

Our Next CBWC event is on Wednesday Sept 4th in the Hotel Kilmore from 6.15pm

The Theme for the evening is

***"The Importance of Customer Service Excellence
to Retain Customers and Grow a Business."***



Sandra Devenney of McElhinney's, Ballybofey is our guest speaker at the next Cavan Business Women's Club meeting on September 4th

Business and Sales Manager with McElhinney's Department Store, Ballybofey, Sandra won the overall Manager of the Year Award at the Retail Excellence 2018 Awards. Representing women in business as a whole; as she was the only woman nominated for the prestigious award on the night, beating all competitors to take the top spot!

Sandra scooped the Retail Excellence Award at a Ceremony in November 2018, one of the most prestigious events in the Irish Retail Calendar. The win was particularly special as McElhinneys is the last remaining independent department store in Ireland!

As the Business & Sales Manager, Sandra co-ordinates all the work of the various managers in McElhinneys, and with an overall staff of almost 200 people, it's no shock that she's a real people person through and through!

Her love of the business, the team, and the customers is what she attributes her success to, Sandra said, "My number one skill would be people. I'm obsessed with the customers and the people who work with them. That's been my secret – I care so much about that team, each and every one of them".

According to the Retail Excellence website, participation in the Awards will "recognise, reward and celebrate outstanding performance and vision by stores, places, people, websites and suppliers throughout the Irish retail industry".

Itinerary for the CBWC meeting Wednesday Sept 4th 2019

Venue: Hotel Kilmore, Brackley Suite

6.15pm Registration / Coffee
& Sweet Treats: Networking & Review of
CBWC member Expo

6.30pm:

Margaret McKeon-Boyle
Marcella Rudden – LEO Cavan
Cavan Business Women's Club Members – Health
& Wellbeing
Sandra Devenney, McElhinney's

8.00pm: Free Raffle & Wrap
Up

8.10pm Light Supper;
Networking & Review of Expo

9.00pm ENDS

'CBWC members talk about Health & Wellbeing'

'Looking After You'

In our CBWC member survey you said you would like to hear advice on Health & Wellbeing. At our next meeting CBWC members **Regina Kelly, Virginia Holistic & Wellbeing Therapy** and **Martina Tighe, Guiding Light Therapy**, will give a joint presentation providing some useful tips on 'Looking After You', the importance of taking care of yourself and getting the most from life.

Regina will address:-

- The benefits of Holistic Therapies
- The benefits of holistic/emotional intelligence

Tina will speak about:

- Self Care Tips
- Embracing challenges



Event Report & Pictures



Speakers at the CBWC on May 15th: L-R: **Tara Smith** – Local Enterprise Office Cavan, **Evelyn McGlynn** of Evelyn McMarketing and **Margaret McKeon-Boyle**, Extensive PR & Coordinator CBWC

The Theme for the June 27th meeting of the Cavan Business Women's Club (CBWC), a professional business women's network, was "Marketing Solutions & Brand Awareness". The guest speaker, Donegal business woman Evelyn McGlynn of Evelyn McMarketing, shared her marketing tips including how to transform your marketing for free in just 10 Minutes a day with some creative non digital tasks. The event was held in the Hotel Kilmore and was attended by over 60 women in business from County Cavan.

Also speaking on the evening was Tara Smith, Business Advisor, Local Enterprise Office (LEO) Cavan, who outlined the supports available from LEO Cavan for female entrepreneurs to assist in the development and growth of their businesses.

One of the Cavan Business Women's Club Members, Catherine Jenkins Corcoran, a certified member of the Mediators Institute of Ireland and a member of The Elder Mediation International Network, showcased her Business, Breffni Mediation, a service that offers a professional and confidential mediation and conflict resolution service dealing with family, couples, agricultural, elder and commercial mediation.

The Cavan Business Women's Club will not meet during July and August but we will continue to be active on social media. Our next networking meeting will be held on September 4th and the Guest Speaker on the evening will be Sandra Devenney of McElhinney's, who was the 2019 winner of the Retail Excellence Managerial Award. She will speak on the importance of customer service excellence to retain customers and grow a business.

Do you want to Exhibit / Showcase your business at the September CBWC

It is FREE for Members?

To Book your space

Please email cbwc@leo.cavancoco.ie or info@extensivepr.ie

Or call /text Margaret McKeon-Boyle at 0872588918



If you have not done so already could you....

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And “Follow us” on Twitter [CLICK here](#)

Thank you













CBWC 2019

Venue: Hotel Kilmore

Joining the Cavan Business Women's Club (CBWC) is a great opportunity to network with other business women

Meetings start at 6.15pm with registration, Coffee & Networking

Presentations/Workshops/Talks start at 6.30pm

Finishing with a light supper at 8.15pm

Membership for the rest of 2019 is €50 – covers meetings, talks/workshops and supper

Non-Members pay €25 per meeting

National Women's Enterprise Day (October) is an extra meeting in the CBWC calendar

The 2019 Dates left are as follows

Break for July & August

But are active on Facebook & Twitter – so let us know if you want anything profiled

September 4th

October 17th (National Women's Enterprise Day)

December 4th

Find out more about the event online and book your place today -

[Here](#)



The Cavan Business Women's Club is an initiative of Local Enterprise Office Cavan

