

Welcome to the September 2017 edition of 'We Mean Business'

National Women's Enterprise Day will be celebrated all over Ireland on October 12th
The Cavan Business Women's Club, supported by the Local Enterprise Office Cavan,
Are hosting the Cavan celebration in the Hotel Kilmore, Cavan on the evening of October 12th from 6pm.



Speakers from top L clockwise – Mairead McGuinness MEP, Brenda O'Donohue TV and radio presenter, Marcella Rudden Local Enterprise Office Cavan and Frances McArdle Director of Height for hire.

National Women's Enterprise Day Event Details

Date: Thursday October 12th 2017

Venue: The Kilmore Hotel, Cavan:

Cost: €15 per person (This is a special price as LEO Cavan are subsidising most of the cost of the event)

Time: 6.00pm: Registration, light finger food, networking & Browsing the EXPO

Booking: You **MUST** book online [CLICK HERE TO BOOK ONLINE NOW](#)

In this Issue:

- News about National Women's Enterprise Day Celebrations in Cavan
- Report & photographs from the CBWC Autumn Programme Launch that took place on September 13th

With a theme 'Open Doors to New Markets', the aim of National Women's Enterprise Day 2017 is to encourage more women in Ireland to expand their businesses by opening doors to new markets - whether that is at home or abroad.

Our wonderful speakers are well qualified to talk about the topic and include:

Mairead McGuinness MEP

- Mairead is the First Vice-President of the European Parliament and represents the Midlands-North-West constituency in Ireland.
- As First Vice-President, she oversees relations with national parliaments, in particular with the EU affairs committees of Member State parliaments.

Frances McArdle

- Another inspirational business woman, working primarily in a man's world, is Frances McArdle, Operations Director of Height For Hire
- A huge accolade for the company is the news that they have been shortlisted for EY Entrepreneur of the Year Award 2017 in the international category.
- They will feature on TV3 during October as part of the EY Entrepreneur of the Year 2017 process

Brenda Donohue

- BUBBLY radio & TV presenter Brenda Donohue will be our Master of Ceremonies
- She will also share her story of how she opened doors to new markets for her career that has seen her work with the late Gerry Ryan and challenge herself on TV's "Celebrity Operation Transformation".
- Her RTE radio show "Like Family" that has been



September 13th Speakers: Pictured L-R Sara Mitchell – Poulet Bonne Femme, Fiona Heaslip, Local Enterprise Office Cavan; Margaret McKeon-Boyle, Extensive PR and CBWC Co-ordinator and Maria Macklin, House of Colour, Louth.

Cavan Business Women launch Autumn / Winter programme

Business women from all over County Cavan attended the launch of the Cavan Business Women's Club (CBWC) Autumn/Winter programme on Wednesday 13th September in the Farnham Estate Spa and Golf Resort.

On the night we heard how "Business Woman of the Year 2015", Sara Mitchell of Poulet Bonne Femme, grew her food business against all the odds to an award winning business that is going from strength to strength.

We also learned how to 'dress with authority' and the 'importance of making the right first impression in business' in the workshop given by Maria Macklin, House of Colour.

Michelle Boyle, Artist, who is a member of the Cavan Business Women's Club, showcased some pieces that will feature in her solo exhibition in Farmleigh House, Dublin which opens on September 27th and will run to October 15th.

Also exhibiting on the evening was Pauline Rogers from Bawn Holistic Centre who outlined details of her Mindfulness Classes that start in the Kilmore Diocesan Pastoral Centre in Cavan in September.

Margaret McKeon-Boyle, Coordinator of the Cavan Business Women's Club outlined the details of the CBWC programme for the remainder of the year that includes an event each month with the **October 12th event to celebrate National Women's Enterprise Day.**





Margaret McKeon-Boyle (Left), Coordinator, Cavan Business Women's Club and (Right) Keynote Speaker, Sara Mitchell from Poulet Bonne Femme



Our two exhibitors on the night were Michelle Boyle (Left), Artist and (right) Pauline Rogers from Bawn Holistics



Keynote Speaker - Sara Mitchell from Bonne Femme Poulet talking about how she went from a food truck to five shops and a partnership with Avoca Handweavers.





Maria Macklin (Pictured right)
House of Colour Louth, gave an
empowering workshop on
“Dressing for Business”



**CBWC Exhibition with Michelle Boyle –
Artist with a preview of her Exhibition that
will take place in Farmleigh, Dublin**



Helen McCarren and Pauline Rogers of Bawn Holistics



For more photo reminders of the Evening

CLICK HERE



CBWC meeting dates for your diary

1. October 12th (National Women's Enterprise Day)
2. November 8th
3. December 13th

Joining the Cavan Business Women's Club (CBWC) is a great opportunity to network with women in business

Look forward to seeing you there

*Marcella Rudden, Head of Enterprise, LEO Cavan
& Margaret McKeon-Boyle, Coordinator, CBWC*

