**BWG Foods Trade Show Dublin Producer Opportunity**

**Producer Opportunity Overview:**

BWG Foods run their Trade Show, at which they have over 900 affiliated retailers in attendance. The Trade Show will provide an opportunity for a small number of selected Dublin producers who BWG feel are ‘market-ready’ to show-case their business and their product, and to sell their products to BWG retailers where appropriate.

**Qualifying criteria**

* Applications open to food producers who are clients of one of the Dublin 4 LEOs only
* Producers must be trading for 12 months and be “market ready”

**How the selection will take place;**

* A screening application form (below) must be completed by all producers interested
* Applications will be screened and shortlisted by a LEO/BWG team (it will not be possible to provide individual feedback to unsuccessful applicants)
* 6 shortlisted producers will be selected to meet the BWG trading team to make presentations
* 2 or 3 producers will be selected to participate at the BWG Foods Trade Show

**Application Form**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Company Name** | |  | | |
| **Contact Person** | |  | | |
| **Contact Mobile** | |  | | |
| **Contact Email** | |  | | |
| **Website/Facebook Link which shows your product range** | |  | | |
| **Description of Product Range** | | | | |
| **Product Name** | **Description of Product Range** | | **Product Size** | **Product Retail Price** |
| **Product One** |  | |  |  |
| **Product Two** |  | |  |  |
| **Product Three** |  | |  |  |
| **Length of time company in business** | |  | | |
| **Number of staff** | |  | | |
| **Which Dublin LEO Office are you registered with** | |  | | |
| **How many BWG shops have you capacity to supply (Estimate)** | |  | | |
| **Describe why your company should be chosen to showcase your product at the BWG Foods Trade Show** | | | | |
|  | | | | |

**Application form to be emailed to** [**barbara@jamesburke.ie**](mailto:barbara@jamesburke.ie) **not later than close of business Wednesday 28th March**