

# Student Enterprise PROGRAMME South Dublin



Oifig Fiontair Áitiúil Átha Cliath Theas

Local Enterprise Office South Dublin

## 2018-2019 NEWSLETTER



Award Intermediate - 1st Place - **CC Hoodies** - Colaiste Chillian

## Welcome to the Student Enterprise Programme 2018-2019

Local Enterprise Office South Dublin is delighted to welcome you to another exciting year of youthful enterprise and innovation.

This year in South Dublin, over **700 students** from schools around the county competed for a place at the County Final. **56 enterprise projects** were shortlisted representing **180 student entrepreneurs** across the 3 categories. These finalists showcased their enterprising acumen at the County Final proving that youth entrepreneurship is alive and well in our county. A total of 27 awards worth close to €4000 were presented to exceptional projects in the areas of publishing, sport, technology, beauty, crafts, textiles and fitness.

Junior, Intermediate and Senior County Award winners from Coláiste Éanna and Colaiste Chillian and Coláiste Éanna

respectively did their schools and county proud at national level. **Deadly Dublin Days, CC Hoodies** and **Relumination**, all had a fantastic experience at the National Finals, and were unlucky not to bring home any awards. Fingers crossed for 2018/2019!

Congratulations to all of the students and their teachers on their commitment and enterprising spirit.

We are fortunate to have on board again the continuing generosity and support of our main sponsor, **Institute of Technology Tallaght** who have supported our initiative for the past 7 years.

We urge you to use all the resources we offer, which, are once again available to participating schools in 2018/2019.

**Wishing you enterprising success and looking forward to working with you again.**



## Contents

Enterprise Workshops for Students	2
2018-2019 Timetable	2
Important Contacts	2
Attention Teachers	3
Words of Advice	3
Student Enterprise Programme website	4
Why Should Your School enter the SEP?	4



Award Senior - 1st Place - **Relumination** - Colaiste Eanna

# Enterprise Workshops for Students

The workshops are offered in school and are delivered by SW Design. Each one lasts approximately 80 minutes and teachers are welcome to attend if they wish. There are two types of workshop – Phase 1 Innovation and Phase 2 Development:

## Phase 1: September / October - Introduction to SEP & Innovation Workshop:

Introduction to the programme and how to generate innovative business ideas and projects. Assists students use a variety of techniques to identify and select the best ideas.

## Phase 2: October / November - Developing your Business Idea:

Developing your business idea by means of research, protection and product development. Assists students analyse and develop their idea into viable projects. Workshops must be booked in advance. To book a Workshop for your students, please contact Schools Coordinator **Clodagh Oxley** [clodagh@tlmarketing.ie](mailto:clodagh@tlmarketing.ie).



Award Junior - Most Innovative -  
MA Bath Boards - Colaiste De Híde



Jamco - Scoil Mochua



Deadly Dublin Days - Coláiste Éanna



EnerPETic - Kishogue Community College



KM Enterprises - Greenhills College



Jar 'O' Cookies - Colaiste De Híde

## 2018-2019 TIMETABLE

Decide on your business	September 2018
Start producing your product / service & selling	October, November & December 2018
Complete the Entry Form for the SEP & return with the Materials Allowance form to LEO South Dublin	Before 19th October 2018
Finalise your Business Report	January 2019
Closing date for submitting completed business reports to LEO South Dublin	8th February 2019
South Dublin County Finals <i>Institute of Technology Tallaght</i>	8th March 2019
National Final <i>Croke Park</i>	3rd May 2019

## Important Contacts

Local Enterprise Office South Dublin - Contact **t:** 01 414 9000 or **e:** [info@leo.sdbulincoco.ie](mailto:info@leo.sdbulincoco.ie)  
School Coordinator - Contact Clodagh Oxley **e:** [clodagh@tlmarketing.ie](mailto:clodagh@tlmarketing.ie)



## Attention Teachers

Don't miss out on the following resources to help you run the SEP in your school:

- **Materials Allowance & SEP entry** – don't forget to complete and return the forms before **19th October 2018** at the latest. You can enter by submitting the Schools Entry form to Local Enterprise Office South Dublin.
- Posters, Newsletters, Teachers Manual and Student Workbooks are available from our school co-ordinator **Clodagh Oxley** [clodagh@tlmarketing.ie](mailto:clodagh@tlmarketing.ie).
- Enterprise Workshops – SW Design will be presenting these again – don't forget to sign up for these as soon as

possible by contacting the Schools Co-ordinator **Clodagh Oxley** [clodagh@tlmarketing.ie](mailto:clodagh@tlmarketing.ie).

