

Dublin City Social Enterprise Awards

Impact Report



Comhairle Cathrach
Bhaile Átha Cliath
Dublin City Council



An Roinn Forbartha
Tuaithe agus Pobail
Department of Rural and
Community Development

 Oifig Fiontair Áitiúil
Local Enterprise Office



Dublin City Social Enterprise Awards

Making an impact on **Social Enterprise** in Dublin City

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Foreword

Social Enterprises bring about a diverse and vital range of economic, community and policy benefits to local communities and individuals throughout Dublin. Each of the 19 previous awardees of a Dublin City Social Enterprise Award are actively involved in delivering these important benefits across the city and also contributing to addressing key city challenges.

Through their work they are achieving significant impact and since receiving an award, they have been enabled and supported to enhance their impact and delivery of benefits to more people. I would like to pay a special tribute to each social enterprise highlighted in this report and wish them greater success in the future as they develop and further contribute to making Dublin a better place for all.

As Chairperson of the Dublin City Social Enterprise Committee, I would like to sincerely thank each of the committee members who have contributed extensively to creating, developing and improving the awards scheme and also to developing many other social enterprise supports. I would like to thank the Department of Rural and Community Development for co-funding the awards with Dublin City Council and Inner City Enterprise for managing and administrating the awards process.

This report would not have been possible without the dedicated work of Norman Thompson, Economic Development Researcher who deserves special recognition for his work in deepening our understanding of the supports that make a difference to social enterprises in their early stage development. We are happy to share this report with social enterprises, support organisations, policy makers and others to continue to position Dublin as a great place to start and grow a social enterprise.

Mary Mac Sweeney

Deputy Head of Enterprise and Economic Development- Dublin City Council

Acknowledgements

Dublin City Social Enterprise Committee – Members:	
Mary Mac Sweeney – Dublin City Council (Chair)	Evanne Kilmurray – Inner City Enterprise
Bernie Doherty – Dublin City Council	Bernie Walsh – Sunflower Recycling
Chris Gordon – Irish Social Enterprise Network	Jim Hargis – St. Andrews Resource Centre
Emma McEvoy – Irish Social Enterprise Network	Diarmaid Ó Corrbuí – Carmichael
Paul Rogers – Northside Partnership	Deiric O’Broin – DCU / NorDubCo
Committee Support Staff:	
Norman Thompson – Dublin City Council	Shane Meehan – Inner City Enterprise
Eoin McCaffrey – Dublin City Council	
Special thanks to the social enterprise previous awardees for participating in the impact survey	

Executive Summary

This report highlights and showcases the awardees of a Dublin City Social Enterprise Award so far and their social impact. It also seeks to highlight the overall impact of the award scheme and assist in further promoting and acknowledging social enterprise development in Dublin City.

The Dublin City Social Enterprise Awards were created in 2015 by Dublin City Council, Inner City Enterprise and supported by Local Enterprise Office – Dublin City. The Awards exist to support social enterprise development, raise awareness and provide funding to assist the creation and development of social enterprises in Dublin City.

A summary is provided below of the: awards, impact and the impact of the social enterprise awardees.

19 Social Enterprises

...have received a Dublin City Social Enterprise Award so far...

All 19

...are still in operation across...



€184,500

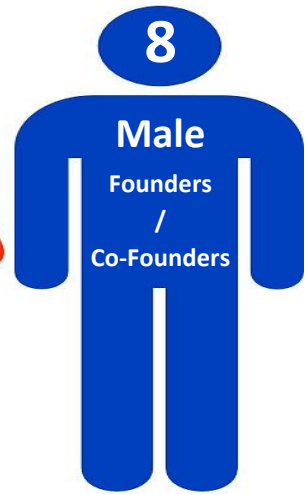
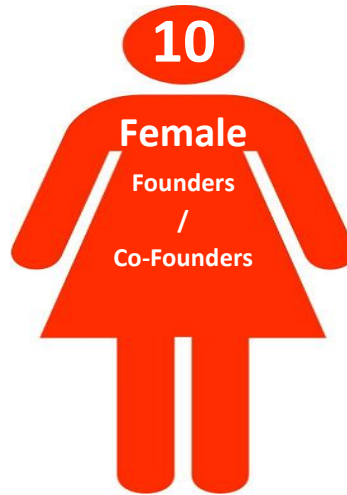
...has been distributed to awardees since the awards began...

17/19 - Previous Awardees participated in an impact survey

Key Findings:



...people are volunteers or employees in the 17 social enterprises...



3,380+ **Service Users**





...have benefitted from activities of the social enterprises...

Most Common Social Causes

- Unemployment
- Disadvantaged Women
- Youth
- Education

Top Challenges: Funding, Marketing, HR / Staffing

What winning an award meant: 'It was one of the first awards we won and helped us to promote our activities and also give us access to a network where we could glean from others experiences. Without the support of the awards and funders who look at this award as a partnership, we would not have achieved the impact we have'

Dublin City Social Enterprise Awards			
Funded by:		Comhairle Cathrach Bhaile Átha Cliath Dublin City Council	Managed by:
			
Funded by:		An Roinn Forbartha Tuaithe agus Pobail Department of Rural and Community Development	Supported by:
			 Oifig Fiontair Áitiúil Local Enterprise Office

Introduction

To begin, it is firstly important to clarify what a social enterprise is. Social Enterprises typically occupy a space in between the charity / voluntary sector and the private sector and exhibit characteristics of both sectors as a type of hybrid organisation. Similar to a charity, social enterprises have a social mission that they seek to address and similar to private sector enterprises, social enterprises sell goods and services in the open market to generate a profit or surplus. However dissimilar to a charity, social enterprises seek to raise funds primarily through trading, not through donations and dissimilar to private sector enterprises, social enterprises primarily reinvest profits / surplus to further address their social mission, not to maximise profit. The working definition adopted by the Dublin City Social Enterprise Committee and used within the context of the awards scheme is that proposed in the Forfás report on social enterprise development in Ireland.

What is a social enterprise?

A social enterprise:

- i. trades for a social/societal purpose;
- ii. earns at least part of its income from trading activity;
- iii. is separate from government; and
- iv. primarily re-invests profits / surpluses in the social objective. (Forfás, 2013 p.13)

Social Enterprises are part of a diverse and steadily growing sector globally, nationally and indeed in Dublin. They assist with and seek to address social, economic and environmental challenges while fostering inclusive growth, shared prosperity, social inclusion, training and job creation often for marginalised people. Furthermore social enterprises typically embrace and embed: collaboration, solidarity, pluralism and sustainability and lead to integrated economic and community development in their respective setting or concerning their social objective.

