



PLATO EBR Seminar: Getting Rid of Negative Energy & Getting on the Green Platform

This inspirational seminar on the morning of **15th March** in the Errigal Country House Hotel, Cootehill Cavan will provide attendees with an understanding of the **impact of a positive mind-set on their bottom-line**. Getting on the Green Platform has proven ability to **increase company productivity rates by 31% and sales by 37%**.

Globally renowned expert, **Declan Coyle** of Andec communications, returns to his native Cavan to provide a life-changing opportunity for entrepreneurs and their entrepreneurial teams to grasp – it is up to you whether you want to hop or drag yourself onto the **Green Platform!** Declan's unique use of tools such as **NLP to focus Leadership Teams on personal and company goals to maintain consistently high levels of motivation and success** is underpinned by **harnessing the unique power of individual personality styles** using the Enneagram Model. He combines this with the Red & Green Platform System he developed that **has revolutionised leadership thinking and performance** in companies where he has worked.

Declan has worked extensively with senior management and sales teams from companies such as Eircom, Alltech, GlaxoSmithKline, Pfizer, Wavin, Apple, LloydsPharmacy, AOL, Murphy Brown LLC. (US), JD Heiskell (US), Triple Crown (US), California Dairy CEOs, Western Milling (US), Hilmar Cheese and Dairies (US), J.R. Simplot (US), CRH Kentucky Eagle (US), CHS (US), Land O'Lakes (U.S.), Lakeland Nutrition (US), US Feeds (U.S.), EMF (Canada) and various banks. He also spearheads Andec's Secondary and Third Level Development Programme.

Declan's success as a key motivator for Business Leaders has in recent years been harnessed in the sports arena where he has given regular goal setting and mental strength motivational sessions to a number of **GAA teams** including the Cavan, Kerry, Cork (Football) Tipperary (Hurling), Down, Offaly (Football), Dublin (Hurling), and Wicklow teams. He worked closely with Kilmacud Crokes when they won the 2008 All-Ireland Club Championship. Declan is himself a former Ulster Championship medal winner who played senior football with Cavan. He also worked with the Kentucky Wildcats when they won the **National Basketball Title** in the US.

For enquiries and booking information email: Cecilia@platoebr.com