Oifig Fiontair Áitiúil
Local Enterprise Office

Spatial Insight solutions

European Union
European Regional Development Fund

Laois

...Abbeyleix

LEO Catchment Profile (LCP)

Key Data for Enterprise Strategy

Laois Local Enterprise Office

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About this Report

Local Enterprise Office (LEO) provides advice, information and support to you in starting up or growing your business. With 31 dedicated teams across the Local Authority network in Ireland, Local Enterprise Offices offer you a wide range of experience, skills and services. The Local Enterprise Office is for people interested in starting up a new business or already in business including entrepreneurs, early stage promoters, start-ups and small business looking to expand.

The LEO socio-economic catchment profile presented within this report will provide enterprises, both new and existing, with key datasets that can form an integral part of a market analysis for a new business plan, assist in benchmarking sales figures with a database of potential customers or provide insight into a preferential location for an expansion plan. The profiles are based on the selected urban settlement (Ennis, Tuam, Naas etc) and then two larger spatial catchments representing a 30 minute and one hour drivetime to the settlement - this provides vital information on the scale of the potential customer market within close proximity of the settlement.

The definition of a potential customer or market will depend on your type of business. For example, if you are opening up a new domestic alarm company your market will be the number of houses within your local and regional catchment or if you are opening up a new children's clothing shop you will need to know the number of young people living within the area. The profile provides easy access to this type of information and illustrates the results in a clear and digestible format using key figures and graphics.

By using a combination of individual profiles, say Ennis (Clare) and Nenagh (Tipperary), it is also possible to use the datasets within each to assist in identifying the correct location for a new enterprise, business or service.

How do you use the profiles?

- Each profile provides detailed information and indicators on a series of themes such as demographics, industry, housing and transport. Browse through the profile to get a better understanding of your local and regional market. Use the map on the opposite page to visualise the extent of each catchment.

- The profile also comes with a detailed database containing all of the source indicators. The data and accompanying graphics can be used as input to reports, presentations and other marketing material to assist in the development of a business growth strategy.

Spatial Insight Solutions

This profile has been developed by Spatial Insight Solutions - a professional consultancy specialising in spatial analysis (GIS), geo-demographics, data analytics and custom map design. For more information on this report or to discuss other data related queries please contact the team:
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Indicators and Catchments

Indicators

The socio-economic catchment profile is based on 8 key themes with a series of indicators representing each theme. All data is based on the latest available Census information (2016).

Each indicator page highlights the key points and provides three key graphics that illustrate the main data for either the hierarchy of geographies (settlement, 30 and 60 minutes catchment) or for the key indicators within the theme.

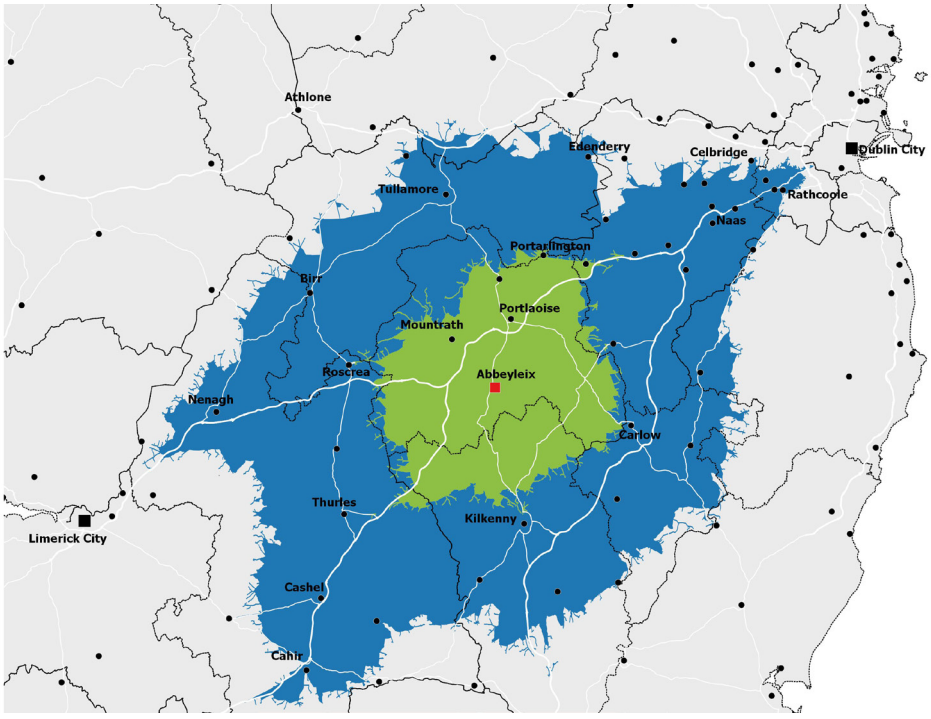
Geography

The socio-economic catchment profile is based on two distinct geographies. Firstly, the official settlement boundary for the town (based on Central Statistics Office definition) and secondly, a drive-time isochrone or travel catchment to each settlement. Two isochrones are represented here - a 0-30 minute travel isochrone and a one-hour travel isochrone (see green and blue areas below).

Settlement

0-30 minute drivetime

0-60 minute drivetime



Mapping: Contains Irish Public Sector Data (data.gov.ie) licensed under a Creative Commons Attribution 4.0 International (CCBY 4.0) licence

Demography

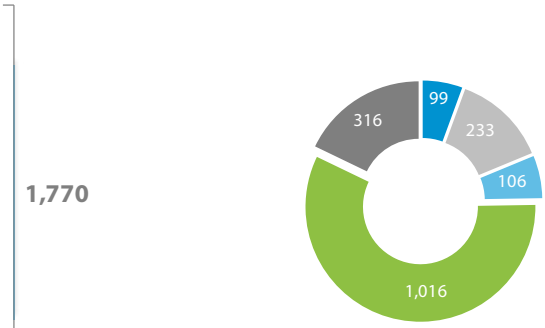
Total Population

1,770 — The total population within the settlement is 1,770 and represents approximately 1.5% of the population of the county (84,697) in 2016.

100,184 — Within a thirty minute drivetime there is a total population of 100,184. This figure represents approximately 2.2% of the population of Ireland (4.762M) in 2016.

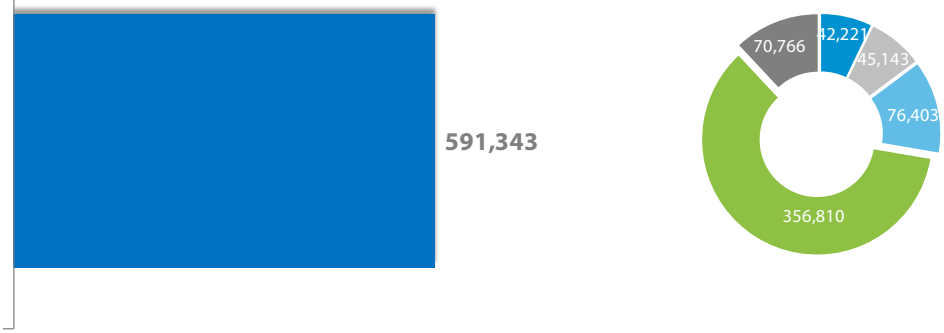
591,343 — Within a one hour drivetime there is a total population of 591,343. This figure represents approximately 12.89% of the population of Ireland (4.762M) in 2016.

within the settlement



30 minute drivetime

60 minute drivetime



0 to 4
5 to 12
13 to 17
18 to 64
65 Plus

Demography

Social Classification (1 highest, 6 lowest)

38,398 Social Class 1

Within a one-hour drivetime a total of 38,398 (6.5%) are classed as within the Social Class 1 grouping. Within a 30 minute drivetime this figure is 5,609 (5.6%) and 124 (7%) within the Settlement.

