

ESSENTIALS OF EXPORTING 2019

Local Enterprise Office 



ESSENTIALS OF EXPORTING

Are you interested in growing your business through exporting but are not sure what might be involved?

Enterprise Ireland invites you to a half-day masterclass to help you to:

- ✓ Identify what you need to export successfully
- ✓ Evaluate your products and / or services and their value to overseas customers
- ✓ Assess the opportunities and the costs, the risks and the rewards
- ✓ Hear from companies that have achieved success in export markets and meet the Enterprise Ireland advisers

Working on your business you will use a range of tools and canvases to help you to:

- ✓ Assess what your business could sell overseas
- ✓ Chose an export market that has the most business potential for you
- ✓ Work with an Export Checklist to understand the financial and operational requirements associated with your chosen export market
- ✓ Plan your roadmap to successful exporting

The Essentials of Exporting will be run in the following locations:	
7 February	Cork, The Radisson Hotel, Little Island
26 February	Galway, The Clayton Hotel, Ballybrit
14 March	Monaghan, The 4 Seasons Hotel
19 September	Shannon, The Bunratty Castle Hotel
24 October	Dublin, EI offices Eastpoint
26 November	Westmeath, The Mullingar Park Hotel

These masterclasses are open to clients of the Local Enterprise Offices.

The cost will be €70 per company and up to three people can attend.

For further information please email exporterdevelopment@enterprise-ireland.com

www.enterprise-ireland.com/essentials-of-exporting

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