

We Mean Business

A newsletter for Cavan Business Women's Club Members

Issue number 57
Sept/Oct

National Women's Enterprise Day #NWED22 will be celebrated all over Ireland on Thursday October 13th

Cavan Business Women's Club, supported by the Local Enterprise Office Cavan, are hosting the Cavan celebration in the Farnham Estate Spa & Golf Resort, Cavan on the day from 6.15pm

Be part of thousands of women all over Ireland who will celebrate National Women's Enterprise Day 2022 #NWED22





National Women's Enterprise Day, Ireland's largest female enterprise event, aims to promote, encourage and stimulate female entrepreneurship across Ireland.

With a theme 'Our Future, Our Way, the Speakers at the Cavan event are well qualified to talk about the topic

I look forward to welcoming many Business Women to celebrate National Women's Enterprise Day 2022

with Cavan Business Women's Club and LEO Cavan on Thursday October 13th 2022 in the Farnham Estate from 6.15pm.

Marcella Rudden, Head of Enterprise, Local Enterprise Office Cavan

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- 2. Itinerary for event
- 3. Expo French Clothing & Gin Tasting
- 4. Booking Details & Links to Book Online
 - o CBWC Members are FREE & can invite a colleague for €10
 - Non-Members fee is €25 (includes preevent Coffee & Sweet Treats and after speakers a Light Supper)
- 5. A report & pictures from September 7th
 Cavan Business Women's Club event

There are 16 major events planned nationally, including Cavan Business Women's Club and LEO Cavan event that will be held at the Farnham Estate Spa & Golf Resort.



National Women's Enterprise Day

THURSDAY, OCTOBER 13TH 2022

This is an evening event from 6.15pm to 9pm and will begin with a welcome address by **Marcella Rudden**, Head of Enterprise, <u>Local Enterprise Office Cavan</u>, followed by a panel discussion with three leading female entrepreneurs including:-

- Ann Rudden, Founder and Managing Director, <u>Aines Chocolates</u> who was chosen as a 'Leading Light' for National Women's Enterprise Day 2022
- Tara Walker, owner of <u>East Cookery School</u>: Author & TV Chef on Virgin Media's IrelandAM
- Aisling Kirwan, Co-Founder, <u>Positive Carbon</u>, a company that provides businesses with food waste monitoring technology to allow them to cut their food waste and save thousands on food bills.

The facilitator for the panel discussion is **Francis Verling**, Verling Consulting who has over thirty years' experience in business, working with micro-enterprises and 'owner-managers' on all aspects of business development.

Margaret McKeon-Boyle, Extensive PR and Coordinator, Cavan Business Women's Club will be the Master of Ceremonies for the event.

Be sure you are part of the Cavan celebration of Women in Business – NWED22

After the past few years of not being able to meet face to face, this event will be a great opportunity to get together and build old and new relationships as well as an opportunity to learn from our guest speakers.

Event includes pre-event tea/coffee and sweet treats, Guest Speaker Insights to their business, light supper and Gin Tasting:

CBWC Members are FREE & are invited to bring a colleague or business contact for €10: Simply book "2" places instead of "1" and pay the €10 on the door when you arrive on the night. BOOK HERE

Non-CBWC Members fee is €25 <u>BOOK</u> <u>HERE</u>

Ann Rudden, CBWC Member – will be on the Television on Friday October 7th



We are DELIGHTED to announce that our Cavan Business Women's Club member, Ann Rudden, Aine Handmade Chocolate, who was chosen as a 'Leading Light' for National Women's Enterprise Day 2022, will be on the telly on Friday October 7th on IrelandAM at 8.20am (approximately) to talk about her business.

Don't forget to tune in or watch it back.

Best wishes Ann from all in Cavan Business Women's Club and Local Enterprise Office Cavan

Itinerary Thursday October 13th 2022

6.15pm - 6.40pm - Arrival of Guests

- Guests arrive for coffee, sweet treats & Networking
- Photos taken for Anglo Celt & social media
- EXPO:
 - o Gin Tasting from ex CBWC member, MarieAnn McLoughlin Dwyer – Runday 28 Gin
 - o French Label Clothes Display by Fiona Johnston

6.40pm: Guests are seated for talks

- Margaret McKeon-Boyle Welcomes all
- Marcella Rudden, Head of Enterprise. LEO Cavan
- Panel Discussion:
 - Facilitator, Francis Verling, will lead the Panel Discussion with Ann Rudden, Tara Walker and Aisling Kirwan
- Followed by Q&A

8.00pm: Light Supper, networking & Gin Tasting

9.00pm: Finish

Gin Tasting at NWED on October 13th

We are delighted to announce that an EX Cavan Business Women's Club Member, MarieAnn McLoughlin Dwyer who founded a craft gin called Runway28 - will be at our event for National Women's Enterprise Day and will be offering 'Gin Tasting' to anybody who would like to try it



MarieAnn won't be selling the gin on the night, but tells us that she will be giving vouchers for money off when you buy it online!

MarieAnn is pictured with her craft gin

French Label Clothes at CBWC EXPO

French label brand Flora, new to Ireland this Autumn, to be showcased at Cavan Business Women's Club event for National Women's Enterprise Day 2022

New to Cavan Business Women's Club is **Fiona Johnston, a consultant for Elora.lt** who will be showcasing some of what she offers at the CBWC Member EXPO

She offers Designer clothes at affordable prices that go from a size 4 to 24.



Fiona offers one to one consultation and she also does style parties in the comfort of your own home and can be contacted on 0861000432

Cavan Business Women's Club – Report & Photos from September 7th Event

Thanks to Sheila Rooney for the fabulous photography as always https://www.smrphotography.net/

40 Cavan business women meet to discuss growing and developing a business

Starting and developing a Business and the power of LinkedIn were the topics on the agenda for over 40 women in business who attended Cavan Business Women's Club networking event on September 7th 2022 in the Hotel Kilmore. The attendees had the opportunity to network at the start of the event, growing their business relationships and learning from each other. They then heard from the guest speakers, two high profile female entrepreneurs: Audrey Gaffney, Company founder and CEO, Tailor&Wolf, who shared her business experience, offering tips and suggestions on how to develop and grow a business and Claire Cunningham, Director of Aura Internet Service who gave an empowering mini-workshop on LinkedIn being a serious platform for business

As part of the Cavan Business Women's Club showcase of members, Taragh Donohoe, TD Ventures presented her businesses. Based in Ballyconnell, she has two stores, Hidden Treasures Home & Gifts and The Craft Cabin supplies store and workshop hub – shop online at https://homeandgiftsireland.ie/

Coverage in the Anglo Celt

As always, the Anglo Celt team are very supportive of Cavan Business Women's Club, providing a free ad in advance of each of our meetings and incuding photos and a report from the events

Thank you to Yvonne Jackson, Sales Director, Linda O'Reilly (Editor) and Damian Carney (Asst. Editor)





Pictured L-R: Margaret McKeon-Boyle, Audrey Gaffney, Taragh Donohoe and Claire Cunningham



Speakers & Audience at CBWC event on September 7th























































Looking forward to hearing from Master Chocolatier and extraordinary business woman – Ann Rudden - at the CBWC National Women's Enterprise Day (NWED) event on Thursday October 13th































Look Forward to celebrating National Women's Enterprise Day 2022 with you on THURSDAY October 13th in the Farnham Estate Golf & Spa Resort – Event starts at 6.15pm

For details of event and to book online **CLICK HERE**