159,738 Social Class 2

Within a one-hour drivetime a total of 159,738 (27%) are classed as within the Social Class 2 grouping. Within a 30 minute drivetime this figure is 26,317 (26.3%) and 498 (28.1%) within the Settlement.

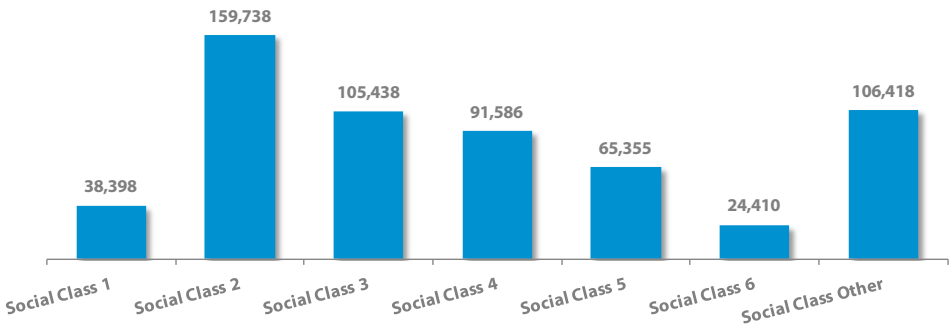
24,410 Social Class 6

Within a one-hour drivetime a total of 24,410 (4.1%) are classed as within the Social Class 6 grouping. Within a 30 minute drivetime this figure is 4,153 (4.1%) and 094 (5.3%) within the Settlement.

within the settlement

30 minute drivetime

60 minute drivetime



Demography

Non-native Language Speakers (not English or Irish)

140

Within the Settlement a population of 140 are non-native language speakers. This can be broken down into Polish 17 (12.1%), French 24 (17.1%), Lithuanian 4 (2.9%) and Other 95 (67.9%).

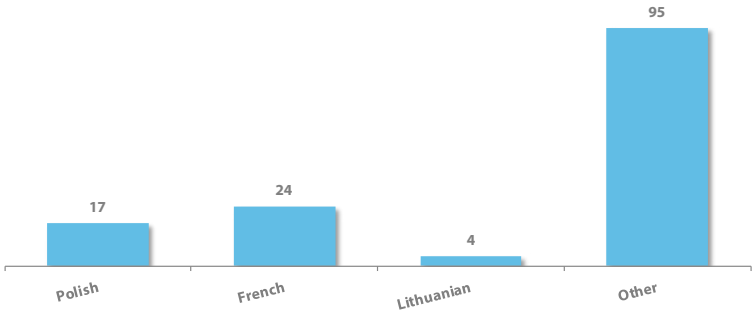
10,866

Within a 30 minute drivetime a population of 10,866 are non-native language speakers. This can be broken down into Polish 3,130 (28.8%), French 1,017 (9.4%), Lithuanian 671 (6.2%) and Other 6,048 (55.7%).

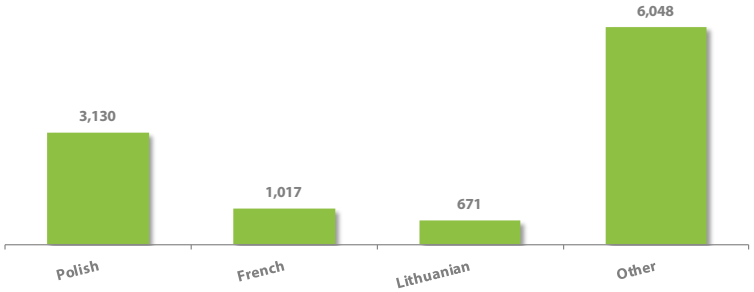
72,956

Within a 60 minute drivetime a population of 72,956 are non-native language speakers. This can be broken down into Polish 21,439 (29.4%), French 5,817 (8%), Lithuanian 5,054 (6.9%) and Other 40,646 (55.7%).

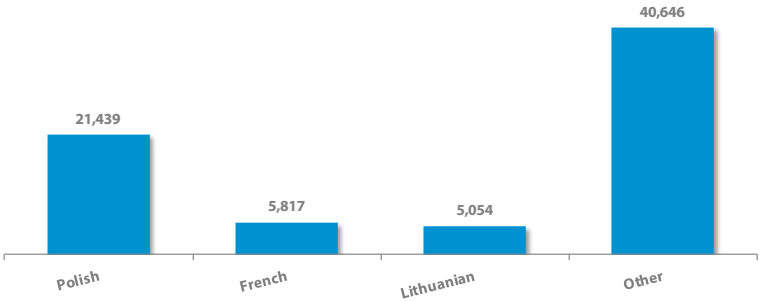
within the settlement



30 minute drivetime



60 minute drivetime



Demography
Family Cycle

15,555 Empty Nests

Within a one-hour drivetime a total of 15,555 (10%) Families are classed as Empty Nesters. This figure is 2,710 (10.4%) within a 30 minute drive and 052 (10.7%) within the settlement.

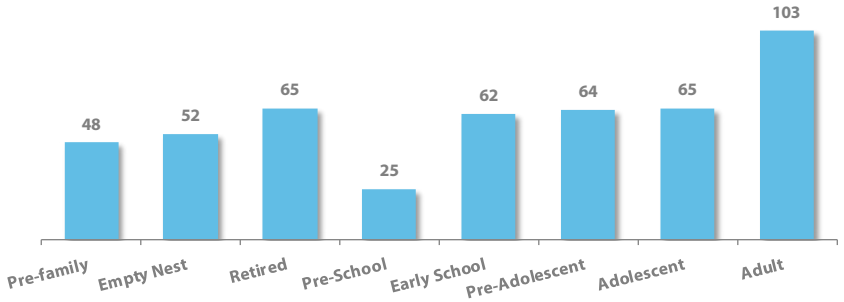
15,966 Pre-school

Within a one-hour drivetime a total of 15,966 (10.3%) Families are classed as Pre-School. This figure is 2,579 (9.9%) within a 30 minute drive and 025 (5.2%) within the settlement.

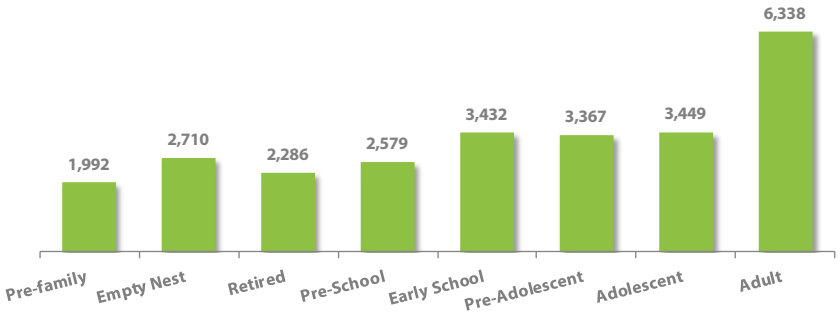
12,025 Pre-family

Within a one-hour drivetime a total of 12,025 (7.7%) Families are classed as Pre-Family. This figure is 1,992 (7.6%) within a 30 minute drive and 048 (9.9%) within the settlement.

