

County Carlow *Commuter Study*

2018

Living in
County Carlow
but commuting
outside the
county to work?

From
County Carlow
but working
elsewhere?

We need your help to gather information on the skills and qualifications of County Carlow Commuters.

Click www.surveymonkey.com/r/carlowcs to take part in the Carlow Commuter Survey to be in with a chance of winning one of three **€250 Love Carlow Gift Vouchers**.

For queries log onto
www.localenterprise.ie/carlow
or call **059 91 297 83**




Local Enterprise Office
Oifig Fiontraíocht Áitiúil

 **CARLOW**
COUNTY COUNCIL
COMHAIRLE CHONTAE CHEATHARLOCHA

 INSTITUTE of
TECHNOLOGY
CARLOW
Institiúid Teicneolaíochta Cheatharlach

 **County Carlow**
Chamber
Advancing business together

County Carlow has an abundance of professional talent who have chosen to locate in County Carlow as a place to work, live, learn and play. From a business viewpoint County Carlow presents a unique opportunity as part of the South East and greater Dublin area with a range of superb business locations, excellent transport infrastructure and telecommunications, a highly skilled workforce, a competitive cost base and a range of support services.

In order to further promote Carlow as an ideal location for investment, Carlow County Council are looking to profile the commuters in the County with the view to promoting Carlow further from an access to talent viewpoint.

Carlow County Council are looking for your help in identifying the profile and skills of those 6,290 people leaving County Carlow on a daily basis. If you are one of those 6,290 people we are inviting you to take a few minutes to complete our County Carlow Commuter Survey, or if you know somebody commuting we are asking you to encourage them to do so.

The purpose of the survey is to help Carlow County Council gather useful information on the skills and educational qualifications of County Carlow commuters which can be used as a marketing tool when promoting Carlow as a place to do business.

Speaking about the survey, Kathleen Holohan, Chief Executive of Carlow County Council said *“with two third level institutions we know that County Carlow has a wealth of professional talent who each day commute to other parts of the Country for work”, “we understand that this puts financial and social challenges on these professionals and we believe Carlow County has the package to attract new companies who can provide opportunities for these individuals”*. Holohan continued to say *“While we know the numbers commuting outside the County for work, we now want to assess the profile and skills of those County Carlow commuters. Building up a database of the skills and educational qualifications of County Carlow commuters will enhance our efforts to attract business to the County”*.

Speaking about marketing County Carlow, Kieran Comerford, Head of Enterprise in the Local Enterprise Office said *“Carlow County Council is committed to working with our partners to get more companies to locate and start in County Carlow. If we can provide a greater insight into the talent base in the County, it should enhance their understanding of the opportunity that County Carlow presents”*.