

PRESS RELEASE

Tuesday, 16th October 2018

Dublin's Local Enterprise Office highlights achievements of female entrepreneurs in advance of National Women's Enterprise Day

Ahead of National Women's Enterprise Day 2018 – which takes place this **Thursday, 18th October** – the [Local Enterprise Office for Dublin City](#) is highlighting the achievements of some of the businesswomen supported by the Office.

Commenting today (15.10.18), Mary MacSweeney, Deputy Head of Enterprise and Economic Development at Local Enterprise Office Dublin City, said: "We're delighted that, so far this year, we've awarded over €122,000 in funding to five female-led enterprises to help them scale and grow."

"The women we work with range from grandmothers to college graduates, and their businesses focus on everything from fashion design to smart living apps. In particular, female entrepreneurs are approaching us with ideas for high-quality craft businesses and highly-skilled tech projects."

The female-led enterprises highlighted by Local Enterprise Office Dublin City include:

- Coroflo: established by Rosanne Longmore, Coroflo is a revolutionary device that records how much milk a baby is receiving when being breast-fed. The company raised €650,000 from investors last year, and drew praise from Richard Branson after winning the Dublin Virgin Media Business Voom Tour mini-pitch competition.
- CliniShift: described as the 'Uber of healthcare', CliniShift was founded by Aimée Madden and is an online platform that connects hospital managers with hospital staff to ensure shifts get filled efficiently. Since receiving funding of €30,000 from LEO Dublin City, CliniShift has opened additional offices in North America and the UK, and has won a range of innovation and start-up awards.
- Manley: Manley was founded by Irish fashion and jewellery designer, Emma Manley. Manley is one of Ireland's leading contemporary fashion labels, and their creations are currently stocked in Arnotts, Powerscourt Townhouse and Kildare Village, among others. A champion of Irish design, Emma Manley recently launched a three-month pop-up in Dundrum, showcasing a host of Irish designers.
- Liberty Bell: co-founded by Síle Ginnane, Liberty Bell uses smart bicycle bells and pedestrian wristbands to collect data on the experiences of cyclists and walkers. Winner of the Smart Dublin Cycling Challenge and the Colorado Department of Transportation Road X Bike and Ped Challenge. Liberty Bell is currently active in Dublin and Finland with plans to expand to additional cities in the coming year.

"These companies were supported with Feasibility Grants to test their product and their market; Trading Online Vouchers to help build their ecommerce activity; and Priming Grants to help grow their staff teams," said Mary MacSweeney. "They also benefitted from the networking opportunities offered by the Local Enterprise Office, and from our training and mentoring supports."

Women in Business Network

LEO Dublin City runs a year-round Women in Business Network, to encourage and support women who are starting business or are already up and running. The Network's annual 'Women in Business' awards take place every December.

National Women's Enterprise Day

National Women's Enterprise Day aims to inspire, activate and assist women across Ireland to run their own business. To mark the Day, Local Enterprise Office Dublin City is partnering with the LEOs in South Dublin, Dún Laoghaire Rathdown and Fingal to hold a half-day event with speakers, workshops, panel discussions and networking from 8am to 2pm at Citywest Hotel, Saggart, Co. Dublin on Thursday, 18th October.

Further information is available at: www.localenterprise.ie/DublinCity/.

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About Local Enterprise Office Dublin City

Local Enterprise Office Dublin City helps start-ups and small businesses to plan, start and grow. It is part of the national network of 31 Local Enterprise Offices, and is housed within Dublin City Council. Further information is available at:

Website: www.localenterprise.ie/DublinCity

Facebook: www.facebook.com/LocalEnterpriseOfficeDublinCity

Twitter: @LEODublinCity