Over the last few years through various collaborations, initiatives and most notably through the Dublin City Social Enterprise Committee, Dublin City Council (DCC) has increasingly supported social enterprise development across the city. At a policy level, social enterprise is highlighted in DCC policy such as in the Dublin City Development Plan 2016-2022 and the Local Economic and Community Plan 2016-2021 and is supported by the Economic Development and Enterprise Strategic Policy Committee.

An increasing range of supports for social enterprise development have been developed and delivered through the work of the; Dublin City Social Enterprise Committee, Economic Development Office in Dublin City Council and the Local Enterprise Office – Dublin City in partnership and collaboration with numerous key stakeholders. The supports developed to date include training, mentoring, advice, resources and funding through the Dublin City Social Enterprise Awards.

The awards represent one of the primary and most extensive supports for existing or aspiring social enterprises in Dublin City. Since the awards began, the scheme has grown in terms of awareness, recognition and importance. Each year innovative and dynamic social enterprises have received awards which has enabled them to enhance their operations, activities and programmes and thus bring the benefits of their social enterprise to more individuals and communities.



Dublin City Social Enterprise Awards 2018 - Awardees

Dublin City Social Enterprise Awards

The Dublin City Social Enterprise Awards were established in 2015 by Inner City Enterprise (ICE) and Dublin City Council with the support of the Local Enterprise Office (LEO) Dublin City. The awards were established by these partner organisations in order to provide small grants and seed funding to help social enterprises start and grow in Dublin City.

The awards process is overseen by the Dublin City Social Enterprise Committee. The committee is comprised of representatives of key stakeholders and relevant organisations. €45,000-€50,000 is typically distributed among the selected awardees each year. Funding for the awards is provided by the Department of Rural and Community Development and Dublin City Council. The awards process is managed and administrated by Inner City Enterprise.

The awards represent a key measure to promote social enterprise development, increase awareness of social enterprises and to contribute to the enhancement of social enterprise operations and activities in Dublin City. In 2015, the first year of the awards, four social enterprises benefited from award funding to develop their organisation and operations. The scheme has expanded since then, and now each year social enterprises are showcased at an awards ceremony.

The benefits of winning a Dublin City Social Enterprise Award include:

- Award Funding (Typically between €5,000 and €15,000 per social enterprise)
- Publicity (Feature in press releases, news articles and promotional literature)
- Promotional Support (Promotional video of each awardee is produced)
- Recognition (Enhanced credibility and reputation)
- Mentoring (Specialist mentoring provided as a follow on support)
- Other Supports (Conference tickets, training programmes, events, profiling engagements etc)



Dublin City Social Enterprise Awards 2018 – Awards Ceremony

The Awards Process involves a series of steps which are laid out below:

- Open call for submission of application forms
- Review, scoring and short-listing of application forms
- Short-listed applicants invited to present to evaluations committee
- Scoring of presentations & notification of awardees
- Awards Ceremony and presentation of funding to awardees

Generally the awards process begins in March with the launch and open call for the annual Dublin City Social Enterprise Awards. The shortlisting and evaluation phases take place during the following months after which an awards ceremony is hosted generally during September.

The Awards Ceremony

The awards ceremony is a celebratory event which brings together many key stakeholders and highlights the social enterprise awardees and the important work and impact they make. At previous ceremonies Government Ministers and the Lord Mayor of Dublin have attended and presented the awards which has added to the event profile and recognition of the awardees. Videos of each awardee are also premiered at the ceremony which are then made available to awardees for promotional use.

(Videos of each of the previous awardees can be viewed on the Local Enterprise Office – Dublin City YouTube Channel: www.youtube.com/channel/UChD5pnX_Y9KBb3afGrZibRw/videos)

The event is also used to promote and highlight social enterprise development in general. To embed and further support social enterprise development, a concentrated effort is made to procure associated award ceremony services from social enterprises. Catering services have been provided at previous award ceremonies by Third Space – (2016 Awardee); award trophies have been made by Mendicity Institution – Workshop (2017 Awardee) and promotional videos of the social enterprises awardees have been made by Aspire Productions (2017 Awardee).

Previous Awardees Showcase

The 19 previous awardees are featured below along with a short bio on the services or products they provide. Could you or your organisation buy from, support or collaborate with these social enterprises?

Dublin City Social Enterprise Awards - 2018 Awardees



In Our Shoes Walking Tours – RECDP

The Robert Emmet Community Development Project set up this social enterprise which trains local unemployed people from South Dublin Inner City to deliver unique, experiential walking tours with a local flavour. Tours take place in the Liberties area of Dublin City and innovatively encompass local history, heritage and humour.

For more information and to book your individual or group / corporate tour, please visit:

www.inourshoeswalkingtours.com

Rediscover Fashion

Rediscover Fashion was established in 2008 as a social enterprise and leader in circular fashion which produces 100% redesigned and repurposed, clothing, accessories and homeware ranges. It is located in the Rediscovery Centre – The National Centre for Circular Economy in Dublin where it provides employment opportunities for long term unemployed, skills training and courses. Items can be purchased at the Eco Store in the Rediscovery Centre.

For more information about courses and collections, visit:



We Make Good / Quality Matters

We Make Good is a social enterprise design brand which makes and sells homewares and various products. It also provides consultancy services and works with different social enterprises and charities to enable them to develop, design and manufacture their products. These products are sold via their pop up shop or on their website.

For more information and to buy their products, visit:

www.wemakegood.ie

Dublin City Social Enterprise Awards - 2018 Awardees



The Mugshot (PACE Social Enterprise)

PACE is a not for profit community based organisation that provides training for prisoners and ex-prisoners. In order to provide real work experience and employment opportunities for their clients, they created The Mug Shot. This is a mobile coffee cart which they use to sell coffee and provide barista training and employment opportunities for their client group.

For more information, please visit:

www.paceorganisation.ie/

SPARK Education, Socialisation, Inclusion

SPARK is a social enterprise that seeks to address the lack of socialisation opportunities for young children on the Autism Spectrum aged 4 to 7 years who are out of school and living in disadvantaged areas. It focuses on the three key areas of: education, socialisation and inclusion, in order to develop the children's social skills so that they can then attend and benefit more from school.

