

LOCAL ENTERPRISE WEEK 2019

Making It Happen from 04-08 MARCH

Programme of Events Clare



Don't miss out ... **it's your Local Enterprise Week!**

ABOUT

Your Local Enterprise Office

The Local Enterprise Office Clare is the First Stop Shop for anyone seeking information and support on starting or growing a business in the county. Our role is to help you deliver on your business idea and drive your business forward.

Your Local Enterprise Office is now an integral part of Clare County Council, and is one of a network of 31 Local Enterprise Offices around the country, all offering a wide range of experience, skills and services.

We provide advice, information and, in certain cases, financial support to you in starting or growing your business.

We also offer an extensive programme of training events to meet the needs of SME owners throughout the year. Talk to one of our business advisors who can help you deal with your business challenges or maximise new opportunities that become available.

If you are interested in starting a new business, or if you are an entrepreneur, early stage promoter, start-up or small business owner looking to expand, talk to us today. We are here to help and look forward to meeting you!



Tel. 065-6821616
E-Mail: localenterprise@leo.clarecoco.ie
Web: www.localenterprise.ie/clare


Difig
Fiontair
Aitiúil
Local
Enterprise
Office



Comhairle Contae an Chláir
Clare County Council





Clare County Council, through Local Enterprise Office Clare, prides itself on the range of supports it provides to start-up businesses in County Clare.

Clare Local Enterprise Week presents the local business community with an ideal opportunity to learn more about these supports, as well as to showcase their operations, ideas or plans. The high quality programme of events, seminars, training courses and networking opportunities throughout the county also presents opportunities for growing a business and encouraging new start-ups.

I urge local businesses or people considering establishing a new business venture to take part in Local Enterprise Week. Networking, collaboration and awareness of the supports available are key to the future development and success of the local business sector.

Le meas,

Cllr. Michael Begley
Mayor Of Clare



On behalf of the Local Enterprise Office Clare, I am delighted to present Clare's Enterprise Week from Monday 4th to Friday 8th March. The 2019 programme of events is designed to:

- Deliver opportunities for SMEs to learn from specialist industry experts;
- Provide support and advice to those considering starting a business
- Inform business owners about the supports and services available; to their business;
- Stage quality networking events to help business owners build their professional networks;
- Stimulate enterprise and business development.

Local Enterprise Week Clare is organised to help Clare businesses and aspiring entrepreneurs in the region. Make time for you and your business – be part of Clare's Enterprise Week!

Padraic McElwee
Head of Enterprise



Alan Carey

09.00 – 17.00

Location

Templegate Hotel,
Ennis, Co. Clare

Price

€25

Lunch included

Pricing Your Product or Service

Getting your costing and pricing right is key for the profitability of any business. This 1 Day Workshop is targeted at business owners and managers who determine and influence pricing within the business. The aim of this workshop is to aid participants in:

- Determining the right price for your product/service.
- Understanding how pricing affects your business model and route to market.
- Understanding how to manage your pricing model and discounting.
- Mitigating against potential loss as a result of inaccurate pricing models.
- Ultimately generating long term revenue.



Time & Location

17.00 – 19.00

Treacy's Oakwood
Hotel, Shannon, Co.
Clare

Price

Free



Ina O'Murchu,
Social Web Strategy



Russell Vickers,
Jaguar Land Rover



Pepijn VandeVen,
University of Limerick

In Conjunction with



Tomorrow's Technology Trends

New Technologies – Opportunities for Enterprises

This technology seminar is designed to give attendees the insights and intelligence needed to navigate the ever evolving technology landscape providing educational and expert talks from some of the key players in technology in the West of Ireland. Showcasing cutting-edge technology from top tech companies and industry leaders, this event will cover three main themes: **Artificial Intelligence, Block Chain and Autonomous Vehicles** and explores how enterprises can become more competitive in the digital market.

17.00hrs	Registration Refreshments & Finger Food
17.20hrs	Open Padraic McElwee, Head of Enterprise, Local Enterprise Office Clare
17.25hrs	Block Chain – Practical Working Use Cases Of Blockchain Technology Ina O'Murchu, Managing Partner and Director of The Bitcoinference.
17.50hrs	Artificial Intelligence in Ireland – Opportunities and Skills Development Pepijn van de Ven, Electronic and Computer Engineering Dept, University of Limerick
18.15hrs	The future of autonomous and electrification Technologies Connected Autonomous Vehicles (CAV) Russell Vickers, Software Architect, Jaguar Land Rover
18.40hrs	Q&A Refreshments & Networking Close





Carmel Connaire

09.30 – 13.30

Location

The Falls Hotel,
Ennistymon,
Co. Clare

Price

€15

Setting Up and Selling at Farmers Markets

Tips for Success

The half day workshop will provide participants with a checklist and toolkit for you to be able to start selling your produce at markets.

