



Oifig Fiontair Áitiúil  
Local Enterprise Office

*Oifig Fiontair Áitiúil An Chláir*

*Local Enterprise Office Clare*



# BREXIT SUPPORTS FOR YOUR BUSINESS



COMHAIRLE CONTAE AN CHLÁIR  
CLARE COUNTY COUNCIL

Let's talk business...  
#MakingItHappen



## [1] LEO Brexit Scorecard

A Brexit SME Scorecard online tool has been designed to stimulate companies into thinking about the key areas that may impact their business. Using the Brexit Scorecard online tool micro businesses can self diagnose whether they are ready for Brexit by answering a series of questions under six key business pillars. A report is then generated which serves as a prompt and discussion document for business owners and management to consider as part of their planning for Brexit.

The Brexit Scorecard is a first step in developing a robust Brexit plan. It will help to stimulate thinking about the key areas that may be impacted in your business and to self assess your level of preparedness.

<https://www.prepareforbrexit.com/>

## [2] Mentoring

The Brexit Mentor Programme is designed to support LEO clients identify key areas of exposure because of Brexit and assist Owner / Managers in developing robust strategies to address issues and maximise potential opportunities.

The Role of the Mentor is to;

- ▶ Listen, advise and provide direction to support analysis & assessment of impacts.
- ▶ Help the promoter identify potential risks and opportunities of Brexit.
- ▶ Discuss solutions and innovative ways of improving business activity.
- ▶ Help with the decision-making process and provide support to progress actions, share experience and knowledge.
- ▶ Advise on scenario planning, situation assessment and impact evaluation (contingency plans to sustain and grow business).

<https://www.localenterprise.ie/Clare/Training-Events/>

## [3] Lean for Micro

Lean for Micro is designed to encourage Local Enterprise Office clients to adopt Lean business principles in their businesses to increase performance and competitiveness. Applying Lean principles to your business will help to build resilience so that you are better positioned to cope with the challenges and opportunities of Brexit.

The LEO Lean for Micro business programme helps to identify issues and potential improvement areas, provide support and implement change and achieve savings. Under the programme companies can avail of 5 days consultancy from a Lean Expert (Qualified Practitioner) from an approved Lean consultancy panel who will work with the company to introduce Lean principles, undertake a specific cost reduction project and assist the company in benchmarking performance.

<https://www.localenterprise.ie/Clare/Training-Events/Online-Bookings/Lean-Programme-Information-Evening.html>

## [4] Training & Management Development

To assist the small business community in meeting the challenges of the Brexit, LEOs provide a wide range of high-quality training supports which are tailored to meet specific business requirements.

Early planning and preparation is a critical factor in a company's ability to respond to the business challenges that Brexit presents.

- ▶ Brexit Information Seminars & Events
- ▶ One-to-one business consultations
- ▶ Scenario Planning Workshops
- ▶ Management Development Programmes

<https://www.localenterprise.ie/Clare/Training-Events/>



## [5] The Enterprise Europe Network

Did you know that the Local Enterprise Office works closely with the Enterprise Europe Network to help businesses innovate and grow on an international scale? The Enterprise Europe Network is active in more than 60 countries worldwide and brings together 3,000 experts from more than 600-member organisations – all renowned for their excellence in business support.

The Enterprise Europe Network can support you to:

- ▶ Innovate
- ▶ Access Finance
- ▶ Get worldwide advice
- ▶ Find Trusted Partners
- ▶ Move into New Markets
- ▶ Grow and Scale

<https://www.localenterprise.ie/Clare/Start-or-Grow-your-Business/Enterprise-Europe-Network/>

## [6] Technical Assistance for Micro Exporters

The Technical Assistance for Micro-Exporters (TAME) grant supports LEO clients to explore and develop new export market opportunities. This scheme is a matched funding opportunity with up to €2,500 or (50% of the qualifying expenditure, whichever is the lesser figure) available to eligible businesses. Under the scheme costs incurred when investigating, researching and accessing export markets can be part funded.

Typical costs eligible for support include:

- ▶ Participation at trade fairs and shows covering Trade Show Exhibitor costs including rental/fees relating to space/stands.
- ▶ Participation at international trade networking events organised through the Enterprise Europe Network.
- ▶ Development of specific marketing materials aimed at exploring new export markets. Translation, e.g. of existing material (booklets, web pages, etc ) for export markets.
- ▶ Development of export related websites.
- ▶ Investigation of new internal or external processes to develop export business e.g. new business model or the carrying out of non-regulatory technical requirements.

<https://www.localenterprise.ie/Clare/Financial-Supports/Technical-Assistance-for-Micro-Exporters-Tame-/>

## [7] Trading Online Voucher Scheme

The Trading Online Voucher Scheme (TOV) supports small businesses to trade online and boost their sales. This scheme is a matched-funding opportunity with up to €2,500 (up to a maximum of 50% of the total costs) available to eligible businesses.

Why avail of the Voucher?

You can grow your business with help from this Government grant scheme, designed to assist small businesses. As well as financial assistance of up to €2,500 it offers you training and advice to help your business trade online. Participating in this scheme can make the process of trading online much easier for you. Cutting the cost of developing your online trading capacity by up to 50% can make the investment very affordable

<https://www.localenterprise.ie/Clare/Financial-Supports/Trading-Online-Voucher/>

For any further information or if you wish to be kept informed of any events or new initiatives you can register for our mailchimp/ newsletter at [www.localenterprise.ie/Clare](http://www.localenterprise.ie/Clare)

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