For more information, please visit:

www.facebook.com/SPARKIreland



Dublin City Social Enterprise Awards - 2017 Awardees

Dress for Success Dublin

Dress for Success Dublin was founded in 2011 by Sonya Lennon with a mission to promote the economic independence of women by providing career development tools and a support network. It provides various services such as: professional clothing and styling; interview preparation sessions; sector-specific educational workshops; and mentoring programmes.

For more information, please visit:

www.dressforsuccessdublin.org



Handy Helpers

Handy Helpers is a social enterprise developed by Darndale Belcamp Village Centre (DBVC) which enables older people to get home improvements carried out by trustworthy and reliable workers. It also creates local employment opportunities for Handy Helpers employees and for other people contracted to undertake specific work within the homes of older people.

For more information, please visit:

www.handyhelpers.ie



The Adventure Project

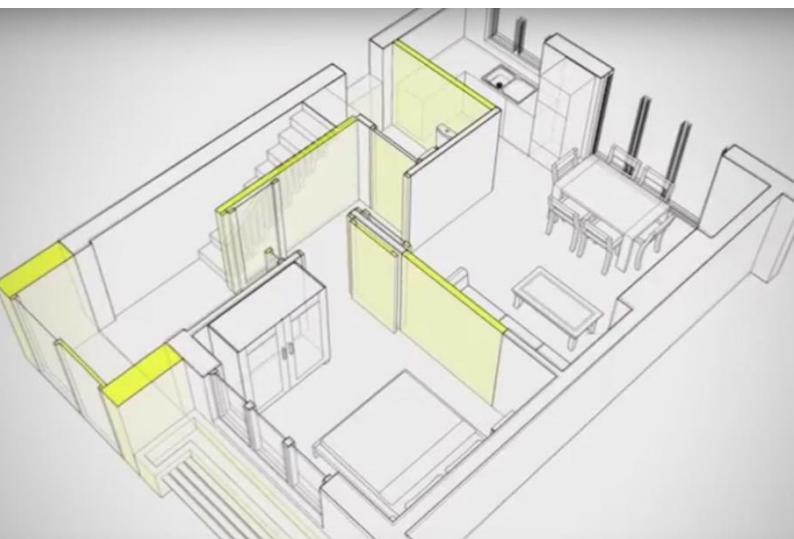
The Adventure Project provides therapy programs and outdoor education experiences primarily to disadvantaged young people. It aims to provide challenging and meaningful experiences for clients by combining natural environment, psychological, physical and cognitive challenges and an opportunity for self-reflection and personal motivation in order to encourage positive change in the lives of clients.

For more information, please visit:

www.theadventureproject.ie



Dublin City Social Enterprise Awards - 2017 Awardees



AVA Housing (Formerly: The Abhaile Project)

AVA Housing provides a scheme to help older homeowners who have a low income and are living alone to reconfigure, retrofit, future-proof and rent out part of their homes. It encourages social inclusion and helps to address the housing needs of an aging population while also carving much needed new one bedroom rental capacity from the existing housing stock in mature urban areas of the city.

For more information, please visit:

www.avahousing.ie

Mendicity Institution – Workshop

Since its establishment in 1818, the Mendicity Institution has been helping people who are homeless in Dublin City. Its social enterprise provides a way out of homelessness through supports such as employment opportunities, skills training and reintegration programmes. Service users work in teams to make garden boxes, bird feeders, greeting cards, candles & copper art. They have also made various bespoke award trophies such as: Dublin City Social Enterprise Awards and Start Your Own Music Business Awards.



Dublin City Social Enterprise Awards - 2016 Awardees



The Yard Crew – Solas Project

The Yard Crew aims to equip young people with skills and knowledge that will empower them to fulfil their personal and professional potential. They primarily work with young people from disadvantaged backgrounds and provide a mentoring environment, work experience and training that builds and strengthens participants' abilities with the ultimate goal of increasing opportunities for employment.

For more information and to buy their products, visit: www.solasproject.com/social-enterprise

Third Space

Third Space is a social business based in Smithfield which is a café and eating hub by day and a community hub by night. Local artists, musicians, community groups and clubs meet in the space and various local initiatives are also held there. It provides training and employment opportunities for disadvantaged people and actively seeks to encourage local community development and social inclusion. It also provides catering services which can be used for events.

For more information or to enquire about using the venue for your event, please visit: www.thirdspace.ie



Recreate Ireland

Recreate is a social enterprise which salvages reusable materials from businesses and organisations in order to make them available to members for creative reuse. By doing so it makes art materials and educational supplies affordable and accessible to schools, community groups and individuals for creative purposes while also helping to protect the environment. It provides various training programmes and workshops to schools, groups and corporate audiences for teamwork and creativity sessions.

For more information, visit: www.recreate.ie

Dublin City Social Enterprise Awards - 2016 Awardees



House of AKINA

Started up as a response to the migrant crisis in 2013, House of AKINA works to support migrant women in Ireland and promote integration of new communities. It provides employment opportunities, training programmes and workshops where migrant women are trained to hand make bespoke clothing accessories such as dickie bows and scarves. These are sold on their website and at events with all profits being reinvested to further help migrant women.

For more information or to buy their products, please visit: www.houseofakina.ie

Aspire Productions

Aspire Productions produce high quality and affordable media products and projects including a series of videos for the Dublin City Social Enterprise Awards 2018. It is a spinout social enterprise from Aspire – Asperger Syndrome Association of Ireland and actively seeks to provide employment and training opportunities for people with an Asperger Syndrome diagnosis. Their services include animation, videography, graphic design and storyboarding.

For more information or to commission a video project, please visit: www.aspireproductions.ie



Dublin City Social Enterprise Awards - 2015 Awardees



Thriftify

Thriftify provides a web-based platform that helps charities realise the true value of unsold donated stock. Their platform allows staff in charity shops to simply scan the barcode of a book or other item to instantly check the value. They can then upload the item to the thriftify website for sale online. By doing this, the social enterprise enables charities to earn much more from their stock and also helps divert unsold stock from landfill or recycling.

