

We Mean Business

A newsletter for Cavan Business Women's Club Members

Issue No. 58 November 2022



CBWC CHRISTMAS EVENT

Wednesday December 7 th

Farnham Estate Spa and Golf Resort

The Business of Writing with Patricia Gibney
Million Selling Author

Marcella Rudden, Head of Enterprise,
Local Enterprise Office Cavan

Cookery Demo with Chef Shane Smith
"Sugar & Spice & All Things Nice"

Margaret McKeon-Boyle- MC

https://www.localenterprise.ie/Cavan/

Celebrate 2022 with Cavan Business Women's Club At our Christmas Event on Wednesday December 7th In the Farnham Estate Golf & Spa Resort from 6.15pm

Hear from million selling author, Patricia Gibney, and learn cooking skills from Cavan Chef, Shane Smith

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Patricia Gibney is a crime fiction author from Mullingar, Co. Westmeath

- When her husband died in 2009, aged 49, three months after a diagnosis of cancer, Patricia turned to writing.
- Her first book was a children's book entitled "Spring Sprong Sally".
- Her debut novel, The Missing Ones, was published by London based digital publisher, Bookouture, in March 2017 as part of the 'Detective Lottie Parker' Series
- To date eleven books have been published in the series with over two million sales.





Cookery Demo on "Sugar & Spice & All Things Nice" By Award Winning Pastry Chef Shane Smith

- We usually see Shane on RTE's 'The Today Show', but for our Cavan Business Women's Club Christmas Event, Shane will be in the Farnham Estate to give a Cookery Demo on "Sugar & Spice & All Things Nice"
- An award-winning Pastry Chef, Shane has over 23 years' experience working in some of the most celebrated pastry kitchens in Ireland & abroad.
- These years of experience have led to the launch of "The Shane Smith Online Cookery School" in 2022 (www.chefshanesmith.ie)

What is planned for event

- 6.15pm: Registration, Networking & Reception
- 6.45pm: Speakers & Cookery
- 8.30pm: Fork Supper

• 10.00pm: Finish

Book You Place Today

- CBWC Members are FREE but you need to book online – <u>CLICK HERE TO</u> BOOK
- Non-CBWC Members fee is €25 <u>CLICK HERE to BOOK</u>

Cavan Business Women's Club – Report & Photos from October 13th Event
A celebration of National Women's Enterprise Day 2022
Photos by Sheila Rooney https://www.smrphotography.net/

Some 60 Cavan Business Women celebrate National Women's Enterprise Day 2022

Cavan business women were out in force on Thursday October 13th to celebrate National Women's Enterprise Day 2022. Sixteen (16) different events were organised all over Ireland by Local Enterprise Offices (LEOs) including LEO Cavan, the theme for this year's event was "Our Future, Our Way" with the aim of inspiring more women in Ireland to start and grow their own business.

The Cavan event for female entrepreneurs took place in the Farnham Estate and was organised by the Cavan Business Women's Club.

Over 60 local business women participated. The event began with a welcome address by <u>Marcella Rudden</u>, Head of Enterprise, Local Enterprise Office Cavan followed by a message by video link from **Damien English TD**, Minister of State for Business, Employment and Retail.

The guests then heard an empowering panel discussion with three leading female entrepreneurs. Ann Rudden, Founder and Managing Director, Aines Chocolates who was chosen as a 'Leading Light' for National Women's Enterprise Day 2022; Tara Walker, owner of East Coast Cookery School, Author & TV Chef on Virgin Media's IrelandAM and Aisling Kirwan, Co-Founder, Positive Carbon, a company that provides businesses with food waste monitoring technology to allow them to cut their food waste and save thousands on food bills. The facilitator for the panel discussion was Francis Verling, Verling Consulting who has over thirty years' experience in business, working with micro-enterprises and 'owner-managers' on all aspects of business development. Margaret McKeon-Boyle, Extensive PR and Coordinator, Cavan Business Women's Club was the Master of Ceremonies for the event.

The attendees on the night also enjoyed an Expo that included a showcase of French Label Clothing from Cavan Business Women's Club member, **Fiona Johnston**, A gin tasting experience of Runway28 Premium Gin by ex Cavan Business Women's Club member, **Ann Marie McLoughlin Dwyer**, now based in Donegal and **Catherine Kiernan**, Employer Relations Officer at the Department of Social Protection (DSP) who works with employers in the Cavan and Monaghan region, was also on hand to offer advice on recruitment.



Speakers at the Event (L-R) Marcella Rudden, Tara Walker, Aisling Kirwan, Francis Verling, Ann Ruddn & Margaret McKeon-Boyle



Panel Discussion



Gin tasting experience of Runway28 Premium Gin by Ann Marie McLoughlin Dwyer assisted by Hillary Smith.

The event in Photos

EXPO:

Our Exhibitors on the evening were: Pictured Left photo: **Ann Marie McLoughlin Dwyer**, Runway28 Premium Gin with her able assistant, Hillary Smith: (Middle Pic) **Fiona Johnston** (on right) who showcased her French label clothing discussing her offering with CBWC members Liz Tutty & Lorraine Conroy: And on right is **Catherine Kiernan**, Employer Relations Officer at the Department of Social Protection (DSP)







A fundraising Raffle was held on the night for the Creeslough, Co. Donegal Fund with prizes donated by Ann Marie McLoughlin Dwyer. Our CBWC Member, Rosemary Lennon (pictured below in left pic), kindly offered to sell the tickets on the night. €221.20 was transferred to The Red Cross for the Creeslough fundraising campaign.















































FREE Raffle

Thanks to the generosity of our Cavan Business Women's Club Members we are able to end each meeting with a FREE Raffle. that is always great fun. Here are some of our lucky winners at the National Women's Enterprise Day event held on October 13th. Congratulations to all and thank you again to the members who provided the wonderful prizes











VIDEO

At our National Women's Enterprise Day event, Sheila Rooney, SMR Phototography, captured elements of the event on Video

TO VIEW THE VIDEO (actually 2 short videos in one)

CLICK HERE



Don't forget to BOOK for our Cavan Business Women's Club Christmas Event

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We look forward to seeing you at the Farnham Estate from 6.15pm on Wednesday

December 7th

Marcella Rudden

Margaret McKeon-Boyle







