

Strategic Thinking: Facing The Hard Choices

Tuesday 7th October 2014 · 7.30-10.00am

Carlton Hotel Dublin Airport

Schedule:

7.00am	Registration desk opens
7.30am	Networking and light breakfast
8.00am	Introduction and keynote address by Nicola Byrne Questions and Answers
9.15am	Session concludes. Tea/coffee and informal networking.

About this Event:

To succeed, a business must have clear strategic thinking. Whilst this might sound like an obvious statement it actually involves making very clear-cut decisions and commitments. This process requires vision, insight, clear thinking and the ability to make the right choices, which are often the hard choices. But it is only when business people make the hard choices that their business can succeed.

Nicola Byrne, founder of 11890, will share the lessons she has learned from facing hard choices.

About our Speaker:

Nicola Byrne founded 11890 directory enquiries in 2006 and created Cloud90 in January 2013. Cloud90 is a Data Preparation Service, harvesting 24/7 live social media data, they gather each piece of data for cleaning and distribution through text, email and dashboard for a total business solution through every department and business unit. Delivering instantly usable analysed social media data in the right place at the right time 24/7 - a global first in delivery of Ready Data.

Nicola is a board member of the Ireland US Council, Board Member New Childrens' Group Hospital Board, Board Member British Irish Chamber of Commerce 2012-2014 currently board observer, Member of the Evaluation and Approvals Committee of Fingal LEO, an Ambassador in Europe for Female Entrepreneurship

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