



Local Enterprise Office



# LOCAL ENTERPRISE WEEK 2021

*Making It Happen*

01-05 March

VIRTUAL EVENTS GUIDE

**#LEWFingal**



Local Enterprise Office Fingal has announced a series of exciting online initiatives aimed at stimulating business activity locally.

For Local Enterprise Week 2021, all events will be **free of charge**

So, find out what supports and programmes are the best fit for your business to help face the challenges ahead.

## Monday 01 March

| Time          | Event Name  | Event Details and Booking Link  |
|---------------|---|---|
| 09:00 – 11:30 | <b>Working Smarter to Future Proof Your Business</b>                        | A highly interactive and innovative workshop for established businesses pushing for growth. Topics include implementing business processes, building online presence and developing a vision and action plan for growth. <a href="#">Click Here to Book</a>   |
| 09:30 – 10:45 | <b>Benefits of Green for your Business – Launching Green for Micro</b>      | This practical 'how to' event will help you to 'Green' your business and benefit from practical guidance on how to make your business more sustainable. Discover the benefits of doing so and listen to case studies from those who have already done it. You will learn how to market your green business credentials as a unique selling point. Attendees will also learn how to access 'Green for Micro' supports from their Local Enterprise Office. <a href="#">Click Here to Book</a> |
| 11:00 – 13:00 | <b>Spring Back &amp; Step Forward: Building Leadership &amp; Resilience</b> | A highly motivational online event, focusing on developing leadership and resilience to adapt to the challenges and opportunities facing businesses today. The line-up of speakers includes Emma Jones of Enterprise Nation and explorer and inventor Mark Pollock. <a href="#">Click Here to Book</a>  |
| 14:00 – 17:00 | <b>Instagram for Business</b>   | Instagram may have been around for a few years, but its real impact for business growth is only now being valued. This webinar will teach you how to maximise Instagram's commercial potential for your business. <a href="#">Click Here to Book</a>  |

## Tuesday 02 March

| Time          | Event Name   | Event Details and Booking Link  |
|---------------|--|---|
| 09:30 – 12:30 | <b>Mind Your Mind in Business</b>  | Recalibrate the mind, Reality check, Focus, Prioritisation and Goal setting in a crisis. Building resilience and the power of powerful questions. Helping you manage your mindset so you can make clear and comprehensive decisions that can get you through the challenges and out the other side. <a href="#">Click Here to Book</a>  |
| 10:00 – 13:00 | <b>Building the New</b>  | A dynamic morning session focusing on innovation and opportunity. This event features a selection of new businesses, including those which began as a result of Covid-19 and those which have had to innovate. Speakers include Damian Young of the National Design Innovation Hub, Gourmet Tart Company and Dough Bros. <a href="#">Click Here to Book</a>   |
| 11:00 – 12:00 | <b>Agile Innovation Funding</b><br> | Innovation is key to staying ahead of the competition. The Agile Innovation Fund can help you develop new products, processes and services with grant assistance in support of innovation projects. Find out how you can access this funding through the assistance of your Local Enterprise Office. <a href="#">Click Here to Book</a>   |
| 14:00 – 16:00 | <b>An Introduction to Podcasting for Business</b>  | Businesses are increasingly using podcasts to improve their prospects. It is a powerful marketing tool. Podcasts have become the new talk radio on mobile devices. In fact, the increased usage of mobile phones has led to the explosive growth of podcasting. This webinar will help you to create a podcast for your business. <a href="#">Click Here to Book</a>  |
| 14:00 – 16:00 | <b>Growing Lean: One Small Step or One Giant Leap, Getting Started with Lean</b>                                       | The biggest challenge which many business owners face, is how to get started with LEAN. The event will set out the many supports available as well as an introduction to Lean Thinking, which will cover the basics and how it is applied. It will also feature a selection of businesspeople who will share their experience of introducing LEAN into their businesses. <a href="#">Click Here to Book</a> |

