available as well as an introduction to Lean Thinking – which will cover the basics, and how it is applied. It will also feature a selection of businesspeople who will share their experience of introducing LEAN into their businesses. Open to all & organised by Local Enterprise Office Kildare. Price: FREE

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To find out more and book your place, please visit LocalEnterprise.ie/Week or search #MakingItHappen

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Wednesday 03 March

Time	Details
9.30am to 1pm ★	AgriTech Revolution in Farming and Food This fast-paced interactive conference will examine how AgriTech has transformed farming and continues to help the sector thrive. Speakers will explore how using technology can put Ireland at the forefront of sustainable agriculture and where the export opportunities are. Open to all & organised by Local Enterprise Office South Cork. Price: FREE
2pm to 4:30pm ★	Creative Connections: Enabling your B-2-B Online Opportunities Aimed at entrepreneurs in creative sectors, this event is designed to showcase opportunities through developing online tools for selling to the Trade. It will provide a forum for best practice sharing with expert speakers and peer learning by listening to entrepreneurs who have travelled the road of developing B2B online selling tools. Open to all & organised by Local Enterprise Office Carlow. Price: FREE

Thursday 04 March

10am to 11:30am ★	Engage for Growth with David Meade A highly energetic and interactive session introducing the psychology of leadership and providing a practical toolkit for effective business management. David Meade, internationally renowned speaker, BBC TV presenter, and expert on what makes humans 'tick', will deliver deep insights, new techniques, and vital takeaways to help you succeed in business. Open to all & organised by Local Enterprise Office Dún Laoghaire-Rathdown. Price: FREE
4pm to 5:30pm ★	S.M.A.R.Tech for StartUps This dynamic event is aimed at technology start-ups who want to learn more about supports for their business growth. Speakers from both private and public sectors will discuss new digital transformation technologies such as IoT, Industry 4.0, Automation, Robotics and Data Analysis. This event includes a virtual tour of the Dell Customer Solution Centre and the new campus in Limerick of the Confirm Centre for Smart Manufacturing. Open to all & organised by Local Enterprise Office Clare. Price: FREE
7pm to 8:15pm ★	Masterclass: Health checking your business for its forward journey. Blaise Brosnan, Management Resource Institute author and business guru, will deliver a masterclass assessing the financial health of your business. He will examine working capital, cashflow management and financial challenges and will tease out the issues while offering a range of practical solutions which you can both understand and use. Open to all & organised by Local Enterprise Office Wexford. Price: FREE

Friday 05 March

9:30am to 12:30pm ★	Trading Online Voucher Information Webinar This innovative scheme helps small businesses to develop their online presence by offering vouchers, valued at up to €2,500, towards e-commerce website development or digital marketing strategy. This interactive online information session will cover various topics, including developing a website, digital marketing, social media for business and search engine optimisation. The information provided is impartial and will help you decide what trading online options are right for your business. Open to all & organised by Local Enterprise Office Fingal. Price: FREE
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To find out more and book your place, please visit LocalEnterprise.ie/Week or search #MakingItHappen



*Find out what supports and
programmes are the best fit
for your business in 2021
& book your place today*

LocalEnterprise.ie/Week

Our thanks to the companies featured: Kopper Kreation, Kianda Technologies, Kildare Brewing Company, HuKu Balance, Dough Bros, Ambr Eyewear, Ground Wellbeing, Get The Shifts, Professional Hair Labs & Nicola Brown Fine Art Textiles.

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