For more information or to buy their products, please visit: www.thriftify.ie

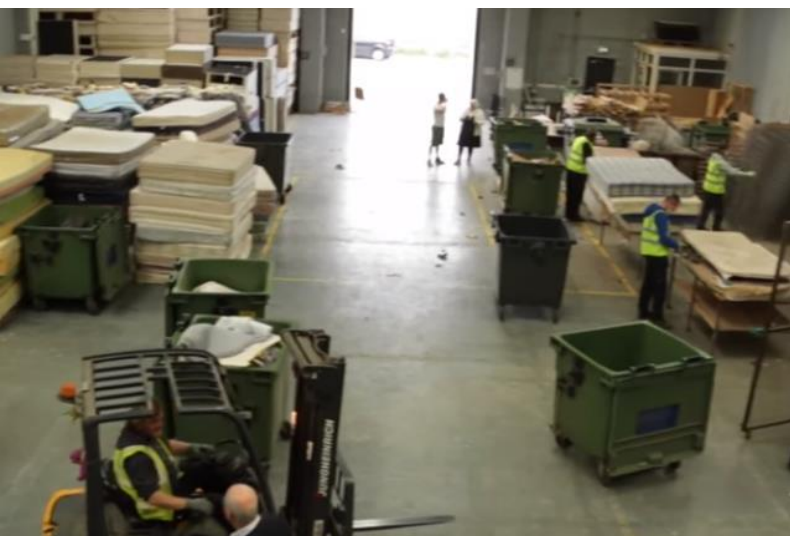
Walkinstown Green Social Enterprises

This social enterprise seeks to promote social inclusion and provide employment and training opportunities for people with intellectual disabilities. It supports people to realise their potential by providing targeted supports, training and work experience in hospitality and horticulture at the Green Kitchen and The Green Garden centre. It also provides catering services and meeting facilities which can be hired.

For more information, please visit: www.walk.ie



Dublin City Social Enterprise Awards - 2015 Awardees



Eco Mattress Recycling Ltd

Eco Mattress was set up to provide work experience, employment opportunities and green solutions for mattress disposal. It provides trainees with hands on work experience and access to accredited training programmes which enables them to improve their education and future employment prospects. Mattresses are 100% recycled with materials being reused for various purposes to generate income which is then reinvested to expand operations and employ more people. For more information, please visit: www.ecomattressrecyclingireland.com

The Grow Dome Project

The Grow Dome Project seeks to turn wastelands into community resources by creating gardens within geodesic domes. The domes support sustainable growing through using hydroponics, which is the growing of plants without soil. The domes also act as community hubs, education centres and event spaces and help to create local employment, training opportunities and social spaces.

For more information, please visit: www.thegrowdomeproject.com



Impact

The social enterprises bring about a diverse range of benefits and ultimately considerable social impact to the individuals and communities that they work with. The awards scheme and the associated funding amounts given to the social enterprise awardees has enabled each one to commence and / or enhance their operations, activities and projects which has lead to greater social impact across Dublin City.

Perhaps the greatest testament to the success of the awards scheme is the fact that all 19 previous awardees remain in operation and have increased their reach and social impact since being awarded. Since the awards began, a total of €184,500 has been distributed among the awardees. In the table below, the 19 previous awardees of a Dublin City Social Enterprise Award are listed. The primary social cause(s) they seek to address, the primary location and the award amount are also listed.

Dublin City Social Enterprise Award – Previous Winners					
#	Social Enterprise	Award Year	Primary Social Cause(s)	Primary Location	Award Fund €
1	In Our Shoes Walking Tours – RECDP	2018	Disadvantaged Adults, Unemployment	D8	7,000
2	Rediscover Fashion	2018	Unemployment, Environment	D9	7,000
3	We Make Good / Quality Matters	2018	Disadvantaged / Disability	D1	12,000
4	The Mugshot (PACE Social Enterprise)	2018	Ex-Offenders	D7	10,000
5	SPARK Education, Socialisation, Inclusion	2018	Disability, Disadvantaged Children	D1	9,000
6	Dress for Success Dublin	2017	Disadvantaged Women, Unemployment	D7	7,500
7	Handy Helpers - Darndale Belcamp	2017	Elderly Care	D17	7,000
8	The Adventure Project	2017	Disadvantaged Children / Youth	D3	10,000
9	The Abhaile Project (AVA Housing)	2017	Elderly Care, Housing	D8	10,000
10	Mendicity Institution – Workshop	2017	Homelessness, Migrants, Refugees	D8	15,000
11	The Yard Crew - Solas Project	2016	Youth, Unemployment, Ex-Offenders	D8	15,000
12	Third Space	2016	Diversity, Youth, Unemployment	D7	10,000
13	Recreate Ireland	2016	Environment, Education	D12	10,000
14	House Of AKINA	2016	Diversity, Migrants, Refugees	D2	5,000
15	Aspire Productions	2016	Disability, Mental Illness, Unemployment	D7	5,000
16	Thriftify	2015	Technology for Charities	D2	8,000
17	Walkinstown Green Social Enterprises	2015	Disability, Unemployment	D12	10,000
18	Eco Mattress Recycling Ltd	2015	Environment, Unemployment	D11	12,000
19	The Grow Dome Project	2015	Environment, Diversity, Education	D8/D9	15,000
Total Funds Awarded					€184,500.00



The YARD Crew - Solas Project – Dublin City Social Enterprise Awards 2016 - Awardee

As can be seen in the table, the social enterprises and the primary social causes that they seek to address are diverse. Unemployment is a common social cause that a significant proportion of the awardees seek to address. The primary locations where the social enterprises are based are also diverse as they are located across the city in different areas. Dublin 8 does however stand out, as 5 of the previous awardees are based in this area.

The amount of funding awarded is typically between €5,000 and €15,000. The average funding award amount is just under €10,000.

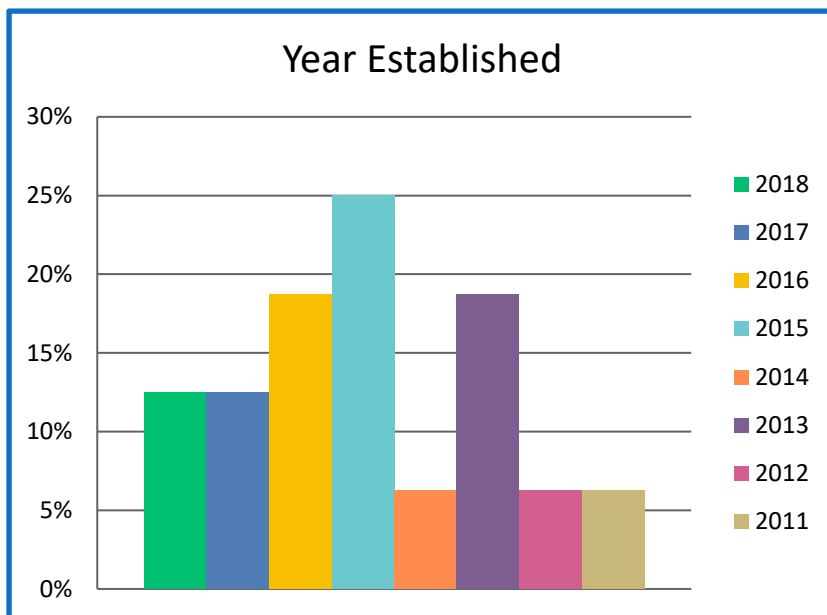
In order to assess the impact of the awards on the social enterprise awardees and also to assess the overall impact of the awards scheme a survey of the previous awardees was conducted during quarter four, 2018.

