

Welcome to the October 2021 Edition of 'We Mean Business'

'Build the Future'



FREE to attend
Hosted online - [BOOK HERE](#)

National Women's Enterprise Day

THURSDAY, OCTOBER 7TH 2021

Three (3) Cavan Business Women will be on the National Stage at National Women's Enterprise Day (NWED) 2021



Pictured at the announcement of the programme of events for National Women's Enterprise Day 2021 are L-R: Jess Kavanagh, Olann, Ann Rudden, Aines Chocolates, Marcella Rudden, Head of Enterprise, LEO Cavan and Caroline Ashe Brady, KORE Systems,

Three (3) Cavan Business Women will be on the National Stage at National Women's Enterprise Day 2021

We are delighted to share the news that three of our Cavan Business Women's Club members are on this year's impressive programme

- Jess Kavanagh of [Olann](#), one of the NWED 'Leading Lights' representing [LEO Cavan](#), chosen for showing exceptional leadership, resilience and innovation in 2021.
- Ann Rudden, [Aines Chocolates](#), will speak as part of a panel on 'Is Internationalisation right for your business?' that is on from 12.15pm – 1pm in the Spotlight Sessions
- Caroline Ashe Brady, [KORE Systems](#) based in Kilnaleck is also on a panel to discuss 'Planet, People, Purpose & Profit' that is on the afternoon session from 2.00pm to 5.00pm

National Women's Enterprise Day is a Local Enterprise Office (LEO) initiative, now in its 15th year, this year it will once again be online and hosted by founder and broadcaster [Aine Kerr](#).

As well as our own fabulous Cavan entrepreneurs the NWED programme will feature some of Ireland's best known female entrepreneurs including Aimee Connolly of [Sculpted by Aimee](#), Rachel Doyle of [The Arboretum](#) and Sharon Keegan of [Peachy Lean](#), who was recently supported on Dragon's Den UK.

Jess Kavanagh will be on

Ireland:
am



Tune in to IrelandAM on Sunday morning October 3rd to see Jess Kavanagh of [Olann](#) being interviewed as a 'Leading Light' for National Women's Enterprise Day 2021. She will be on with Rachel Doyle of [Arboretum](#), who is one of the speakers at NWED 2021

**A word from Marcella Rudden
Head of Enterprise at LEO Cavan**



National Women's Enterprise Day has always been a day of celebration of the very best in female entrepreneurship and highlighting the strength of that community and this year is no different.

With the theme for the event being 'Build the Future' we want to help female entrepreneurs sustain and develop their businesses and ideas going into the future.

I am absolutely delighted, and very proud, that three of our female entrepreneurs from Cavan have been selected for the programme of events for NWED 2021. Congratulations to Jess, Ann and Caroline who I know will represent their businesses and Cavan well and I look forward to hearing them speak at the different sessions. Meet the NWED 2021 Leading Lights, including our own Jess Kavanagh – [Click here](#). View the Programme for the day – [Click here](#). View the speaker profiles - [here](#)

I hope you will be able to make some or all of the National Women's Enterprise Day Events this year and be inspired and empowered in your business journey.

The organisers of National Women's Enterprise Day 2021 share some words of wisdom



National Women's Enterprise Day
BUILD THE FUTURE

We've moved past COVID into a new normal. What matters now is strengthening your business skills and building for the future. Now is the time to be ambitious for you and your business.

Join us for National Women's Enterprise Day 2021 to learn from experts and entrepreneurs and discover the supports available from your Local Enterprise Office to grow your business.

Spend the whole day with us or dip in and out for the segments you need most. [BOOK ONLINE HERE](#)

Other exciting news from our Cavan Business Women's Club Members

Tracy Trainor, a CBWC Member, Showcases Jewellery at Paris Fashion Week

More great news from a Cavan Business Women's Club member, Tracy Trainor, [Tracy Trainor Jewellery](#) showcased her exquisite jewellery at Paris Fashion Week this week. This is a fabulous opportunity and we wish Tracy the best of luck and hope she comes home with a full order book!



Marie Smith Sculpture profiled on RTE News

Earlier this year Philip Bromwell from RTE News made a film about Cavan Artist, Marie Smith's sculpture "The Hug" as part of "Hugs on Hold" – A Year of Pandemic Living. This led to Marie's artworks being ordered and sent all over Ireland and worldwide. Click here to read [The Story of the Hug](#) and visit Marie's website [here](#)

