

### We Mean Business

Issue No. 41 February/ March 2019

Our Next CBWC event is on Wednesday April 3rd in the Hotel Kilmore from 6.00pm

The Theme for the evening is

"Innovation & Peer to Peer Knowledge Sharing"

Susan Hayesculleton, "The Positive Economist"



**Pictured left is Susan HayesCulleton, CFA,** "The Positive Economist" who will address the next Cavan Business Women's Club event on April 3<sup>rd</sup>.

A very energetic and engaging speaker, Susan is Managing Director of the Hayes Culleton Group, with clients across Europe and the USA. The businesses include BECKSearch a business specialising in innovative peerto-peer learning.

An author of many books including 'The Savvy Business Women's Guide to Financial Freedom', Susan serves on the boards of the Irish International Business Network and the Ireland Hong Kong Business Forum.

Susan holds a Chartered Financial Analyst charter, MSc Executive Leadership, BSc Financial Maths and Economics and a Diploma in Taxation.

Innovation & Peer to Peer Knowledge Sharing At the next Cavan Business Women's Club With Susan Hayes, 'The Positive Economist'

From our recent survey, our CBWC members have asked for more opportunity to get together in a structured format to learn more about each other's businesses. So this is the theme for our next meeting on Wednesday April 3rd "Innovation & Peer to Peer Knowledge Sharing"

Susan Hayes, otherwise known as The Positive Economist, an international public speaker and trainer provides a programme based around sharing of skills on what innovation really is (and isn't), how she navigated her team through a "Summer of Rejection" and the step-by-step guide to seeking out and obtaining grant finance.

Susan and her team in BECKSearch will facilitate a peer-to-peer learning session at the Cavan Business Women's Club meeting on April 3<sup>rd</sup> whereby you will learn how to ask the right questions to find out how to advance your business and distil your own wisdom so that you can communicate clearly to others.

According to Susan HayesCulleton, "The conditions for good knowledge sharing and cooperation to occur will not always be present. BECKSearch's activities help extract the wisdom within the CBWC group making in an enjoyable, social way, by coordinating valuable teaching and learning among peers"

This programme will elicit insightful and beneficial conversations on a one-to-one and group basis.

Itinerary for the CBWC meeting Wednesday April 3rd 2019

**Venue:** Hotel Kilmore, Country Suite

Time:

**6.00pm** Registration / Coffee & Sweet

Treats

Review of CBWC member Expo

**6.20pm**: Margaret McKeon-Boyle **6.25pm**: Marcella Rudden – LEO Cavan

**6.30pm** Susan Hayes – guest speaker Followed by the 'Peer to Peer Knowledge Sharing' facilitated by Susan and the BECKSearch team

8.30pm: Free Raffle

**8.35pm** Light Supper and Networking &

Review of Expo

Members FREE
Non: Members €25
To book
CLICK HERE

**Or Text Name to:** 087-2588918

or Email

CBWC@LEO.Cavancoco.ie

# Cavan Business Women's Club – February 19th<sup>th</sup> 2018 Event Report & Pictures



Speakers pictured are: L-R Margaret McKeon-Boyle – CBWC Coordinator, Andrea Corrigan – Local Enterprise Office Cavan, Speaker – Margaret Hoctor and Tara Smith , Local Enterprise Office Cavan



A great night of networking, learning and fun was had by all at the CBWC 2019 Launch Event



### Cavan Business Women learn How to be Resilient in the Face of Adversity

Cavan Business Women's Club (CBWC), a professional business women's network, held our 2019 launch on Wednesday February 13th in the Hotel Kilmore.

Launched in 2013 the CBWC Network is growing every year. Some 65 business women from a diverse range of businesses attended the launch to network; build business relationships and learn.

An inspirational talk was given by Wicklow business woman Margaret Hoctor who spoke about how business people should be resilient in the face of adversity. She stressed how the importance of asking "Why or Why not" can change the course of your life.

#### CBWC 2019 meeting dates for your diary

Venue: Hotel Kilmore

Joining the Cavan Business Women's Club (CBWC) is a great opportunity to network with other business women

- Meetings start at 6.00pm with registration, Coffee & Networking
- Presentations/Workshops/Talks start at 6.30pm
- Finishing with a light supper at 8.15pm
- Membership for the year is €100 covers 6 meetings, talks/workshops and supper
- Non-Members pay €25 per meeting
- National Women's Enterprise Day (October) is an extra meeting in the CBWC calendar

#### The 2019 Dates are as follows

- 1. February 13<sup>th</sup> (over)
- 2. April 3<sup>nd</sup> (next event)
- 3. May 15<sup>th</sup>
- 4. June 26<sup>th</sup>
  - break for July & August
- 5. September 4<sup>th</sup>
- 6. October 17<sup>th</sup> (TBC National Women's Enterprise Day)
- 7. December 4<sup>th</sup>



Andrea Corrigan - LEO Cavan







Margaret Hoctor our Guest Speaker for the Evening



Who am I?

Cavan Business Women's Club Members had the opportunity to stand up and introduce themselves and their business name as shown in this series of photos.







If you have not done so already could you....
'LIKE' us on Facebook <u>CLICK Here</u>
And "Follow us" on Twitter <u>CLICK here</u>
Thank you





















## CBWC Members who took the opportunity to Exhibit / showcase their products / services At the February 2019 Launch

(This facility to exhibit/showcase at meetings is open & FREE to all members of the CBWC)





Kasia O'Reily - Sana
Naturals – always a very
popular stand at the
CBWC EXPO
Sana Naturals is Natural
Skincare infused with the
healing forces of Mother
Nature







Finola Gallagher is a holistic therapist specialising in Reflexology. She is also a qualified Life & Business Coach and a Professional Network Marketer working alongside Forever Living Products, The Aloe Vera Company.





Sarah McGee Is the founder of Deer Lane
Studio, a graphic design and creative service based in Cootehill, Co. Cavan.
Showing her fabulous designs in Alternative Wedding Stationery,
Business Branding and Personalised Keepsake Frames.

# Do you want to Exhibit / Showcase your business at the CBWC on April 3<sup>rd</sup> It is FREE for Members?

Why Exhibit?: To promote your business to the CBWC members – many are new members

To Book your space

Please email <a href="mailto:cbwc@leo.cavancoco.ie">cbwc@leo.cavancoco.ie</a> or <a href="mailto:info@extensivepr.ie">info@extensivepr.ie</a> Or call /text Margaret McKeon-Boyle at 0872588918

#### The Cavan Business Women's Club is an initiative of Local Enterprise Office Cavan