All previous awardees were invited to participate in the survey. 17 were in a position to participate at the time of the survey and kindly submitted their insights regarding social enterprise development and the awards scheme. The survey findings provide key insights on: social enterprise development and challenges; the impact of social enterprise in Dublin city; the impact of the awards and also provide a basis to develop further supports for social enterprises in Dublin City.

The survey findings have been anonymised in the section below.

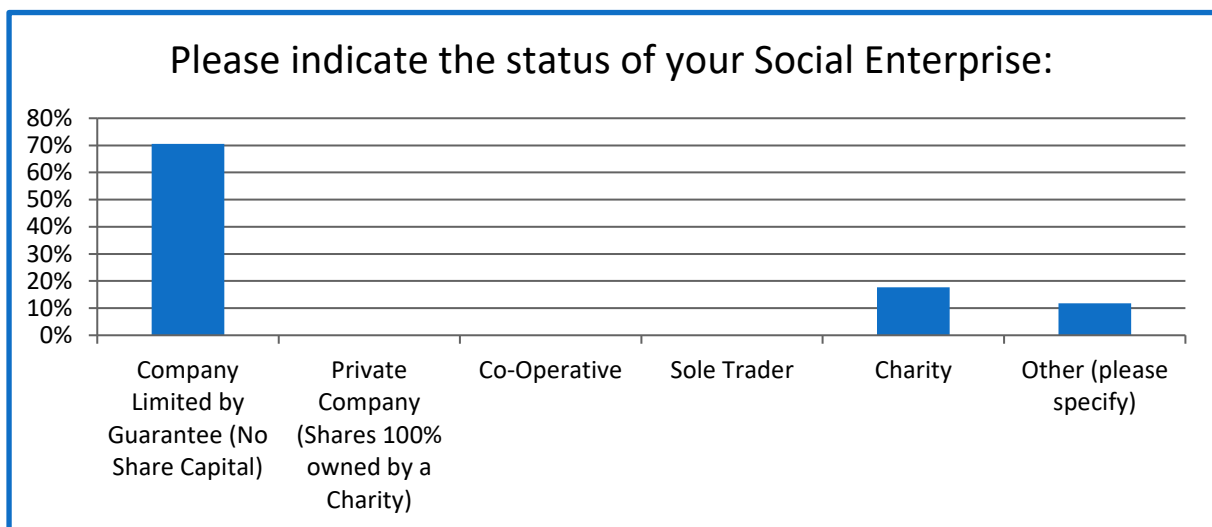
Survey Findings

1. Years social enterprises were established:



All the social enterprises were established relatively recently with the oldest one established in 2011. Four were established in 2015 making it the year with the highest amount of social enterprises established among respondents. Two were established in 2018 and 2017, followed by three in 2016. This indicates that many of the awardees were at pre and start up stages when they were awarded.

2. Social enterprise status:



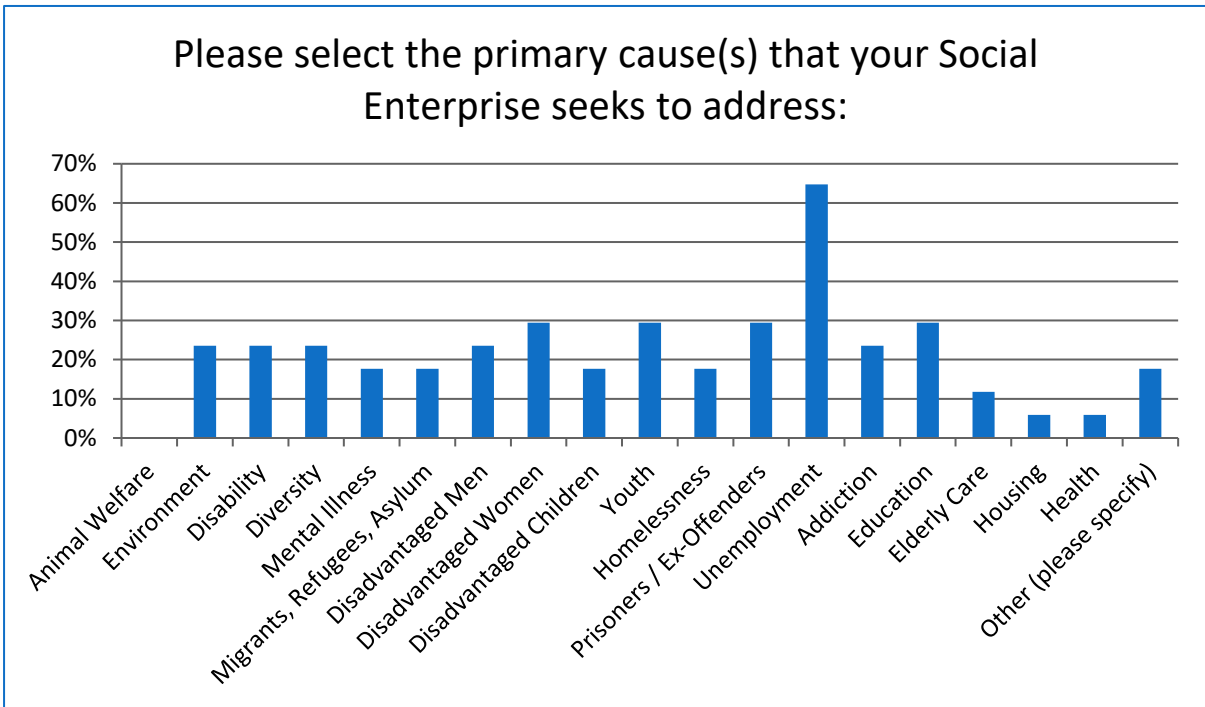
The vast majority (71%) of respondents stated that the status of their social enterprise is: Company Limited by Guarantee (CLG). 3 of the respondents stated that the status was: Charity. Of the 2 which stated: 'Other', one explained that the social enterprise has both CLG and Charity status.

