

Welcome to the January / February 2021 Edition of 'We Mean Business'

**"Making it Happen" is the theme for Cavan Business Women's Club
2021 Launch**

Part of Local Enterprise Week 2021 - Friday March 5th at 11am



Speakers L-R: **Cllr. Sarah O'Reilly**, Cathaoirleach, Cavan County Council, **Marcella Rudden**, Head of Enterprise, Local Enterprise Office Cavan; **Rebecca (Becci) Harrison**, Managing Director of Fishers of Newtownmountkennedy Ltd, Boutique Department Store; **Kate Gaynor**, Managing Director, The Paint Hub & Advanced Coatings (Carlow) and **Margaret McKeon-Boyle**, Extensive PR Ltd & Coordinator, Cavan Business Women's Club.

**Cavan Business Women's Club Launch 2021
and 8th anniversary year**

The 2021 launch of Cavan Business Women's Club on March 5th will hear from two successful business women who will tell us their business story as to how they Made It Happen for them in Business.

Kate Gaynor, Managing Director of two companies, Advanced Coatings & The Paint Hub in Carlow will share her insights on growing a business. Within 18 months of her taking over the family business, revenues more than doubled.

Also speaking is Wicklow business woman **Rebecca Harrison** Managing Director of Fishers of Newtownmountkennedy Ltd, independent Irish owned department store, a family business that this year celebrate their 42nd year in business and 4th year trading online. She will share her business story in how she led the business to make significant changes in their business model to accommodate the challenges the business faced.

We are also delighted to welcome **Cllr Sarah O'Reilly**, Cathaoirleach, Cavan County Council, to officially launch the CBWC for 2021.

And **Marcella Rudden**, Head of Enterprise, Local Enterprise Office Cavan, who will share details of some of the many supports available to SMEs from LEO Cavan.

Due to the continuing restrictions on meeting face to face, our event will be virtual, via Zoom from 11am to 12 noon on Friday March 5th.

**Cavan Business Women's Club
2021 launch is part of**



We are delighted to announce that our first CBWC event of 2021 has been included in the programme for Local Enterprise Week 2021.

To Book to attend our Launch Event on Friday March 5th from 11am to 12 noon: [CLICK HERE](#)

Membership CBWC 2021

- As we will not be able to meet face to face for the foreseeable future, a decision has been made that we will not ask for a membership fee this year, but will charge a small fee of €15 per event.
- This is due to the fact that the membership in the past would have included six meetings in the year, refreshments before and after the event and the opportunity to physically showcase products.



A word from Marcella Redden, Head of Enterprise, LEO Cavan

In 2013 Local Enterprise Office Cavan felt it was appropriate to establish a formal business network to encourage and promote female entrepreneurship. In May of that year, we launched Cavan Business Women’s Club (CBWC), a professional business women’s network at an event in the Farnham Estate Cavan.

With an objective to facilitate female entrepreneurs and potential entrepreneurs, promoting an entrepreneurial mind-set and encouraging women to choose self-employment as a career choice, the network has proved very successful over the past seven years.

Through the CBWC we have engaged with some 500 women in business spanning 26 different business sectors and raised the profile of female led businesses in the county. The group has heard from many successful and inspirational business women who have empowered the members to develop and grow their own businesses.

In 2020, like all other networks and businesses, Cavan Business Women’s Club had to change the approach to networking events and after the launch event in February, went online for meetings.

Unfortunately, we will have to take the same approach for meetings in 2021 while the restrictions around COVID19 remain and so that we all #StaySafe.

I am delighted to say that Local Enterprise Cavan is very happy to continue to support this progressive business women’s network in 2021 and I confirm that Margaret McKeon-Boyle will continue to act Coordinator of Cavan Business Women’s Club.

CBWC 2021

Meeting dates for your diary

Although we are unable to meet face to face, Cavan Business Women’s Club meetings are a great way to engage with other business women in the county. Though our workshops / speaker presentations it can also help to energise, empower you and also provide members with useful business tips.

The 2021 Dates are as follows

1. March 5th 2021 @11am
2. June 16th – Time TBC
 - break for Summer
3. October (TBC National Women’s Enterprise Day)
4. November 17th – Time TBC

What the CBWC offers Members

The objective of the CBWC is to: -

- Hear from Inspirational Speakers
- Learn from our Workshops
- Showcase your business at our Zoom Meetings
- Avail of the social Media Profiling
- Promote your business to our database of some 180 business women.

We’ve all heard the phrase, “it’s not what you know but *who* you know.”

And we all know some incredible women in Cavan Business Women’s Club. Together we can help each other to thrive and grow in 2021. So, let’s make it a great one!



To Book to attend the CBWC Launch Event on March 5th @ 11am: [CLICK HERE](#)



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