

## Welcome to the May / June edition of 'We Mean Business'

### Inglot Cosmetics Ireland Company Director Jane Swarbrigg on "Achieving the Dream - The Beauty of Business"



Jane Swarbrigg, Director,  
Inglot Cosmetics Ireland

Speaking at our June 20<sup>th</sup> Cavan Business Women's Club networking event is Jane Swarbrigg, Inglot Cosmetics Company Director.

Hailing from Mullingar, Jane's story is compelling. She set up this family business in the midst of the recession in 2007 alongside her mother Geraldine and brother Peter.

Inglot, renowned for its innovative and premium quality products, sells more than just make-up, they have created an interactive community of artists and customers who share a common love for makeup and creativity!

**Jane will be speaking about "Achieving the Dream - The beauty of business"**

Our next Cavan Business Women's Club networking and learning meeting takes place on Wednesday June 20<sup>th</sup> in the Hotel Kilmore.

#### Meeting details

#### Booking:

- Please let us know if you can attend: You can respond to this email or text Margaret at 087-2588918
- When booking please make sure you give us names for your guests and how many will be attending - we will need numbers for the hotel as a light supper will be provided.

Itinerary for a more detailed Itinerary check last page

**6.15pm** Registration with Tea/Coffee Reception, Networking and review of the CBWC Expo  
**6.45pm** Speakers Followed by Light Supper Buffet and Networking  
**9.30pm:** Ends

#### In this Issue of

- June event - speaker details & booking
- Diary Dates for 2018
- A report & photos from CBWC April 25<sup>th</sup> Meeting
- EXPO picture from last meeting
- Reminder of what membership of the CBWC offers you
- Itinerary for CBWC June 20<sup>th</sup>
- Invitation to exhibit on June 20<sup>th</sup>

#### CBWC meeting dates for your diary

**Venue: Hotel Kilmore**

Start Time: 6.15pm

(See full itinerary last page of this communique)

Joining the Cavan Business Women's Club (CBWC) is a great opportunity to network with women in business

1. June 20<sup>th</sup>  
(we break for July & August)
2. September 5<sup>th</sup>
3. October 18<sup>th</sup> (National Women's Enterprise Day)
4. December 5<sup>th</sup>

#### To book for June 20<sup>th</sup>

Email [cbwc@leo.cavancoco.ie](mailto:cbwc@leo.cavancoco.ie) Or

Text: 087-2588918

Provide the following

- Your Name:
- Name of guest (if applicable)

#### Fee:

- CBWC members are FREE
- Non-Members / CBWC guests pay €25 (payable at the door – but must be booked in advance as list will be at door)



Speakers pictured are L-R Marcella Rudden- Head of Enterprise, Local Enterprise Office Cavan, Alison Ritchie – Polar Ice, Sean Gallagher Entrepreneur and Author and Margaret McKeon-Boyle – CBWC Coordinator

### The “Secrets to Success” revealed at the Cavan Business Women’s Club

Over 80 business women and some business men heard some secrets to business success from two leading entrepreneurs, **Sean Gallagher**, well-known entrepreneur, speaker and business writer and **Alison Ritchie**, Managing Director of Polar Ice, a Portlington, based company that supplies dry ice to many special effect companies - including those involved in making Game of Thrones.

The event was held in the Hotel Kilmore on Wednesday April 25th. Both spoke about their business journey and shared some learning’s on how to be successful.

In his presentation Sean Gallagher applauded the SME sector for their contribution to the economy and made reference to the Cavan / Monaghan area as being particularly strong for self employment / SME sector. He also stressed the usefulness of being involved in a network to grow a business. Alison Ritchie spoke of her steep learning curve when she took over the running of Polar Ice Ltd from her father and shared how she overcame the many obstacles faced in growing the company to where it is today, employing 17 staff and an annual turnover of over €2m.