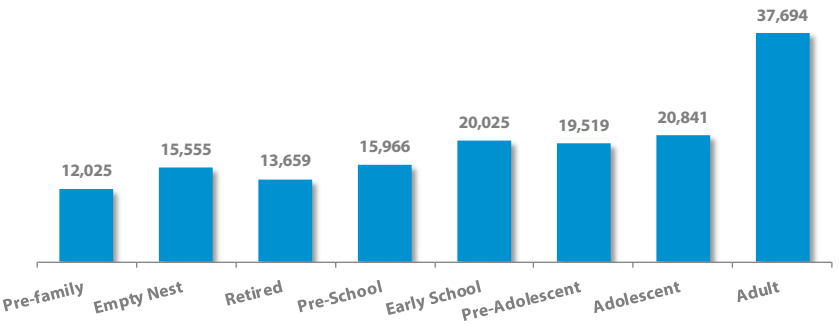
within the settlement



30 minute drivetime



60 minute drivetime



Education
Attainment Levels

1,737 PhDs

Within a one hour drivetime from the settlement there are 1,737 graduates with a PhD. 211 reside within a half hour drive from the settlement.

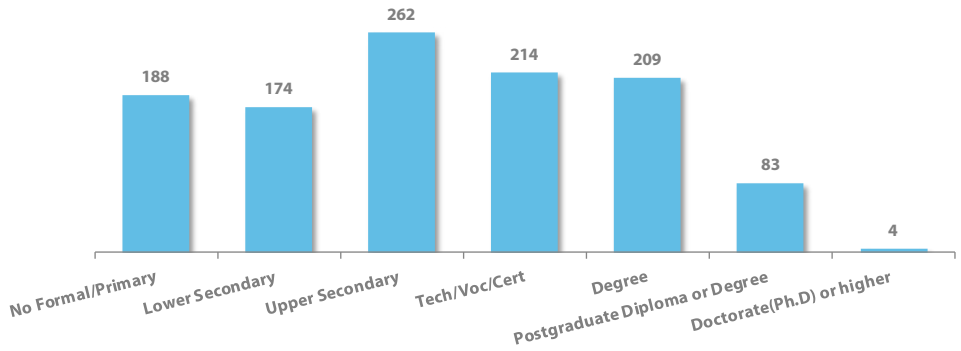
88,036 3rd Level

There are 88,036 graduates with a Third Level Degree residing within a one hour drive from the settlement. 29% have a PostGrad and 2% have a PhD

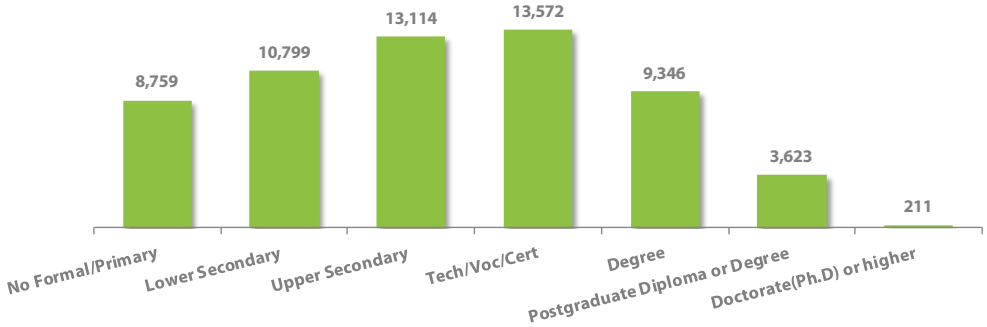
81,327 Trades

Abbeyleix has a high number of people with Apprenticeships, Technical and Vocational qualifications residing withn a one hour drive from the settlement.

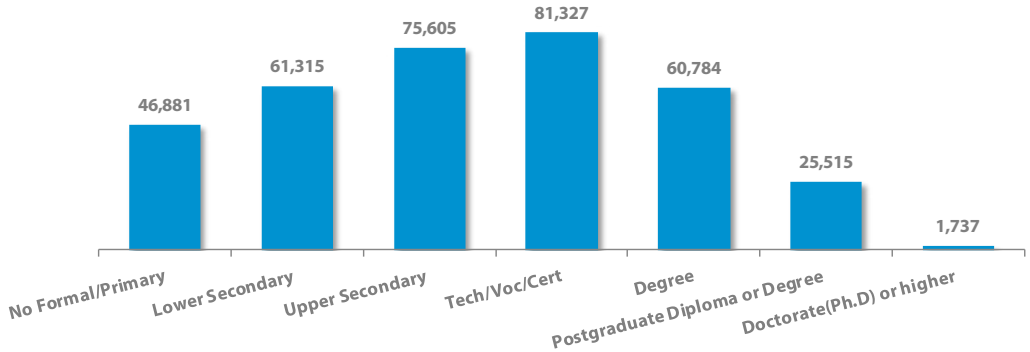
within the settlement



30 minute drivetime



60 minute drivetime



Education
Field of Study

46,679 Business & Law

Within a one hour drivetime there are a total of 46,679 (12.4%) people with a 3rd level qualification in Social Science, Business & Law. This figure is 6,857 (10.8%) within 30 minutes and 145 (12.1%) within the settlement.

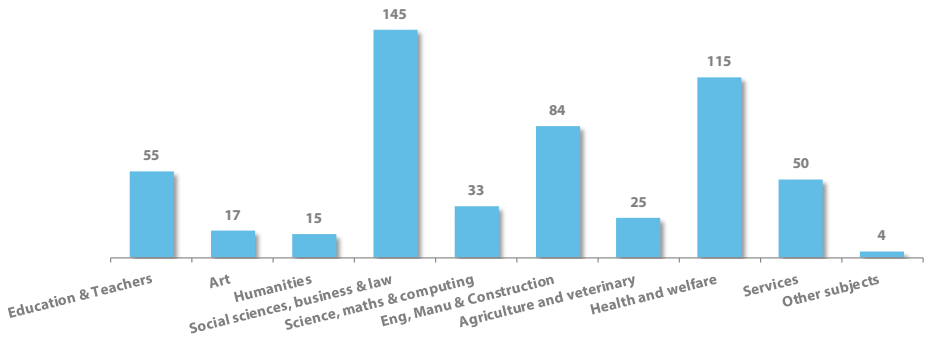
13,166 Science-Maths/Computing

Within a one hour drivetime there are a total of 13,166 (3.5%) people with a 3rd level qualification in Science, Maths and Computing. This figure is 1,845 (2.9%) within 30 minutes and 033 (2.8%) within the settlement.

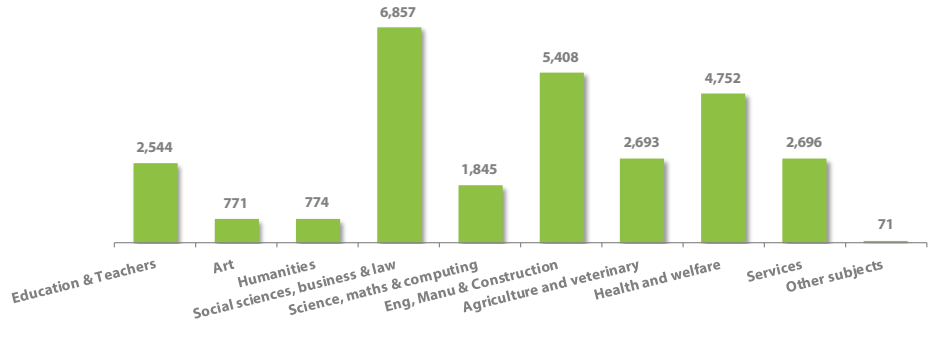
33,904 Engineering & Construction

Within a one hour drivetime there are a total of 33,904 (9%) people with a 3rd level qualification in Engineering, Manu & Cons. This figure is 5,408 (8.5%) within 30 minutes and 084 (7%) within the settlement.

