


Oifig Fiontair Áitiúil
Local Enterprise Office

South West National Women's Enterprise Day 2025



Making
it Happen



Thursday 16th October 2025

Radisson Blu Hotel & Spa, Little Island, Cork T45 WF53




Oifig
Fiontair
Áitiúil
Local
Enterprise
Office



National Women's
Enterprise Day



Comhairle Contae Chorcaí
Cork County Council



Comhairle Cathrach Chorcaí
Cork City Council



 Enterprise
Ireland



Rialtas na hÉireann
Government of Ireland



Udarás Aitiúla Éireann
Local Authorities Ireland

MAKING IT HAPPEN

with your Local LEO

LEOs Cork & Kerry present... National Women's Enterprise Day 2025

Thursday 16th October 2025

Radisson Blu Hotel & Spa, Little Island, Cork T45 WF53

09:30	Registration & Refreshments
10:30	Welcome Address by Mayor of the County of Cork, Cllr. Mary Linehan Foley Divisional Manager, Cork County Council, Michael Lynch
10:45	Introduction by MC, Síle Seoige
10:55	Networking - Session One
11:25	Introduction followed by "Finding your Pathway to Opportunities with EEN"
11:35	Panel Discussion "Making It Happen with your local LEO" Facilitated by Síle Seoige Leading Lights from LEOs Cork and Kerry <ul style="list-style-type: none">• LEO South Cork & Event Ambassador - Marie Toft, Emotionise AI• LEO Cork North & West – Norma Kelly, Praline Pastry & Chocolate Shop• LEO Cork City – Claire Keane, Second Street Bakeshop• LEO Kerry – Yasmina Renaudin, RedaCare
12:40	Event Ambassador, Marie Toft – Ambition to Grow using AI
13:00	Lunch
14:05	Networking - Session Two
14:35	Fireside Chat with Special Guest, Noella Gabriel Global President & Co-Founder of Luxury Skincare Brand - ELEMIS
15:20	Q & A
15:30	Closing Remarks
15:35	End... however there's no rush to leave! Fresh tea and coffee will be available, and you are welcome to stay and continue networking.

MC - Síle Seoige



@sileseoige

Síle Seoige

Broadcaster, Podcast Host, MC, Wellbeing Speaker, and Yoga Teacher

Síle Seoige is a highly respected Irish TV presenter, broadcaster, and wellbeing speaker with over 26 years of experience across television, radio, live events, and podcasting. A fluent Irish speaker, she is widely known for her warm, engaging style and versatility, whether hosting award ceremonies, corporate events, or panel discussions.

Beyond broadcasting on all major Irish networks and radio stations, she is the host of the acclaimed podcast Ready to be Real and creator of the award-winning TG4 documentary Deireadh Toichta. As a certified yoga teacher and wellness advocate, she regularly delivers impactful keynotes and guided meditations that inspire calm and connection. Living in Spiddal with her husband and two children, Síle continues to balance media projects, including a new TG4 documentary series, with work for high-profile clients such as Redbull, Microsoft, and ALDI.

Fireside Chat with Special Guest, Noella Gabriel



elemis.com
@elemis_uki

Noella Gabriel

Global President & Co-Founder of Luxury Skincare brand - ELEMIS

Noella Gabriel, co-founder and driving force behind ELEMIS, has shaped the brand and the beauty industry for over 30 years. Joining the founding team in 1990 as a therapist and educator, she helped grow ELEMIS from a pioneering start-up into a global luxury skincare leader, now sold in over 1,600 locations across 90 countries.

A trained beauty therapist, aromatherapist, and nutritionist, Gabriel has been central to the company's expansion, building a strong spa presence before developing an omnichannel sales pipeline that fueled consistent double-digit growth. Known for her innovative vision and passion for training, she has guided the creation of award-winning products and treatments that deliver real results, earning her multiple industry honors and recognition as a transformative leader.