3. Social enterprise basis: For Profit / Not For Profit

As can be seen in the pie chart, the vast majority (76%) of respondents stated that the social enterprise operated as a: Not For Profit enterprise whereas 24% of the respondents stated the social enterprise operated as a For Profit enterprise.

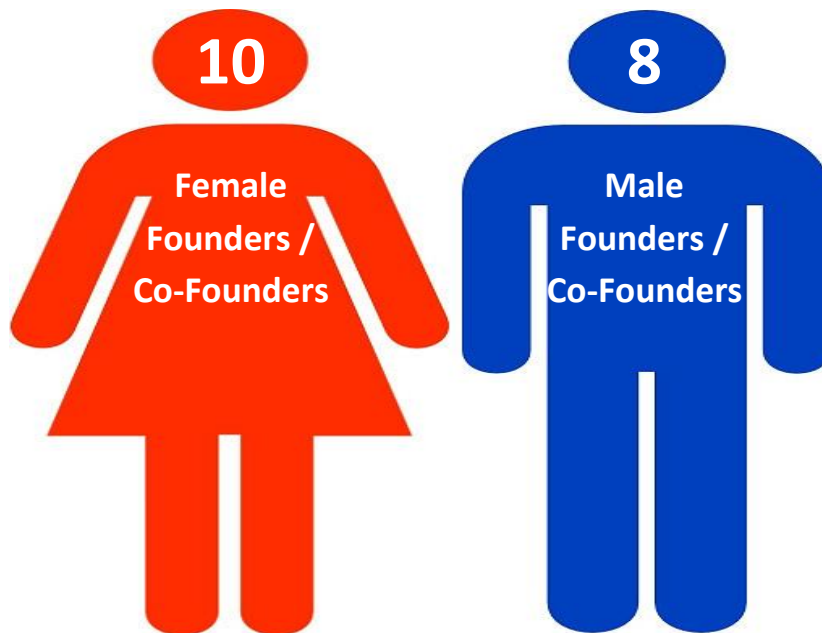


4. Primary cause(s) that the social enterprises seek to address:



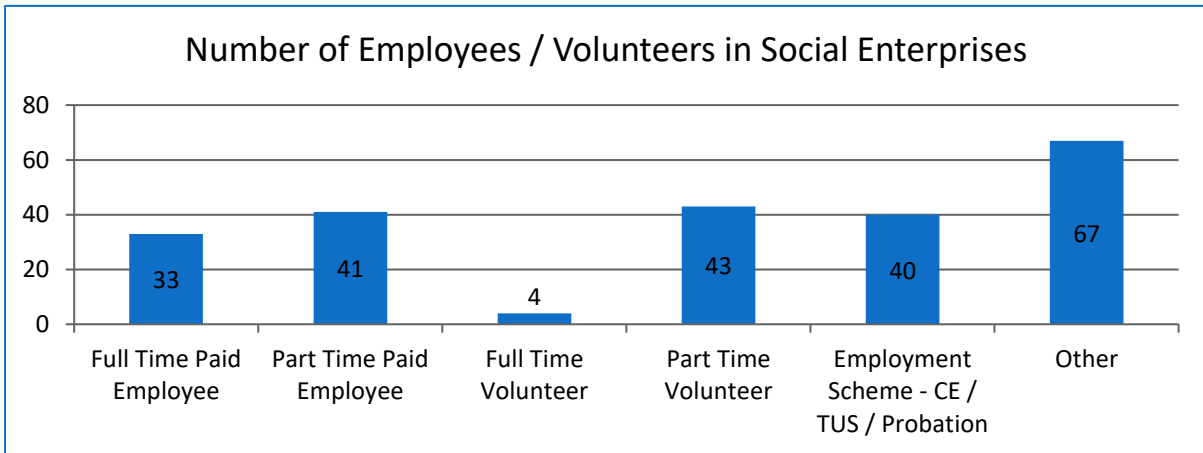
Respondents stated the various primary causes that their social enterprise seeks to address. It is important to note that many of the social enterprises are seeking to address a range of social causes and / or as they seek to address their primary cause they often contribute to addressing other social causes directly or indirectly. As can be seen, the social causes that the respondents seek to address are diverse. However unemployment stands out as a high proportion of respondents selected this as one of their primary social causes. Education, Prisoners / Ex-Offenders, Youth and Disadvantaged Women were also selected as slightly more common social causes.

5. Social enterprise founder gender:



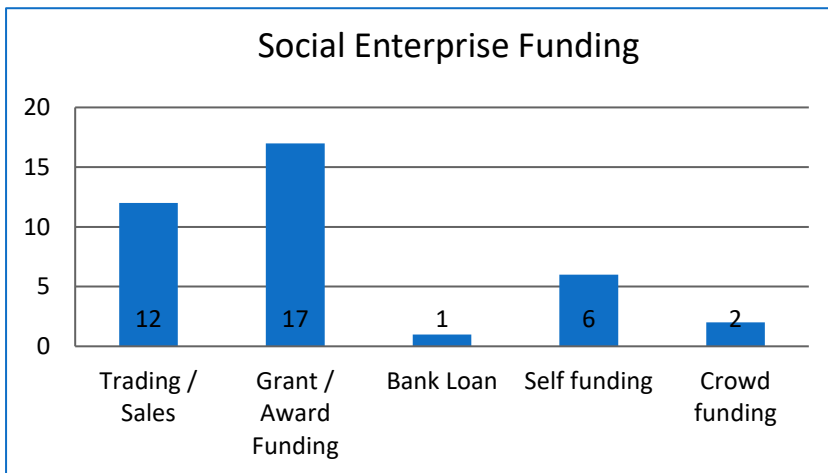
There is a slightly higher proportion of female founders / co-founders than male, among the social enterprises in this survey.

6. Number of employees / volunteers currently in the social enterprises:



A total of 228 people are involved in employment or volunteering in the 17 social enterprises which participated in the survey. Within the total figure, 33 full time & 41 part time employment positions are provided. The social enterprises also provide volunteer positions and training positions to many others. The 'Other' bar is significantly high because one of the respondents stated that 67 seasonal volunteers help and support the delivery of their social enterprise services.