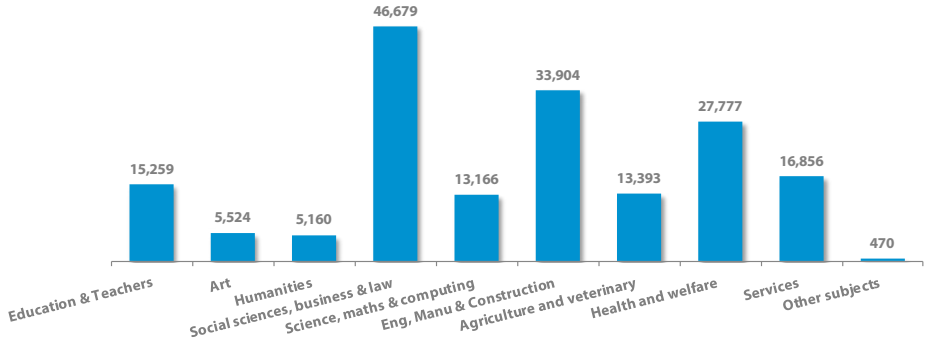
within the settlement



30 minute drivetime



60 minute drivetime



Economy Status

Labour Force & Non Labour Force

769

The total labour force within the settlement is 769 and represents approximately 1.9% of the labour force in the county (39,609) in 2016.

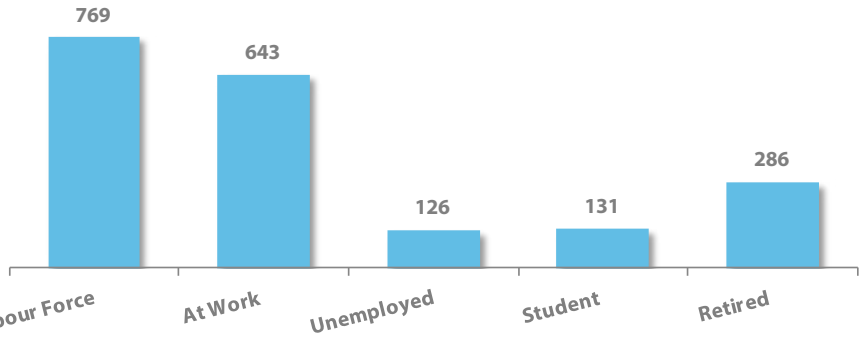
46,747

Within a thirty minute drivetime there is a labour force of 46,747.This figure represents approximately 2% of the labour force of Ireland (2.3M) in 2016.

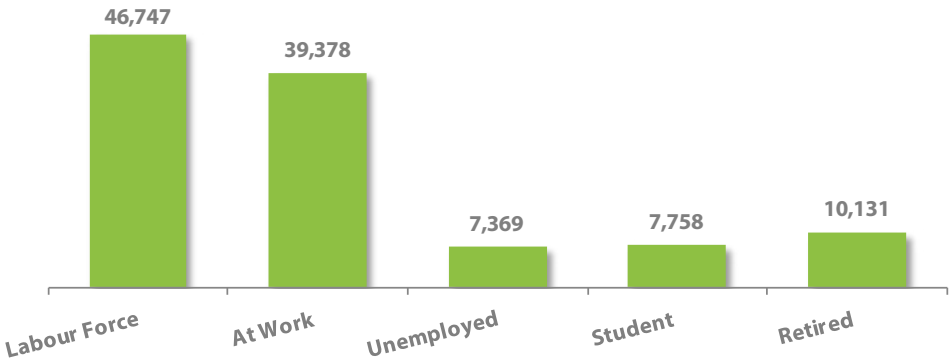
281,745

Within a one hour drivetime there is a labour force of 281,745.This figure represents approximately 12.2% of the labour force of Ireland (2.3M) in 2016.

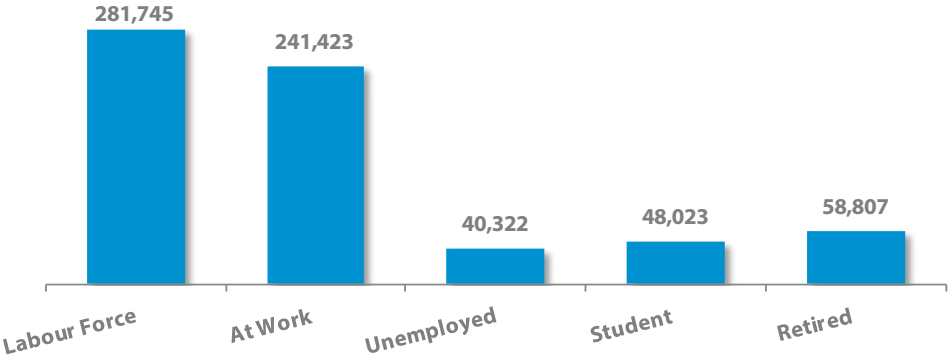
within the settlement



30 minute drivetime



60 minute drivetime



Industry & Occupations

Industry of Employment

56,795 Commerce & Trade

Of the 241,423 people at Work within a one hour drivetime, a total of 56,795 (23.5%) are employed in 'Commerce and Trade'. This figure is 8,696 (22.1%) and 151 (23.5%) within the settlement.

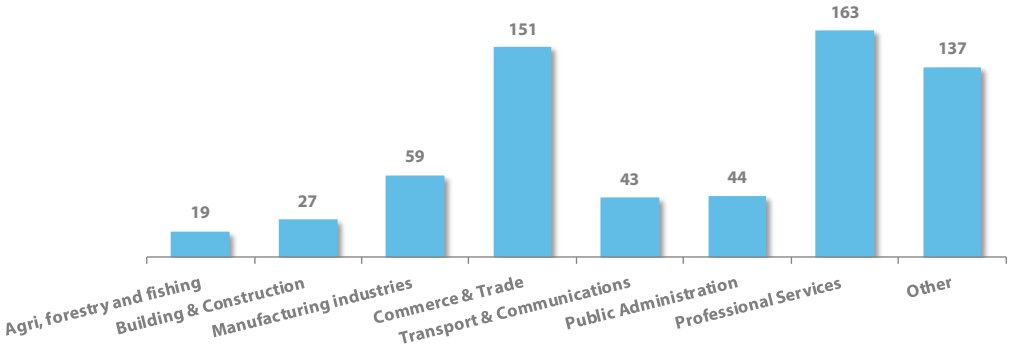
54,426 Professional Services

Of the 241,423 people at Work within a one hour drivetime, a total of 54,426 (22.5%) are employed in 'Professional Services'. This figure is 9,077 (23.1%) and 163 (25.3%) within the settlement.

29,798 Manufacturing

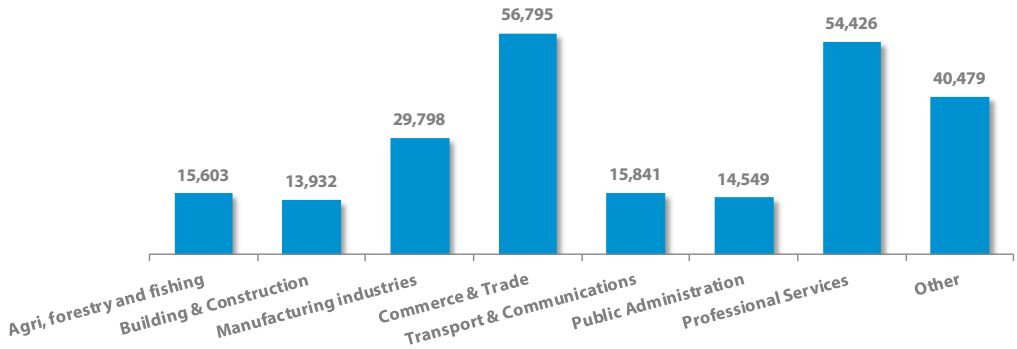
Of the 241,423 people at Work within a one hour drivetime, a total of 29,798 (12.3%) are employed in 'Manufacturing'. This figure is 4,099 (10.4%) and 059 (9.2%) within the settlement.

within the settlement



30 minute drivetime

60 minute drivetime



Industry & Occupations
Type of Occupation

20,480 Senior Execs

A total of 20,480 (7.4%) persons classed as 'Managers, Directors and Senior Officials' are residing within a one hour drivetime, 3,082 (6.7%) within 30 minutes and 059 (7.7%) within the Settlement.