A great night of networking and learning was had by all at the CBWC







Alison Ritchie speaking at the CBWC



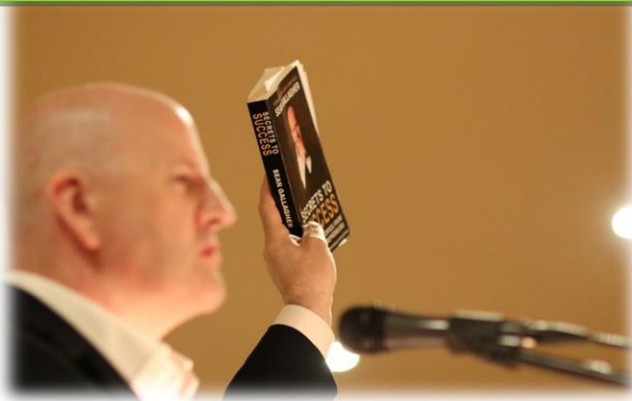
Also Speaking –Marcella Rudden – Head of Enterprise - LEO Cavan - outlined details of supports and services available to women in business



**CBWC members learning from Award Winning Business Woman, Alison Ritchie of Polar Ice**



Sean Gallagher's "Secrets to Success"



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## Cavan Business Women's Club (CBWC) members April 25th EXPO

Exhibiting on the evening were: Kasia O'Reilly of [Sana Naturals](#), Corrine Smith of An Siopa Papier, Janna Teirney of Educoot, Vanessa Cooney – Embracing Life Ceremonies and Anna Costello of Utopia Health and Beauty Clinic Bioline and Newgen Skin



### Membership of CBWC offers you the Opportunity to:

- Network to do business
- Hear from inspirational speakers
- Learn from the Workshops
- Showcase your business at the EXPO
- Have events / offers promoted on the CBWC Facebook page
- Enjoy the Sweet treats and tea and coffee at registration
- Enjoy the Finger Buffet Supper at the end of meeting whilst Networking
- **Membership Fees**
  - Annual membership is €100
  - Membership from June 20<sup>th</sup> to December is reduced to €70
  - New members can join on the night of June 20<sup>th</sup> – but must book the name in advance so it is on the list

**Non-members** are also very welcome to attend per meeting – Fee for Non-Member is €25 per meeting

**We need your help to grow**  
**The Cavan Business Women's Club**  
**A professional business women's network**  
**Invite a business contact to join**

We would like to grow the number of members in the Cavan Business Women's Club in 2018 and **we need your help.**

As you know, the CBWC has lots to offer women in business in the county.

Membership comprises of business owners, those working for companies, or thinking of starting a business: All make up our proactive and energetic women's network.

Please invite female business colleagues, acquaintances and customers to consider joining our professional business women's network.

Tell them that they can join on June 20th at our forth event of the year or at any time during the year.

**Fees:**

- Full year membership is just €100
- From June to December – membership is reduced to €70 to year end

There is great value as it includes the Speakers / Workshops, Venue Hire, Food – Tea/coffee and sweet treats at the start of the evening, and supper at the end of meeting.

The Local Enterprise Cavan supports the CBWC by providing the venue, food and speaker fees where applicable

Overall, can we ask you to share the news that the CBWC can help Cavan Women in business grow personally and grow their business?

**Thank you so much**

**Itinerary –June 20<sup>th</sup>**

6.15pm Registration 6.15pm  
Enjoy Tea/Coffee, Sweet Treats,  
Networking & Member EXPO

6.45pm **Margaret McKeon-Boyle**  
Coordinator, CBWC

**Marcella Rudden**  
Head of Enterprise, LEO Cavan

**CBWC Members 10 min Pitch**

**Jane Swarbrigg**  
Guest Speaker

8.30pm **Light Supper, Networking &  
Reviewing the EXPO**

**Do you want to showcase your business at the  
CBWC on June 20<sup>th</sup> in the CBWC EXPO?**

**Why Exhibit? Get your Business seen**

**Book your space today**

Please email [cbwc@leo.cavancoco.ie](mailto:cbwc@leo.cavancoco.ie)  
[info@extensivepr.ie](mailto:info@extensivepr.ie)

Or call /text Margaret McKeon-Boyle  
at **087-2588918**

The Cavan Business Women's Club is an  
initiative of

Local Enterprise Office (LEO) Cavan



**European Union**  
European Regional  
Development Fund