MAKING IT HAPPEN with your Local LEO

'Meet the Leading Lights'



emotionise.ai
[@emotionisemedia](https://twitter.com/emotionisemedia)
LEO South Cork

Marie Toft

**South West Ambassador,
Gen AI Founder, Innovator and Change
Management Consultant**

Marie Toft is the CEO and Founder of Emotionise AI, a company pioneering the integration of emotional intelligence with human-trained AI to transform communication. She developed EIMEAR, the world's first generative AI domain model built with emotional intelligence at its core, and recently secured a major project with a multi-billion-dollar New York advertising and marketing agency. With extensive experience in communication and education programmes, Marie also advises as an AI Change Management Consultant, helping businesses implement responsible, human-centric AI strategies. A recognised thought leader, she is a sought-after keynote speaker at international conferences and media outlets.



praline.ie
[@praline.pastryandchocolate](https://twitter.com/praline.pastryandchocolate)
LEO Cork North & West

Norma Kelly

Praline Pastry & Chocolate Shop

Norma, a County Limerick native with roots in Mitchelstown, County Cork, is a highly skilled pastry chef and entrepreneur. Trained in Dublin and the south of France, she holds a Culinary Arts degree, a Masters in Food Product Development and Culinary Innovation, and a diploma in Third Level Education from DIT, where she also lectured in pastry for nearly a decade. After winning awards, including 'Best Moulded Praline' at the Cacao Barry Chocolate Masters in 2015, she fulfilled her dream of opening her own pastry and chocolate business, Praline, in Mitchelstown in 2017. Originally a café, Praline evolved during Covid into a pastry and chocolate shop with wholesale and corporate offerings, and has since expanded with a new café, production unit, coffee bar, and school. Alongside running the business, Norma balances life with her husband, three young children, and active involvement in local community organisations.



redacare.io
@redacare
LEO Kerry

Yasmina Renaudin

RedaCare

Yasmina Renaudin is the cofounder of RedaCare, an Irish family business she launched with her husband to support complementary and alternative medicine (CAM) therapists.

Holding a Master's in finance and accounting and with international experience, Yasmina brings strategic and financial expertise to the platform, which helps certified therapists increase visibility, manage bookings, showcase reviews, and build credibility online.

Inspired by their personal journey as parents of a child with health challenges, Yasmina and her husband created RedaCare to remove digital barriers for holistic practitioners. Based in Kerry, she has participated in entrepreneurship programmes such as New Frontiers and was a finalist in the STEM category of Network Ireland Kerry's Businesswoman of the Year Awards. A mother of two, Yasmina is dedicated to helping therapists grow their practices confidently while focusing on their healing work.



secondstreetbakeshop.com
@secondstreetbakeshop
LEO Cork City

Claire Keane

Second Street Bakeshop

Second Street Bakeshop, founded by Claire, is an award-winning confectionery business specializing in classic American-style treats with a premium Irish twist. Claire previously founded Clairesquares in San Francisco, where her cookies won industry awards and even became a Häagen Dazs ice cream flavour in 2015.

Back in her native Cork, she uses all-natural, locally sourced ingredients, sustainably sourced chocolate, and 100% recyclable packaging, while running a zero food waste operation. The bakeshop's flagship product is a crunchy toffee brittle coated in Belgian chocolate and finished with Achill Island sea salt, and its newest creation is gourmet toffee popcorn.

Claire's treats are available in select SuperValu, Lidl stores and independent shops across Ireland.

MAKING IT HAPPEN

with your Local LEO



MAKING IT HAPPEN

with your Local LEO



National Women's
Enterprise Day

Thursday 16th October 2025

**South West National Women's
Enterprise Day 2025**

LEO South Cork, LEO Cork North & West, LEO Cork City & LEO Kerry



Oifig Fiontair Áitiúil

Local Enterprise Office

Thinking of starting or growing a small business?

Find out how your Local Enterprise Office can help

LEO South Cork

www.localenterprise.ie/southcork

LEO Cork North and West

www.localenterprise.ie/corknorthandwest

LEO Cork City

www.localenterprise.ie/corkcity

LEO Kerry

www.localenterprise.ie/kerry



**National Women's
Enterprise Day**

Thursday 16th October 2025

**South West National Women's
Enterprise Day 2025**