- A Business Report template will be circulated to all participating schools once the programme is underway. This may facilitate the submission of Student business reports for the County final for those who wish to use it.

**new Sales Opportunities:** We have collaborated with some of the local libraries, The Square in Tallaght and IT Tallaght to provide sales opportunities for groups at their craft fairs and in the shopping centre. Groups will have to have reached a certain stage of development to be considered –

details in the teacher's packs.

**new Media Partners:** We are very excited to have The Echo on board as our media partners. There will be lots of exciting exposure for students and schools through this relationship.

**new Video Workshops:** We will be producing short videos to cover the various elements of the process from Social Media to Managing your Finances and sending them to teachers to show students at their convenience.

**new Social Media:** We will be developing a social media presence after we have first established, with the help of the students, which platform[s] they would be willing to use.



Jar Full of Joy – Our Lady's School Terenure



JD&D Smoothies – Moyle Park College



Kate's Homemade Gingernuts – Coláiste De Híde



Picture Perfect – St. Colmcille's Community School



Sales Achievement Award Timber Themes – Coláiste Éanna



Senior Finalist Bizzar Pizza – Kishogue Community College

## Words of Advice

- Start the programme as early as possible in September to get ahead of your competition
- Ask a student who has taken part in the SEP previously for tips
- Market research is massively important. Do it, record it, analyse it!
- Hold a Christmas Fair to help promote and sell your products, and aim to attend Sales opportunities outside of your school
- Complete the Student workbook at you progress and keep all materials in a file/folder for ease of access
- To make the best possible business report, give yourself plenty of time to create it, and try to have your first draft completed by the end of January 2019
- The LEO South Dublin is here to help! Use all the resources they have to offer, and don't be afraid to contact **Clodagh Oxley** for support



The GAALs – St. Joseph's College

## Why Should Your School enter the SEP?

- Students get to set up their own business, make some money and have some fun as well as developing valuable enterprise skills
- Awards worth close to €4,000 at County level alone & much more at National level
- A chance for your Enterprising School / class to win recognition & benefit from media exposure
- Trip abroad for Senior Winners at National level
- A chance to be selected for the new Business Bootcamp 2019
- National Final in Croke Park with a chance to win the prestigious Sean Lemass Award
- Win fantastic prizes from Castlecomer Discovery Park in Kilkenny, Zip-It, Dome Family Entertainment Centre Carlow, The Irish National Heritage Park in Wexford and The Square Shopping Centre Tallaght



Card Power - St. Colmcille's Community School



Feet Heat - Rockbrook Park School

## At ITT Dublin ...

... it's all about you!

**Courses are on offer in the following disciplines:**

### **Business & Humanities**

Accountancy and Professional Studies  
Humanities  
Management  
Marketing and Business Computing

### **Engineering**

Electronic Engineering  
Mechanical Engineering

### **Science and Computing**

Science  
Computing



For further information log on to **www.ittdublin.ie** or email **stella.browne@ittdublin.ie**

**Don't forget to visit  
www.studententerprise.ie for  
up to date news and resources**

**We would like to thank the following  
Champions for their support**

THE **Echo**



**Oifig Fiontair Áitiúil**  
**Local Enterprise Office**

Áth Cliath Theas  
South Dublin

Oifig Fiontair Áitiúil, Áth Cliath Theas, Halla an Chontae, Tamlacht, Bailt Átha Cliath 24  
Local Enterprise Office, South Dublin, County Hall, Tallaght, Dublin 24  
t: 01 414 9000 e: info@leo.southdublinco.ie w: localenterprise.ie/southdublin

