NEST {*} COLLECTIVE

Trade Mission to Ireland

APRIL / MAY 2019

hello@nestcollective.co
www.nestcollective.co

hello!

We are a collective of software product development studios.
In 2015, a group of small studios joined together to create the Nest Collective, sharing a common love for creating great software products for both clients and ourselves.

The motivation that drove us was the creation of a model that favours technical excellence, expertise and organizational agility over vertical growth and generic scale that are more common in other consultancy groups.

We are composed by small highly specialized teams that focus on specific domains or technologies, providing world class quality services to our customers.

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value proposition

We provide world class state of the art software services without the typical difficulties of outsourcing.

1 University spinoff.
We are very close to state of the art innovation, practices and technologies, that also grants us access to a privileged high quality talent pool.

2 No cultural barriers.
90% of our volume comes from english speaking clients abroad, so we're very used to working with international customers.

3 Highly flexible.
We employ modern development methodologies and processes internally while keeping very flexible and adaptive to our customers needs and practices.

4 Highly skilled.
Our teams focus on very specific domains and technologies, leveraging experience and skill sets for each situation.

5 Competitive.
Our nearshore outsourcing model provided from Portugal allow us to deliver very high quality services with minimal engagement barriers at competitive rates.

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our
services

We provide high quality software product development services in a range of disciples, namely:

1 Product Design and Specification

2 Software Development

3 Usability and Design

4 Digital Marketing

vertical markets

1. Healthcare

2. Turism

3. Law

4. Education

5. Music

6. Communications/ Networks

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1 Digital marketing
- Search Engine Optimization
- Social Media Advertisement
- Social Media Optimization
- Branding
- Digital strategy
- Social media management

2 Web development
- Frontend:
    - HTML5, CSS3, React, Angular
- Backend:
    - PHP *(Laravel, Codeigniter)*
    - Ruby *(Rails, Sinatra)*
    - Java *(Spring, Struts)*
    - Python *(Django, Flask)*

3 Mobile development
- Android
- iOS
- React Native

objectives and target

We are looking to collaborate with companies that need help on **creating a new software product**, from the requirements and planning stage to the rollout (engineering team for hire), or that need our **services** to meet challenging development goals (team members for project ramp-up).

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1

Are starting new products
Don't have a development team:
- Looking for experts to bootstrap the product
- Looking for a temporary CTO/Engineering team

2

Have products In Development/Production
Need to ramp up the development:
- Don't want to/can't recruit new team members at the desired pace
(Web, Enterprise, Mobile)

Looking for a digital marketing team

3

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thank you

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