## Wednesday 03 March

| Time          | Event Name  | Event Details and Booking Link   |
|---------------|---|--|
| 08:00 - 09:30 | <b>Behind the Business</b><br><br>Fingal Chamber<br>Advancing business together                            | <p>This event will feature accomplished entrepreneurs and business leaders sharing their extensive knowledge, experiences and advice. A panel discussion will consider the challenges and opportunities which exist for businesses who are trying to achieve success today. <a href="#">Click Here to Book</a></p> <p>The session will be informative, engaging, and inspiring for attendees, with plenty of opportunities to ask questions and learn about business supports.</p> |
| 09:30 - 14:00 | <b>AgriTech Revolution in Farming and Food</b>  | <p>This fast-paced interactive conference will examine how AgriTech has transformed farming and continues to help the sector thrive. Speakers will explore how using technology can put Ireland at the forefront of sustainable agriculture and where the export opportunities are. <a href="#">Click Here to Book</a></p>   |
| 10:00 - 12:30 | <b>Financial Management for SMEs</b>  | <p>It is imperative for any SME to understand Financial Management in their business as it is critical for survival and for growth. This webinar will help business owners to understand their finances in order to make the best decisions and be prepared for the challenges and opportunities ahead. <a href="#">Click Here to Book</a></p>   |
| 14:00 - 16:30 | <b>Creative Connections: Enabling your B2B Online Opportunities</b>   | <p>Aimed at entrepreneurs in creative sectors, this event is designed to showcase opportunities through developing online tools for selling to the trade. It will provide a forum for best practice sharing with expert speakers and peer learning by listening to entrepreneurs who have travelled the road of developing B2B online selling tools. <a href="#">Click Here to Book</a></p>  |
| 14:00 - 15:30 | <b>Cyber Security: Securing Your Business Online</b><br><br>TU DUBLIN<br>TECHNOLOGICAL UNIVERSITY DUBLIN | <p>Gain an insight into the current and future threats facing Irish businesses. Based on cases and data relating to attacks and incidents against Irish businesses, guest speaker Brian Honan will highlight the techniques criminals employ to target Irish businesses and what can be done to counter those threats. <a href="#">Click Here to Book</a></p>  |

## Thursday 04 March

| Time          | Event Name  | Event Details and Booking Link   |
|---------------|---|--|
| 10:00 - 11:30 | <b>2021 - A New Food Vision</b><br><br>DUBLIN FOOD CHAIN | <p>This energised Dublin Food Chain event will bring together a collection of leading experts in the food sector to give their views on the opportunities that will exist as 2021 unfolds.</p> <p>As well as hearing about the latest trends which will affect the food sector, there will be a panel discussion which will take inputs from leading visionaries from different parts of the food landscape. <a href="#">Click Here to Book</a></p>  |
| 10:00 - 13:00 | <b>Engage for success Online</b>  | <p>A highly energetic and interactive session introducing the psychology of leadership and providing a practical toolkit for effective business management.</p> <p>David Meade, internationally renowned speaker, BBC TV presenter, and expert on what makes humans 'tick', will deliver deep insights, new techniques, and vital takeaways to help you succeed in business. <a href="#">Click Here to Book</a></p>  |
| 16:00 - 17:30 | <b>S.M.A.R.Tech for StartUps</b>  | <p>This dynamic event is aimed at technology start-ups who want to learn more about supports for their business growth. Speakers from both private and public sector will discuss new digital transformation technologies such as IoT, Industry 4.0, Automation, Robotics and Data Analysis.</p> <p>The event includes a virtual tour of the Dell Customer Solution Centre and the new campus in Limerick of the Confirm Centre for Smart Manufacturing <a href="#">Click Here to Book</a></p> |
| 19:00 - 20:15 | <b>Masterclass: Health checking your business for its forward journey</b>   | <p>Blaise Brosnan, Management Resource Institute author and business guru, will deliver a masterclass assessing the financial health of your business.</p> <p>He will examine working capital, cashflow management and financial challenges and will tease out the issues while offering a range of practical solutions which you can understand and use. <a href="#">Click Here to Book</a></p>   |

Friday 05 March

| Time          | Event Name   | Event Details and Booking Link   |
|---------------|--|--|
| 09:30 - 12:30 | <b>Trading Online Voucher Information Webinar</b>                  | Join us for a three-hour information session on the Trading Online Voucher scheme. This innovative scheme helps small businesses to develop their online presence by offering vouchers, valued at up to €2,500, towards website development or digital marketing strategy. <b>Click Here to Book</b> |
| 12:00 - 13:30 | <b>"Women in Business - Our time to Shine" with Grainne Seoige</b> | Well-known TV personality and business woman Grainne Seoige will share the valuable lessons that have helped her navigate the rollercoaster of business. Attendees will have the opportunity to connect with like-minded businesswomen and celebrate #IWD21 together! <b>Click Here to Book</b>      |



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Book now on [www.localenterprise.ie/fingal](http://www.localenterprise.ie/fingal)

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