

## Welcome to the October/November edition of 'We Mean Business'

### Cavan Business Women's Club (CBWC) Christmas Event Is on December 5<sup>th</sup> at the Hotel Kilmore

On Wednesday December 5<sup>th</sup> we are hosting a special event to celebrate the past year of the Cavan Business Women's Club.

Our first guest speaker is **Deirdre McGlone** of the multi-award winning **Harvey's Point** Hotel, Lough Eske, Donegal, awarded **TripAdvisor's No.1 Hotel in Ireland** for five consecutive years (2013– 2017).

Deirdre began her career in the hospitality industry at the age of thirteen, working in local hotels. After her studies she joined Harvey's Point and has played a pivotal role in the development of the multi-award winning Hotel since its opening in 1989. This family owned and managed resort is synonymous with world-class hotel-keeping blended with genuine Irish hospitality.

Deirdre will share her business story focusing on how excellent customer service has gained the hotel the world class reputation that it enjoys.



**Deirdre McGlone**



**Caroline Ashe-Brady** (pictured above)

Winners of the Overall Business Award at the recent Cavan Business & Tourism Awards, **Kore Insulation & Energy Solutions** are passionate about ensuring their customers are looked after.

Cavan Business woman Caroline Ashe-Brady will also speak on the night. As Commercial Director with Kore she believes Quality is Key and it is an aspect of business she is passionate about. Caroline has worked in the insulation & construction industry for 11 years.

She will share her business story and give tips on how to develop and grow a business.



The wonderful  
"Two Five Ones" vintage  
jazz & blues duo are back  
again this year to provide  
the festive entertainment  
on the evening.

#### In this Issue of

- Booking & speaker details for CBWC Christmas Event
- A report & photos from CBWC National Women's Enterprise Day October 18<sup>th</sup> Event
- Itinerary for Christmas event on December 5<sup>th</sup>
- Invitation to exhibit on Wednesday December 5<sup>th</sup>

#### CBWC Christmas Event 2018

Is our next Cavan Business Women's Club event and takes place on Wednesday December 5<sup>th</sup> in the Hotel Kilmore.

#### Booking:

**CBWC Members are FREE:**

- To book: Text Margaret at 087-2588918 or email [info@extensivepr.ie](mailto:info@extensivepr.ie)
- Places MUST be booked

**Non-Members are just €15**

- Member guests are welcome to this event – make it your Christmas party!
- Again – places MUST be booked online in advance [CLICK HERE](#)

Itinerary is outlined below

#### Itinerary – CBWC Christmas Event

- 6.45pm **Registration & pre event reception:** Networking & Review of Member EXPO
- 7.15pm **Margaret McKeon-Boyle MC**  
**Marcella Rudden** LEO Cavan  
**Caroline Ashe-Brady** Kore  
**Deirdre McGlone** Harvey's Point
- 9.00pm **Buffet Dinner, Networking & Reviewing Member EXPO**  
**Music by the 'Two Five Ones'**
- 10.30pm **Finish**

## Report & pictures from Cavan Business Women's Club – National Women's Enterprise Day (NWED) Event on October 18th event 2018

Thank you to all the CBWC members who donated a prize for our FREE Raffle on the night – we were once again overwhelmed with your generosity



Speakers pictured are: L-R **Margaret McKeon-Boyle**, CBWC Coordinator, **Ann Rudden**, Aine's Chocolates, **Cathaoirleach Cllr. Madeleine Argue**, **Heather Humphreys T.D.**, Minister for Business, Enterprise and Innovation, **Mary McKenna**, Tour America and **Marcella Rudden**, Head of Enterprise, Local Enterprise Office Cavan

### 106 Cavan female entrepreneurs join nationwide celebrations for 'National Women's Enterprise Day'

*One of the largest NWED events in Ireland*

'From Local to Global' was the theme for this year's National Women's Enterprise Day (NWED) that was celebrated by 106 local female entrepreneurs at an event in the Hotel Kilmore on Thursday October 18th. Hosted by the Local Enterprise Office Cavan and the Cavan Business Women's Club, those in attendance heard from Minister **Heather Humphreys T.D.** (Minister for Business, Enterprise and Innovation) who launched the event; Cathaoirleach **Cllr. Madeleine Argue** also spoke and said that the success of Cavan Business Women's Club demonstrates the need and desire amongst us to network and be part of a local support system that encourages female entrepreneurship. **Mary McKenna**, Tour America and finalist in this year EY Entrepreneur of the Year in the international category, talked about how she grew her business to have a €21 million turnover and described the many challenges she had to overcome along the way, and local Stradone business woman **Ann Rudden** of Aine Handmade Chocolates spoke of how she grew her business to go from local to global.

**Heather Humphreys T.D., Minister for Business, Enterprise and Innovation**, said; *"This is a very significant day that puts Irish female entrepreneurship into the spotlight and celebrates the huge strides Irish businesswomen have made both here and internationally. Today is also an opportunity to inspire the female entrepreneurs of the future, by showing them what is possible and why they should be thinking global. Irish businesswomen have shown they can be the best in the world and we must continue in this frame of mind. The recent budget has shown my Department's commitment to business and entrepreneurs with a 22% increase in funding for the Local Enterprise Offices and we will continue to back our inspirational female entrepreneurs."*

**Marcella Rudden, Head of Enterprise, Local Enterprise Office Cavan** said; *"National Women's Enterprise Day is a key milestone for Local Enterprise Offices around the country. Since it started twelve years ago, the popularity of NWED has grown and every year we have more female success stories in business to highlight. The events are as important as ever, as they connect female entrepreneurs and give them the opportunity to learn from each other and share business challenges and solutions. For any female entrepreneurs in business or starting one up, our advice is to come and talk to the team at the Local Enterprise Office and we will quickly put you on a path to the right enterprise supports."*



A great night of networking, learning and fun was had by all at the CBWC / NWED







Margaret McKeon-Boyle, Coordinator, CBWC & MC



Cathaoirleach Cllr. Madeleine Argue



Marcella Rudden, Head of Enterprise  
Local Enterprise Office Cavan



Heather Humphreys T.D.  
Minister for Business, Enterprise & Innovation







**Ann Rudden – Aine's Chocolates**







**Mary Mckenna – Tour America**





## Our wonderful CBWC Exhibitors for National Women's Enterprise Day



Baileborough based MCD Accountants - (L-R) Faith Daly and Emma McGrath



Kasia O'Reilly - Sana Naturals



Mary Duffy – The Celtic Fairy Collection

*Do you want to Exhibit at the Christmas Event? It is FREE for CBWC members*

*To Book your place: Text 087-2588918 with your name Or email [info@extensivepr.ie](mailto:info@extensivepr.ie)*

*It is a great way to showcase your business*

*Exhibitors will be profiled on the night and on Facebook/twitter before the evening*



## More of the CBWC Exhibitors at National Women's Enterprise Day



Eileen Burke- Smyth - Aloe Fíor – speaking to Niamh Smyth TD



Breda McHugh – Complipius



Anna Costello & staff from Eutopia Health & Beauty Clinic – The Skincare Specialists with Cathaoirleach Cllr. Madeleine

The Cavan Business Women's Club is an initiative of Local Enterprise Office Cavan.

Sincere thanks to **Marcella Rudden**, Head of Enterprise and the LEO Cavan team for their continued support of the Cavan Business Women's Club – a professional business women's network

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