

FUTURE TECH TRENDS

Monday 6th October 2014 · 7.30-10.00am
The Gallery Suite, The Helix, Dublin City University

Schedule:

- 7:00a.m. Registration opens
- 7:30a.m. Networking and refreshments
- 8:00a.m. Introduction by Noel Davidson and Panel Discussion
- 9:30a.m. Discussion ends. Tea/coffee and networking

About This Event:

We are living in a time when business owners need to plan for emerging technologies and trends. Data is king in the world of Information Technology. Social media platforms are evolving as a new source of business intelligence. And cloud computing is, finally, delivering on IT's role as a driver of business growth.

Today's panel discussion features technology commentator Andy O'Donohue, Owner and founder of Eirtight technologies John Beckett and David O'Mahony of Google. Hosted by Director of QED training Noel Davidson let's take a look into the crystal ball of technology and discover what trends will impact on the life of your business in 2015 and beyond.

MC:

- Noel Davidson, QED Training



Speakers:

- Andy O'Donoghue, Beaumex
- John Beckett, Eirtight Technology
- David O'Mahony, Senior Account Strategist, Google



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SPEAKER BIOS

Andy O'Donoghue

Andy O'Donoghue is one of the leading technology commentators in Ireland today. After over a decade at Apple, and working with a distributor and moulder of technology hardware, digital entertainment software, Andy is also a regular radio contributor on technology & its impact on society & culture on a number of radio stations, including Newstalk, RTE 1, Midlands Radio.

Andy was Co-founder & CTO of Europe's largest medical recruitment website. The first choice for HSE & NHS, pharma and meditech recruitment. Sister site, educational-posts established in 2002 and uses this wealth of knowledge to advice and consult with startup businesses.

John Beckett

John Beckett has founded, built and sold businesses in Europe, the US and Asia, in sectors ranging from technology to medical and from transport to property. His latest venture is ChannelSight, founded in 2013, which is working with clients such as Philips, Tassimo and other global brands in over 40 countries to improve the online buying process.

As co-founder of Eirtight Technology, John has worked with companies such as Dell, Rabobank, Fujitsu and Digicel to design and build intuitive, award-winning software and mobile apps. Having founded his first business at the age of 15, he developed the Ryanair.com website while still in school in 2000, and was awarded the title of Entrepreneur of the Year in 2006. John regularly advises on cloud technology implementation, and has worked with governments in the Middle East, the OECD in Paris and as a resident technology expert on TV3 and Newstalk 106FM. John also works closely with a number of start-ups as a mentor and investor.

Dave O'Mahony, Google

Dave is a graduate of UCC & UCD with a B. Comm & M.Sc. in Management Consultancy. He also has a post-graduate in Digital Marketing and a wealth of experience in the area.

In his role as a Senior Account Manager (4 years in Google Ireland), Dave has been working on Tier 1 customers in UKI, most recently focusing on the Irish market. He also runs a programme aimed at scaling Irish start-ups online business. He manages his clients Google advertising campaigns across Google Search, YouTube & other Google platforms.

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