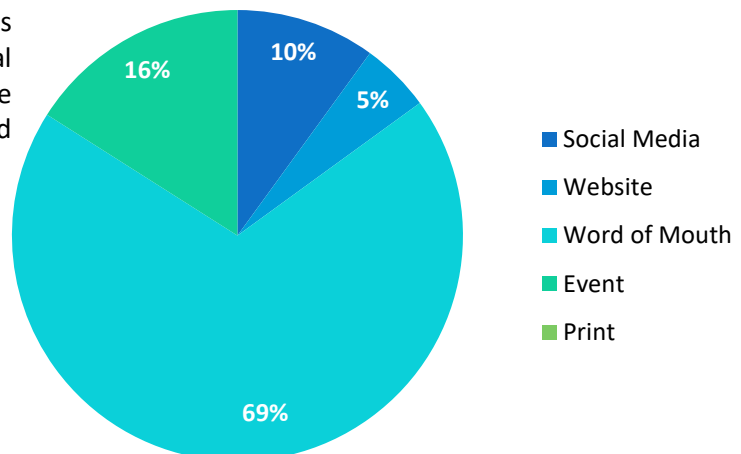
7. Social enterprise funding so far:



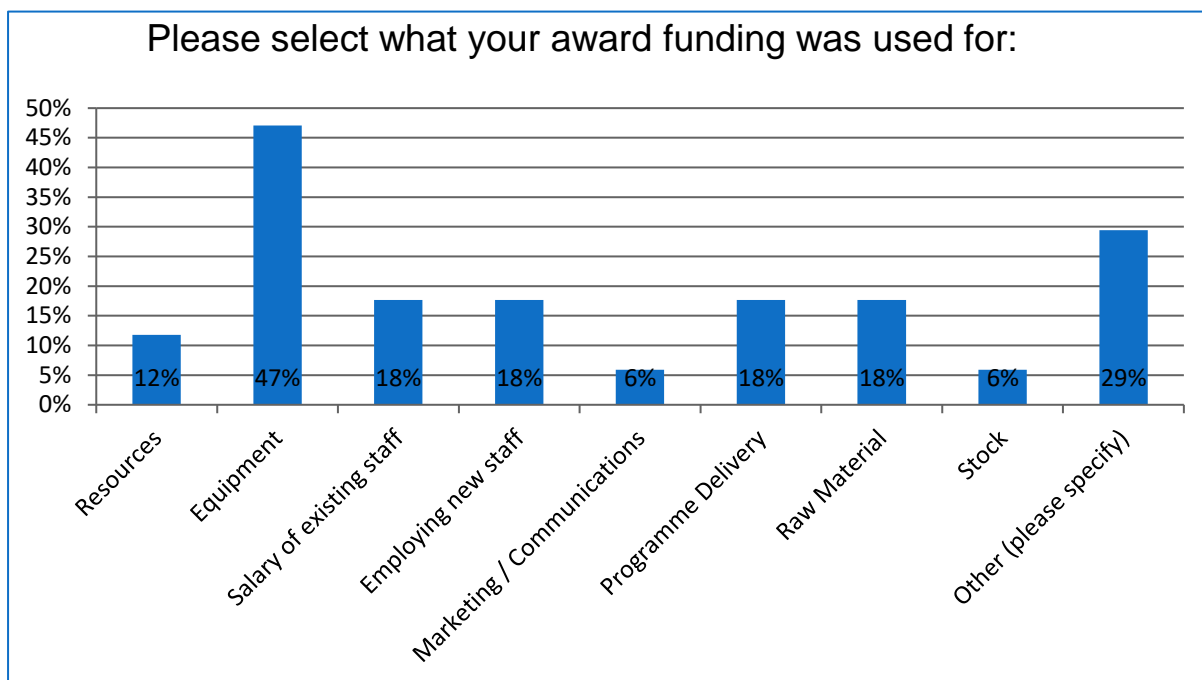
The most common source of funding was Grant / Award Funding followed by Trading / Sales. Grant / Award Funding being the most common funding source highlights the importance of award funding such as the Dublin City Social Enterprise Awards to help social enterprises start & develop in the city.

8. How did you hear about the Dublin City Social Enterprise Awards?

The vast majority (69%) of respondents heard about the Dublin City Social Enterprise Awards by word of mouth. The second most common method respondents heard was at an event.



9. Award funding use:



The most common purpose that award funding was used for by the awardees, was equipment. Some also used funding for salaries, programmes and raw materials. 'Other' is notably high as a number of respondents used the funding for purposes outside of those listed. 'Other' purposes include: vehicle purchase, pilot scheme, construction materials and software development.

10. What winning the award meant to the social enterprises:

*'Winning the award enabled us to move from planning to programme delivery which will **benefit** and result in the social **inclusion** of individuals with special needs from disadvantaged backgrounds'*

*'It enabled us to keep the project going when we were close to closing up, it enabled us to pursue new outlets and **increase** the number of participants'*

*'Winning the award meant so much to us in terms of the **joy** and pride we felt that someone outside of our new social enterprise **believed** and **trusted** our idea and ability to deliver'*

*'The award helped to take our **relationships** with the local community and community bodies to a much higher **level** - we now serve more groups and serve them better'*

*'The Award was an important and **encouraging** step along the way to making the goals of our organisation a **reality**. In addition to the financial support there was the importance of **recognition** as a social enterprise and being able to connect with other inspiring organisations'*