The workshop will include researching local food markets, registration for a market, trading licences, personal and operational hygiene, physical requirements for the stall including purchase/rent equipment and how best to present your produce/business, insurance, transportation, storage, preparation and temperature control amongst other topics.



Gearóid Fitzgibbon

14.00 – 15.30

Location

Hotel Doolin, Doolin, Co.
Clare

Price

Free

Renewable Energy Seminar

This event is targeted at businesses and community groups. Guest speaker Gearoid Fitzgibbon, Sustainable Energy Authority of Ireland, will provide information on funding available for the installation and production of renewable energy. Participants will also access information on LEADER Funding.



Social Inclusion &
Community Activation
Programme



Clare Local
Development
Company

Time & Location

09.30 – 12.30

Kilrush Digital Hub,
Kilrush Town Hall,
The Square, Kilrush,
Clare

10:00 – 13:00

The Feakle Hub,
The Old Creamery,
Feakle, Clare

14.00 – 16.00

**Miltown Malbay
Resource Centre,**
Ballard Road,
Miltown, Clare

Price

Free

Business Advice Clinic

Thinking of starting your own business? Maybe you have an idea and want to see if it's viable? Or perhaps you want to expand an existing business?

Why not meet with one of our Business Advisors to discuss your business and learn about the range of Local Enterprise Office supports available to you including training programmes and workshops, mentoring and various funding and financial assistance supports.

Each business is allocated a **45 minute slot**.
Book your meeting today.





Wednesday 6th March

Various Expert Mentors

09.00 – 13.00

Location

Hotel Woodstock,
Ennis, Co. Clare

Price

Free

Speed Mentoring Clinic

These mentor clinics are designed to match up the knowledge, skills, insights and entrepreneurial capability of experienced business practitioners with small business owner/ managers who need practical and strategic one to one advice and guidance. The mentor contributes independent, informed observation and advice to aid decision making.

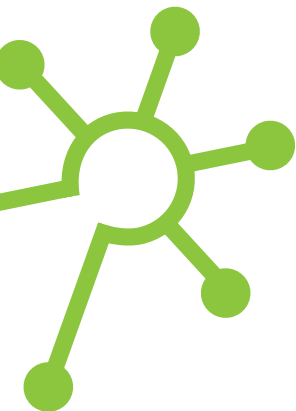
Each business is allocated a max of 45 minute per mentor. Businesses are permitted to book more than one session with a different expert mentor.

Overview of Mentors

- **Martina Neylon:** **Digital Marketing & Social Media**
- **Paul Coffey:** **Managing CashFlow, Taxes and Revenue**
- **Padraig Considine:** **Starting a Business**
- **Anne Marie Neville:** **Enhancing your Sales**
- **Roger Leyden:** **Impacts of Brexit**

Limited places available. Spaces will be filled on a first come, first served basis.

Early booking is recommended.





Padraig Considine

09.00 – 17.00

Location

Woodstock Hotel,
Ennis, Clare

Price

€25

Managing Your Taxes

This one day workshop will present small businesses with the knowledge and skills to be able to manage and prepare all aspects of taxes. This introductory course aims to provide you with information on how to prepare your own VAT returns, how to calculate wages/ salaries, PAYE, PRSI and USC for employees, how to calculate your own income tax, PRSI and USC and provide you with a better understanding of the accounts prepared by your accountant.



Áine Gleeson

17.00 – 19.00

Location

Woodstock Hotel,
Ennis, Clare

Price

Free

Start Your Own Business Peer to Peer Networking Event

Have you previously taken part in a LEO Clare Start Your Own Business Programme?

We are inviting all previous participants to a peer-to-peer networking event, to meet with entrepreneurs who similarly have started their own business. This event offers you the opportunity to share some of the challenges you have faced and take learnings from others since setting up your own business.

Áine Gleeson, Managing Director of WowWee.ie will join us on the night to share her journey of setting up a business in Clare, and discuss some of the pitfalls, highs and lows of owning her own business.

