

# ESSENTIALS OF EXPORTING 2019

Local Enterprise Office



# ESSENTIALS OF EXPORTING

**Are you interested in growing your business through exporting but are not sure what might be involved?**

**Enterprise Ireland invites you to a half-day masterclass to help you to:**

- ✓ Identify what you need to export successfully
- ✓ Evaluate your products and / or services and their value to overseas customers
- ✓ Assess the opportunities and the costs, the risks and the rewards
- ✓ Hear from companies that have achieved success in export markets and meet the Enterprise Ireland advisers

**Working on your business you will use a range of tools and canvases to help you to:**

- ✓ Assess what your business could sell overseas
- ✓ Choose an export market that has the most business potential for you
- ✓ Work with an Export Checklist to understand the financial and operational requirements associated with your chosen export market
- ✓ Plan your roadmap to successful exporting

**The Essentials of Exporting will be run in the following locations:**

<b>7 February</b>	<b>Cork, The Radisson Hotel, Little Island</b>
<b>26 February</b>	<b>Galway, The Clayton Hotel, Ballybrit</b>
<b>14 March</b>	<b>Monaghan, The 4 Seasons Hotel</b>
<b>19 September</b>	<b>Shannon, The Bunratty Castle Hotel</b>
<b>24 October</b>	<b>Dublin, EI offices Eastpoint</b>
<b>26 November</b>	<b>Westmeath, The Mullingar Park Hotel</b>

These masterclasses are open to clients of the Local Enterprise Offices.

The cost will be €70 per company and up to three people can attend.

For further information please email [exporterdevelopment@enterprise-ireland.com](mailto:exporterdevelopment@enterprise-ireland.com)

[www.enterprise-ireland.com/essentials-of-exporting](http://www.enterprise-ireland.com/essentials-of-exporting)

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