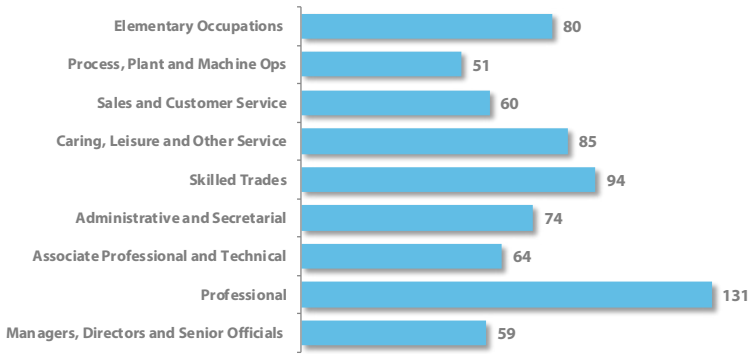
39,228 Professionals

A total of 39,228 (14.1%) persons classed as 'Professionals' are residing within a one hour drivetime, 6,025 (13.1%) within 30 minutes and 131 (17.2%) within the Settlement.

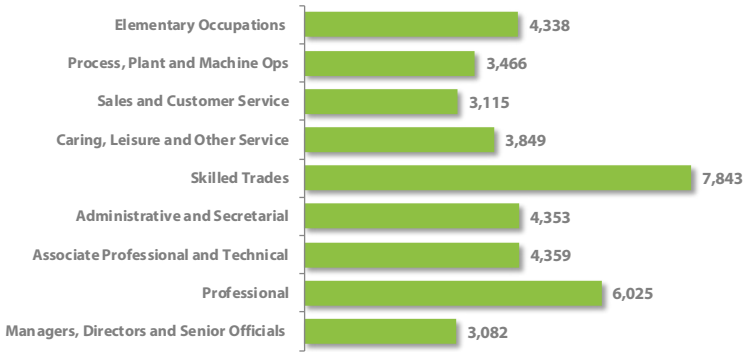
27,841 Prof & Technical

A total of 27,841 (10%) persons classed as 'Associate Professonal and Technical' are residing within a one hour drivetime, 4,359 (9.5%) within 30 minutes and 064 (8.4%) within the Settlement.

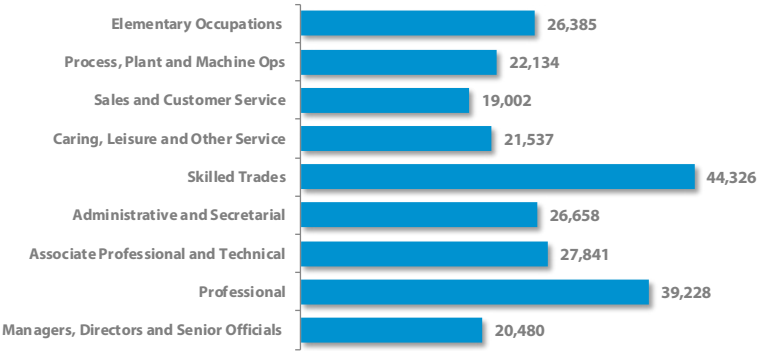
within the settlement



30 minute drivetime



60 minute drivetime



Housing

Type of Property

712

The total number of households within the settlement is 712 and represents 2.4% of all households within the county in 2016.

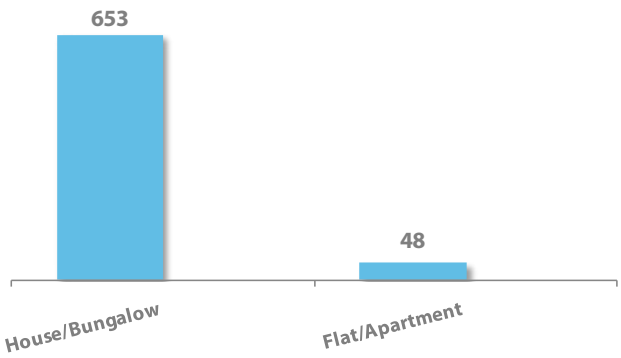
34,727

Within a 30 minute drivetime there are 34,727 households. 93.4% are classed as Houses/Bungalows and 4.5% are classed as Flats/Apartments. This figure represents 2% of the total households in the State in 2016.

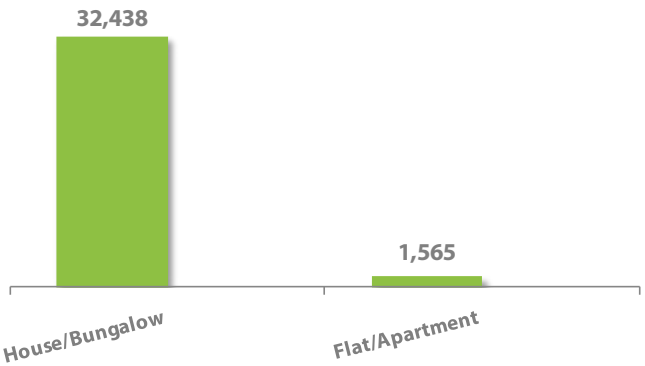
204,525

Within a one hour drive there are 204,525 households. 90.9% are House/Bungalows and 7.1% are Flat/Apartments.This figure represents 12% of the total households in the State in 2016.

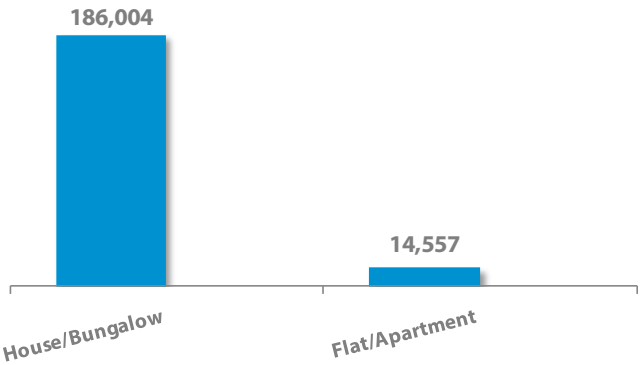
within the settlement



30 minute drivetime



60 minute drivetime



Housing

Tenure

451 Owner Occupied

There are 451 (63.3%) Owner Occupied (OO) households within the Settlement, a total of 24,931 (72.1%) within a 30 minute drivetime and 141,988 (69.7%) within a one hour drivetime.

