

Ethnic Enterprise: Running a Business in Ireland

Thursday 9th October 2014 · 09.00-16.30hrs

The Bracken Court Hotel · Balbriggan · Co. Dublin

Schedule:

08:30hrs	Registration desk opens - networking and refreshments
09:00hrs	Introduction by Trainer Sarah Maguire
11.00hrs	Refreshments
12.45hrs	Lunch Break
13.30hrs	Seminar continues
15.00hrs	Refreshments
16.30hrs	Seminar concludes

About This Event:

This business day course has been designed specifically for people of different ethnic backgrounds living in Ireland and who are considering self-employment.

Topics covered on the day will include the techniques used to generate business ideas, how to conduct effective Market Research and the supports available to new start-ups in the Fingal region.

The aim of this course is to ensure participants not only gain an understanding of the initial steps required to start a business but also the value of their own ethnic background, community and personal experience.

About The Trainer:

Sarah Maguire has over 15 years' practical experience managing start-up companies and holds a Masters Degree in International Management. Her areas of expertise include Business Management, Sales & Marketing, Purchasing and Strategic Planning.

A career change in 2007 led her to training the unemployed and in 2012 she set up her own business to deliver Business Management Training & Mentoring.

Over the last two years she has been working to design and deliver Start Your Own Business Courses for Ethnic Minorities.

This event is presented in conjunction with:



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