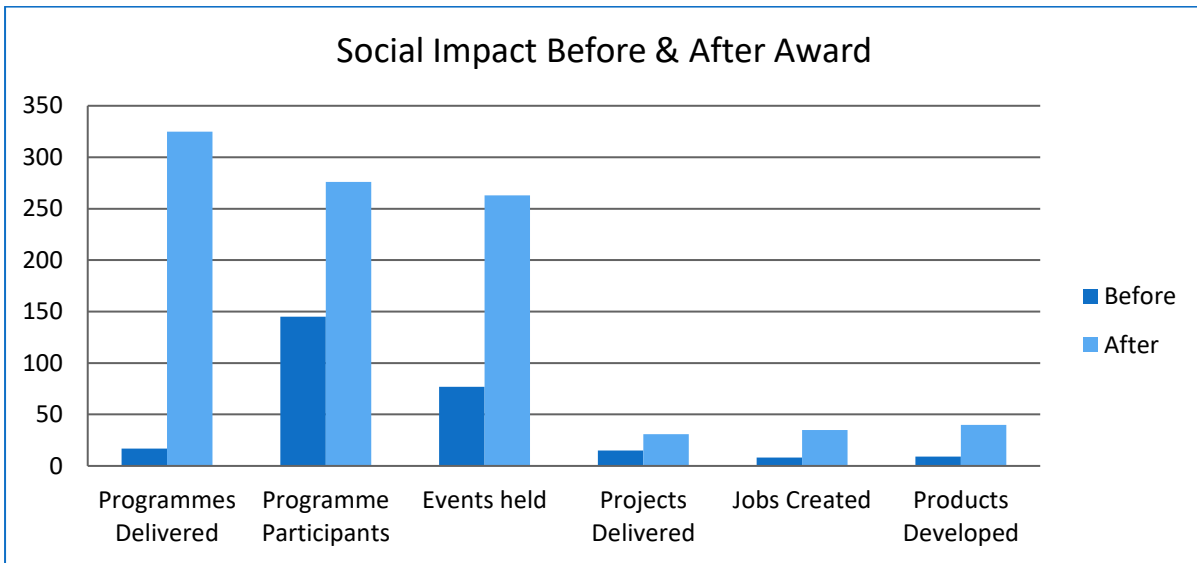
*'**Support** from the awards meant we were able to partner with more suppliers & increase our **impact**'*

*'Without the funding we would have never been able to get the ball rolling on our enterprise. This early stage funding is so critical to **helping** great ideas get off the ground'*

Morale Boost! More than the financial side, the link to the mentors was very encouraging and also the **publicity** received was very encouraging to continue.

*'It **changed** our world, gave us a physical location and brought us to the **attention** of other bodies'*

11. Social impact before and after receiving the award:

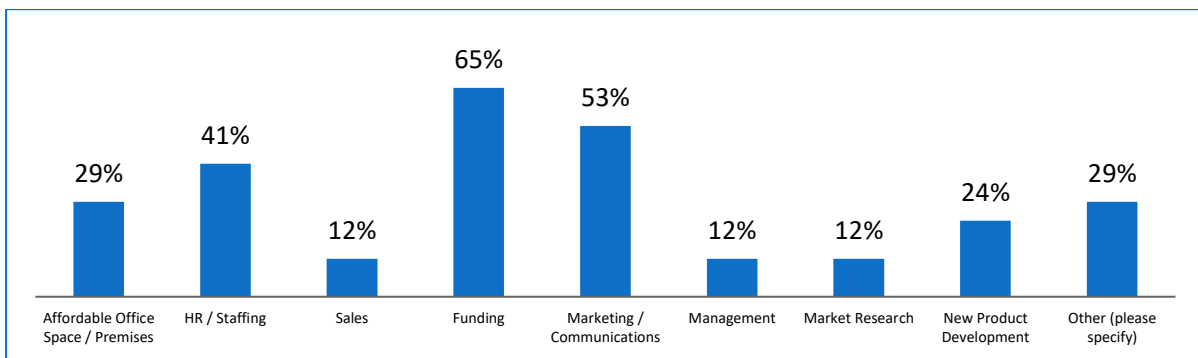


Respondents were asked to provide details of the social impact which their social enterprise has delivered before and after they received the award. A number of measures were used to indicate the social impact that was delivered which are displayed in the chart above. A clear trend is obvious across the measures as the social enterprises have greatly increased their operations, reach and subsequently their social impact since being awarded. Both cumulatively and individually, the social enterprises have increased their operations and impact.

The number of service users was omitted from the chart as the large figure amounts would have skewed it. The total amount of service users among the respondents before the award was: 1778 whereas after the awards, this rose to 3380.

Please note that these increases are not only attributable to the award as many other factors have contributed to the development of the social enterprises and their impact as well.

12. The top 3 challenges facing social enterprises:



The top 3 challenges that respondents identified were: Funding, Marketing / Communications and Human Resources (HR) / Staffing. Some respondents elaborated on the challenges they face in the 'Other' section and commented that: access to equipment and location are among their top challenges.

13. Other awards, training, supports since being awarded a Dublin City Social Enterprise Award:

Nine of the awardees have received other awards, grants and supports since they received their Dublin City Social Enterprise Award such as a Community Impact Award, Neighbourhood Award, Local Chamber Award and Ireland's Best Young Entrepreneur Award. Two received awards and funding from Social Entrepreneurs Ireland and two received awards and funding from Social Innovation Fund Ireland.

In regard to the question, one respondent included an insightful comment:

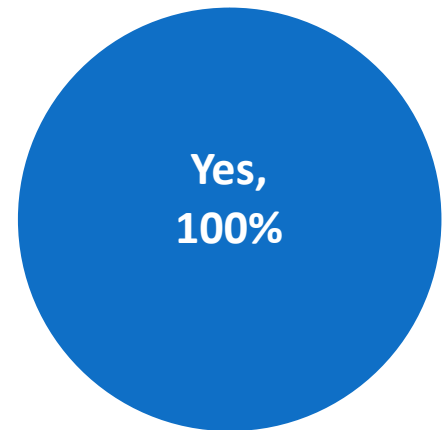
'Yes, Social Innovation Fund Ireland and Enterprise Ireland. None of those would have happened without the seed funding from the Dublin City Social Enterprise Award'

14. Social enterprise expansion plans in the next 1-3 years:

All respondents stated that their social enterprise plans to expand in the next 1-3 years. Many of the respondents also commented and explained that they plan to expand their services, product range, programmes, locations and workforce.

One respondent commented that they:

'Plan to expand our services in more areas of disadvantage in Dublin and surrounding areas'



15. Comments, ideas and suggestions on the Dublin City Social Enterprise Awards

'A tailor-made support service for each individual awardee to overcome the challenges they face with the help of professional advice'

'The only way to improve it would be to make it bigger'

'Keep the award seed-stage. There is little to no funding available to early stage start-ups in Ireland and it is absolutely crucial that we support ideas at the early stage'

'A structured mentor programme and help with management / structure'

'It was one of the first awards we won and helped us to promote our activities and also give us access to a network where we could glean from others experiences. Without the support of the awards and funders who look at this award as a partnership, we would not have achieved the impact we have'

'We really appreciate the support and overall it has been a very important step for us in gaining further support and recognition. The encouragement and warmth from everyone we met from Dublin City Council and Inner City Enterprise through the process has been wonderful'



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