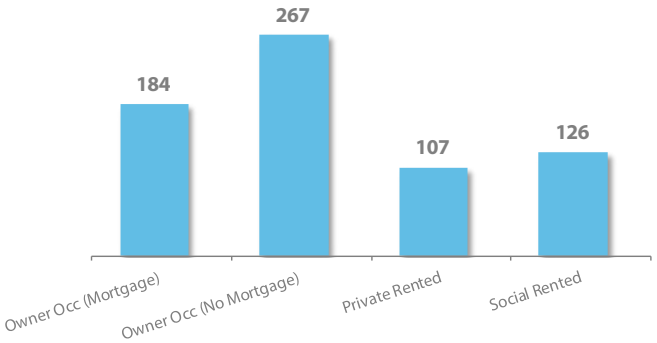
107 Private Rented

There are 107 (15%) Private Rented (PR) households within the Settlement, a total of 4,694 (13.6%) within a 30 minute drivetime and 31,611 (15.5%) within a one hour drivetime.

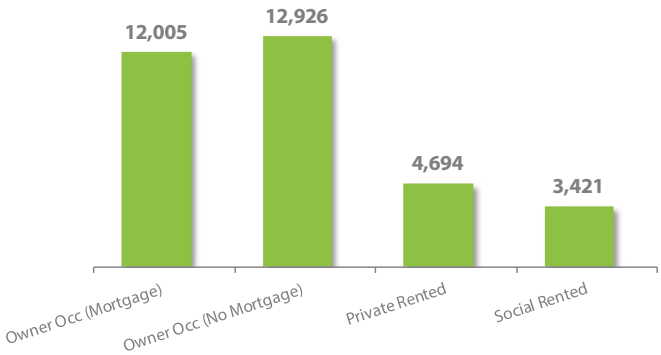
126 Social Rented

There are 126 (17.7%) Social Rented (SR) households within the Settlement, a total of 3,421 (9.9%) within a 30 minute drivetime and 21,377 (10.5%) within a one hour drivetime.

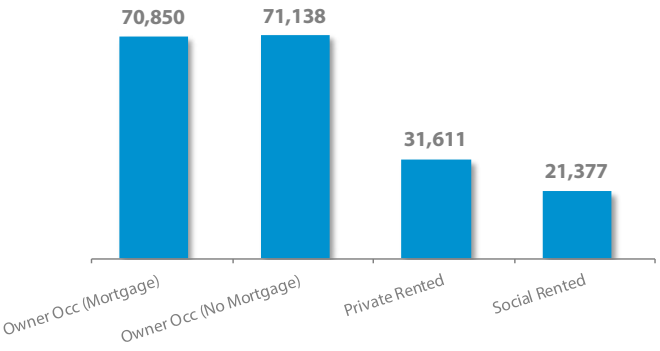
within the settlement



30 minute drivetime



60 minute drivetime



Housing

Age of Properties

4,361 Post 2011

Within a one hour drivetime a total of 4,361 (2.1%) households were built post 2011. This figure is 813 (2.4%) within 30 minutes and 005 (0.7%) within the Settlement.

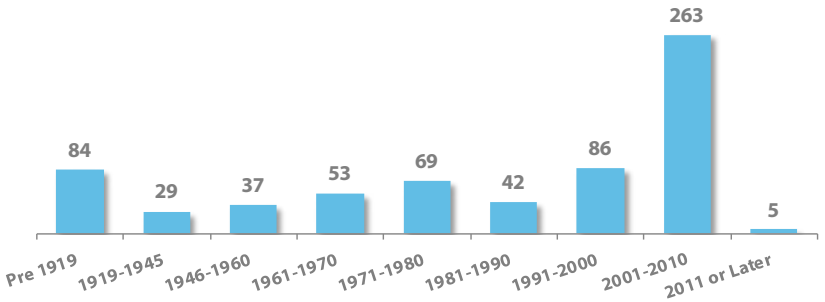
66,715 Post 2001

Within a one hour drivetime a total of 66,715 (32.7%) households were built post 2001. This figure is 12,726 (36.8%) within 30 minutes and 268 (37.6%) within the Settlement.

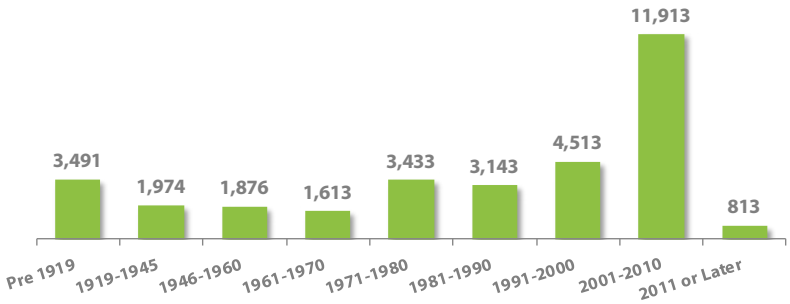
125,187 Pre 2001

Within a one hour drivetime a total of 125,187 (61.5%) households were built pre 2001. This figure is 20,043 (57.9%) within 30 minutes and 400 (56.2%) within the Settlement.

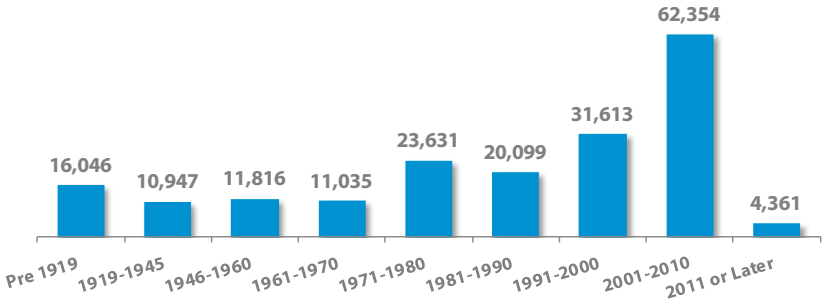
within the settlement



30 minute drivetime



60 minute drivetime



Housing

Type of Central Heating

94,662 Oil

Within a one hour drivetime a total of 94,662 (46.5%) households use Oil as the main fuel for central heating. This figure is 16,358 (47.3%) within a 30 minute drive time and 434 (61%) within the Settlement.

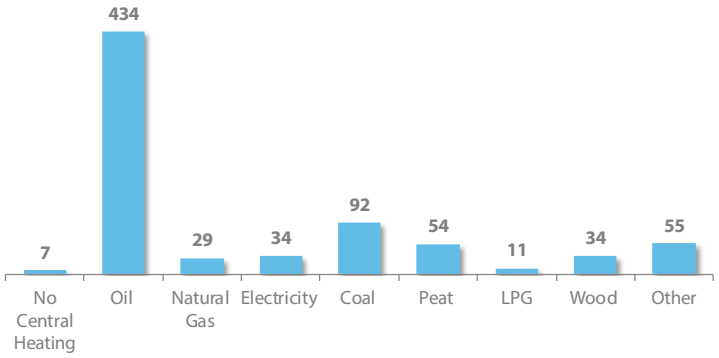
53,804 Natural Gas

Within a one hour drivetime a total of 53,804 (26.4%) households use Natural Gas as the main fuel for central heating. This figure is 7,446 (21.5%) within a 30 minute drive time and 029 (4.1%) within the Settlement.

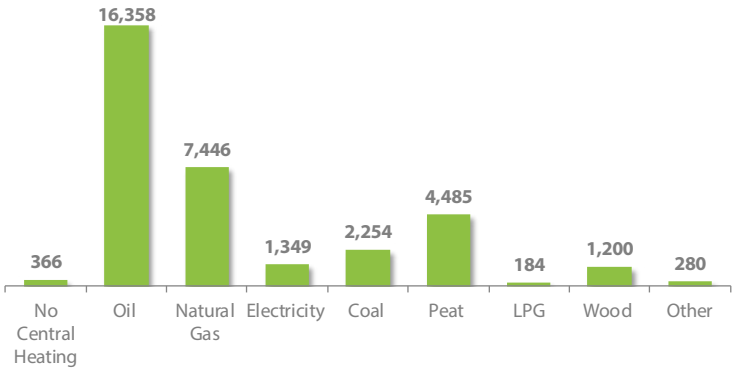
11,078 Electricity

Within a one hour drivetime a total of 11,078 (5.4%) households use Electricity as the main fuel for central heating. This figure is 1,349 (3.9%) within a 30 minute drive time and 034 (4.8%) within the Settlement.

