**GOING NORTH INITIATIVE.**

**EXPRESSION OF INTEREST FORM**

|  |  |
| --- | --- |
| Business Name |  |
| Contact Name |  |
| Address |  |
| Telephone Number |  |
| E-mail address |  |
| Website address |  |
| Current number of employees |  |
| Turnover during the last full financial year. |  |
| Please provide a brief summary of the products / services that your business currently provides. |  |
| Please provide an indication of the extent to which you are currently doing business with customers in NI [if at all]. |   |
| Please indicate the type[s] of customer in NI that you would have an interest in meeting with as part of a potential Going North Initiative. |  |
| Please indicate your willingness to travel to Northern Ireland for 2 days as part of a group visit in Quarter 4 2015  |  |

**ELIGIBILITY CHECKLIST**

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| **Please tick Yes / No to each of the eligibility criteria outlined in the table below.** |
| **Eligibility criteria** | **YES** | **NO** |
| I confirm that my business employs less than 10 people |  |  |
| I confirm that my business is involved in manufacturing / provides a tradable service |  |  |
| I confirm that the turnover of my business during the last full financial year was less than €1.2 million. |  |  |
| I confirm that my business has a satisfactory trading record in the Republic of Ireland market for a minimum of 18 months. |  |  |
| I confirm that my business is focused on winning new business in Northern Ireland |  |  |
| I confirm that my business has not done more than 30% of total sales in Northern Ireland over the last 12 months. |  |  |
| I confirm that my business has the capacity [human, financial, production] to service any new business won in Northern Ireland. |  |  |
| I confirm that my business has a sufficiently unique product / service that is unlikely to displace existing products / services in Northern Ireland. |  |  |
| I confirm that my business has not previously participated on the InterTradeIreland Acumen Programme. |  |  |

|  |  |
| --- | --- |
| **Signature** |  |
| **Business Name** |  |
| **Date** |  |