Friday 8th March



Peter O'Connell

09.30-17.00

Location

Templegate Hotel,
Ennis, Co. Clare

Price

€25

Lunch Included

Public Relations and Media Skills Workshop

This one day workshop will equip small businesses with the knowledge and skills to be able to manage and leverage the media for their business, covering topics such as:

- An introduction and practical guide to Media and PR
- How to write a press release
- How to prepare for radio
- Mock Interviews
- Social Media Campaigns (Overview)
- How to capitalize on FREE publicity opportunities
- Budget planning for public relations
- Building Key Contacts

Women in Business Networking Event



Network
Ireland

Leading
Supporting
Collaborating

*Celebration of International
Women's Day 2019*

#BuildingResilience

Event Partner



Oifig Fiontair Áitiúil
Local Enterprise Office

Date: Friday 8th March • 12noon - 4.00pm

Venue: Thomond Suite, Thomond Park Stadium, Limerick

Early Bird Tickets Now Available until Sunday 17th February

Member €60 • Non-Member €69 • Corporate Tables Available

Schedule of Events

Monday 4th March		Location	Start	End	Charge
Pricing your Product or Service		Templegate Hotel, Ennis	09.00hrs	17.00hrs	€25
Tomorrow's Technology Trends		Oakwood Hotel, Shannon	17.00hrs	19.00hrs	Free
Start Your Own Business Programme		The Junction Building, Ennis	18.00hrs	21.00hrs	€70
Tuesday 5th March					
Setting up and Selling at Farmers Markets		The Falls, Ennistymon	09.30hrs	13.30hrs	€15
Renewable Energy Event <i>In conjunction with CLDC</i>		Hotel Doolin, Doolin	14.00hrs	15.30hrs	Free
Business Advice Clinics		Kilrush, Miltown & Feakle	09.30hrs	16.00hrs	Free
LEAN for Micro Programme		Woodstock Hotel, Ennis	18.30hrs	21.30hrs	€250
Marketing your Business Programme		West County Hotel, Ennis	18.00hrs	21.00hrs	€120
Wednesday 6th March					
The SME - Multinational Procurement Process: A Guide for Suppliers		The Gateway Hub, Shannon <i>In conjunction with Shannon Chamber</i>	08.00hrs	09.30hrs	Free
Soap Box Breakfast <i>In conjunction with Ennis Chamber</i>		Old Ground Hotel, Ennis	08.00hrs	09.00hrs	€5 (Breakfast)
Brexit Advice Clinic		Woodstock Hotel, Ennis	09.00hrs	13.00hrs	Free
Speed Mentoring		Woodstock Hotel, Ennis	09.00hrs	13.00hrs	Free
LEADER for Enterprise <i>In conjunction with CLDC</i>		Clare Local Development Company, Ennis	17.30hrs	19.00hrs	Free
Student Enterprise Awards Final (Juniors)		West County Hotel, Ennis	09.00hrs	14.00hrs	Free
Thursday 7th March					
Student Enterprise Awards Final (Seniors)		West County Hotel, Ennis	09.00hrs	14.00hrs	Free
Managing Your Taxes		Woodstock Hotel, Ennis	09.00hrs	17.00hrs	€25
SYOB Peer-to-Peer Networking Event		Woodstock Hotel, Ennis	17.00hrs	19.00hrs	Free
Friday 8th March					
Women in Business Networking Event <i>In conjunction with Network Ireland</i>		Thomond Park, Limerick	12.00hrs	16.00hrs	€69
National Enterprise Awards Final		Old Ground Hotel, Ennis	18.00hrs	20.30hrs	Free
Advanced Facebook Adverts Workshop		Clare Education Centre, Ennis	09.30hrs	17.00hrs	€25
PR/Media Skills Workshop		Templegate Hotel, Ennis	09.30hrs	17.00hrs	€25

Don't delay
– **book today**

LOCAL ENTERPRISE WEEK 2019

Making It Happen from 04-08 MARCH

It's Your
Local
Enterprise
Week!

BOOK YOUR PLACE NOW!

Call 065 6821616

E-Mail: localenterprise@leo.clarecoco.ie

On-line: www.localenterprise.ie/clare

Our Partners



Clare Local
Development
Company



**Ennis
Chamber**
Advancing business together



**Shannon
Chamber**
Advancing business together



Social Inclusion &
Community Activation
Programme