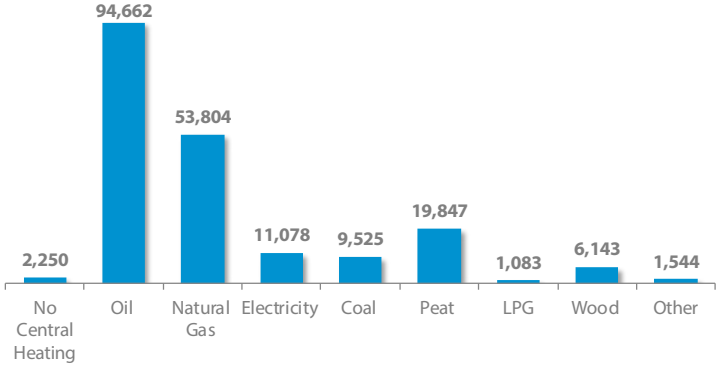
within the settlement



30 minute drivetime



60 minute drivetime



Housing

Water System

150,309 Public Main

Within a one hour drivetime a total of 150,309 (73.8%) households are connected to the Public Main. This figure is 22,750 (65.8%) within 30 minutes and 679 (95.4%) within the Settlement.

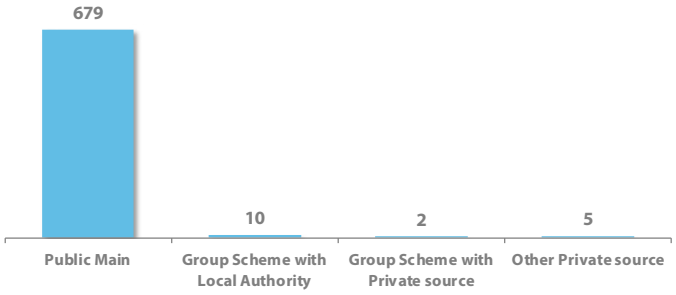
11,248 Group Scheme

Within a one hour drivetime a total of 11,248 (62.1%) households are connected to Group Schemes. This figure is 2,200 (56.4%) within 30 minutes and 10 (95.2%) within the Settlement.

29,387 Well

Within a one hour drivetime a total of 29,387 (14.4%) households are connected to another private source (Well). This figure is 7,149 (20.7%) within 30 minutes and 5 (0.7%) within the Settlement.

within the settlement



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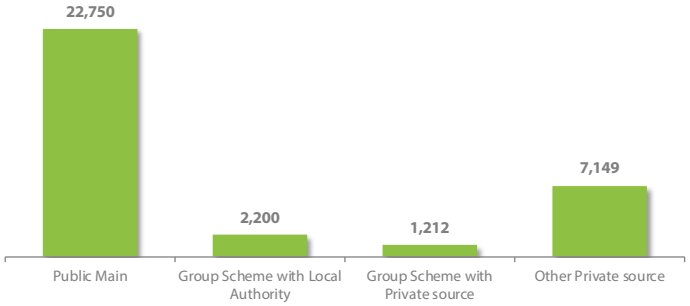

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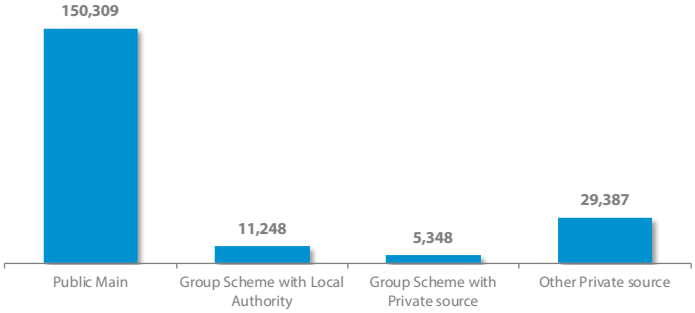


Housing

Sewage System

126,571 Pub Scheme

Within a one hour drivetime a total of 126,571 (62.1%) households are connected to a Public Scheme. This figure is 19,521 (56.4%) within 30 minutes and 678 (95.2%) within the Settlement.

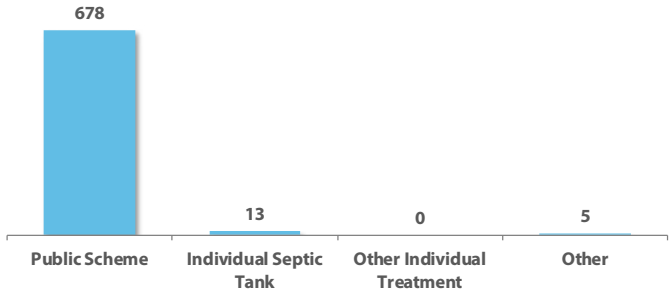
60,817 Septic Tank

Within a one hour drivetime a total of 60,817 (29.9%) households have individual Septic Tanks This figure is 12,505 (36.2%) within 30 minutes and 013 (1.8%) within the Settlement.

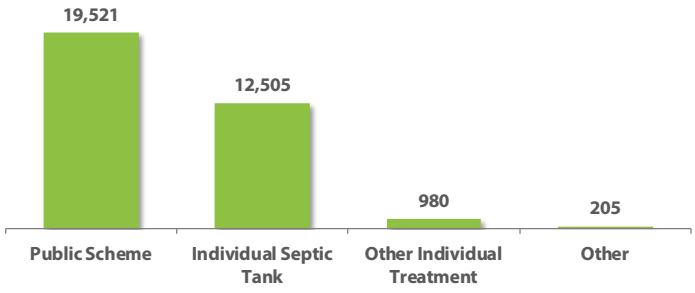
6,944 Other

Within a one hour drivetime a total of 6,944 (3.4%) households are connected to another individual treatment system. This figure is 980 (2.8%) within 30 minutes and 000 (0%) within the Settlement.

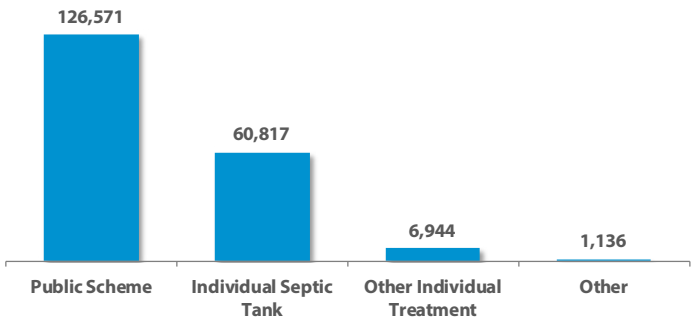
within the settlement



30 minute drivetime



60 minute drivetime



Transport

Mode of Transport to Work & School

696

A total of 696 (66.9%) use Private Transport as the mode to work or school every day in the settlement. This compares to 126 (12.1%) for Public Transport and 150 (14.4%) for Green Modes.

