



Eligibility Criteria for Applicants:

- Aged between 18 (at date of application) and 35 (at 31st December 2019).
- Applicants aged under 18 at closing date for applications are not eligible to apply.
- The applicant must be the main promoter and owner of the business i.e. the applicant must have started or acquired the business *and* currently have the lead role in the business *and* a significant shareholding/ownership in the business.
- Re: Trading Income for applicants in the Best Business Idea Category. LEOs need to cross check applications before the County Finals judging. If income has been generated before the closing date for applications, then the applicant should be reallocated to the Start-Up category.
- The competition is based around the “entrepreneur”, not the company and therefore only the person named on the application can compete and proceed through the competition. Only the person named on the application can participate in Enterprise Day, Bootcamp, present at County, Regional or National finals, participate in PR opportunities and participate in the Google Training Day. No substitutions are allowed.
- Eligibility for the Best-Established category starts from the closing date for applications i.e. 15th March 2019. Based on that date, Established Businesses are companies established before 15th September 2017 and Start-Ups are companies started after that date.
- Applicants must own, control and manage their business Intellectual Property where applicable.
- Not for profit and social entrepreneurship applicants must operate on a commercial basis.
- Applicants for Best New Idea that don't have a permanent business address must enter the competition in the county which is their home address.
- Applicants for Best Start-Up and Best-Established categories must enter the competition in the county in which their business is located.
- Previous 1st Place winners of IBYE at County or National level are excluded from applying in the same category in any County.
- Applicants must be eligible to own, manage and operate a business in Ireland at the time of application.
- Applicants from overseas are eligible to apply. Overseas applicants must identify which LEO they wish to be associated with and the applicant must be in a position to engage with the LEO in relation to evaluating their competition entry (e.g. site visit / skype interview) and be eligible to own and operate a business in Ireland at the time of application.
- Applicants must submit an online application and *optional* video by the closing date of the 15th March 2019.
- Applicants can only enter the competition under one category-**one project submission per applicant only**