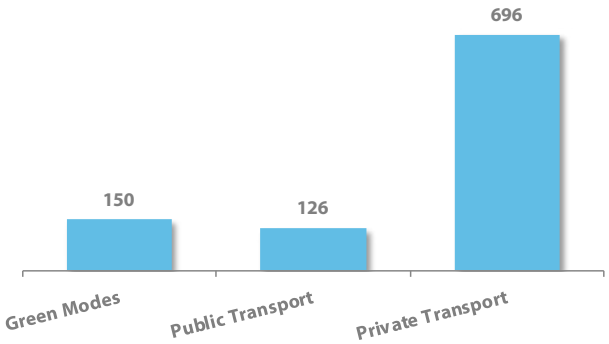
44,104

A total of 44,104 (69.9%) use Private Transport as the mode to work or school every day within a thirty minute drivetime. This compares to 6,449 (10.2%) for Public Transport and 6,604 (10.5%) for Green

259,057

A total of 259,057 (68.2%) use Private Transport as the mode to work or school every day within a one hour drivetime. This compares to 38,346 (10.1%) for Public Transport and 51,284 (13.5%) for Green.

within the settlement



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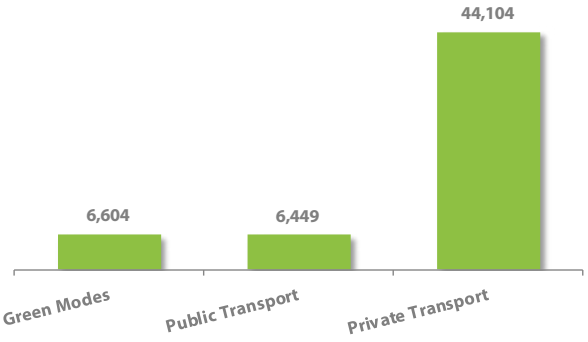

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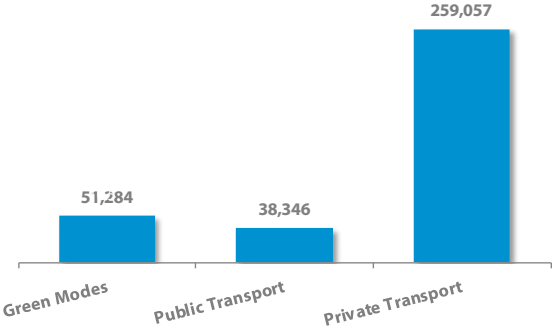


Connectivity

Cars per Household

23,732 No Car

Within a one hour drivetime a total of 23,732 (11.6%) of households do not have a car. This figure is 3,973 (11.5%) within a 30 minute drivetime and 114 (16%) within the settlement.

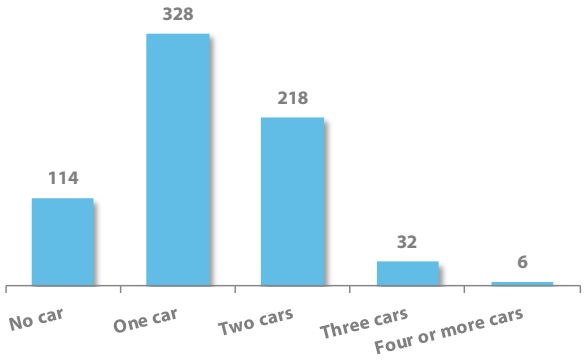
82,827 One Car

Within a one hour drivetime a total of 82,827 (40.7%) of households have access to one car. This figure is 14,165 (41%) within a 30 minute drivetime and 328 (46.1%) within the settlement.

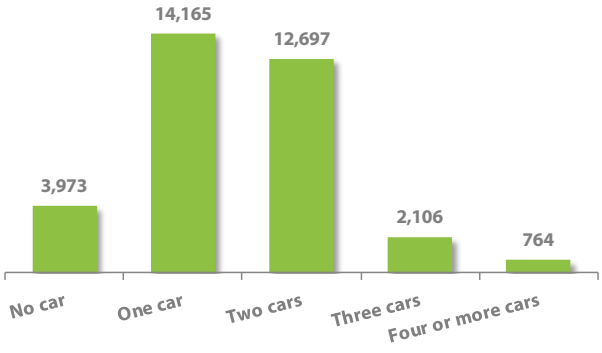
92,187 Two Cars +

Within a one hour drivetime a total of 92,187 (45.3%) of households have access to two cars or more. This figure is 15,567 (45%) within a 30 minute drivetime and 256 (36%) within the settlement.

within the settlement



30 minute drivetime



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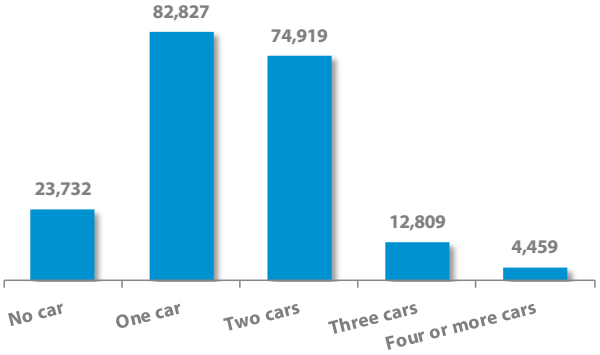


Connectivity

Broadband Access

138,984 Broadband

Within a one hour drivetime a total of 138,984 (68.2%) of households have broadband access. This figure is 22,336 (64.6%) within a 30 minute drivetime and 466 (65.4%) within the settlement.

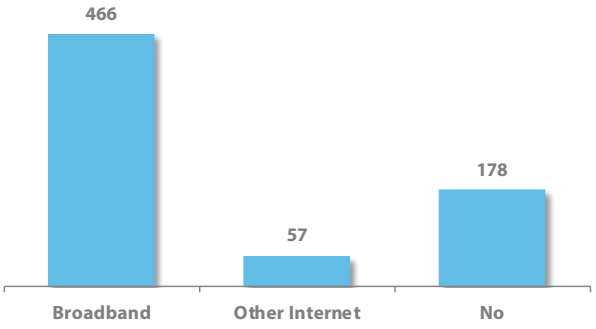
19,326 Non-Broadband

Within a one hour drivetime a total of 19,326 (9.5%) of households have access to non-broadband internet. This figure is 3,764 (10.9%) within a 30 minute drivetime and 057 (8%) within the settlement.

40,023 No Internet

Within a one hour drivetime a total of 40,023 (19.6%) of households have no internet access. This figure is 7,496 (21.7%) within a 30 minute drivetime and 178 (25%) within the settlement.

within the settlement



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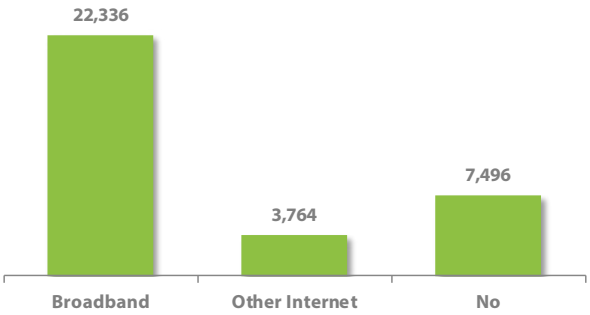
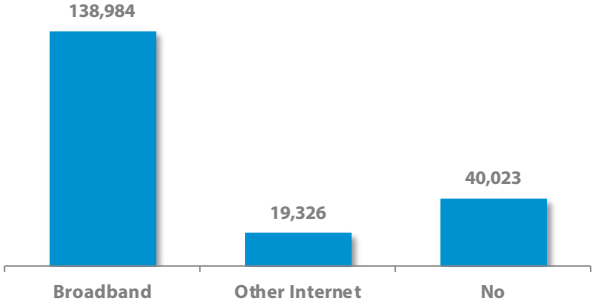
60 minute drivetime