



## Invitation

The Food Safety Authority of Ireland (FSAI) would like to present 'Breakfast Bites', a series of free, informal breakfast meetings for food businesses. Here, we provide useful information on the topics you want to know more about. These events are very helpful if you own or work in a small food business and also for those of you who want to get your new food business off the ground.

Our upcoming Breakfast Bite is on:

## How to develop a new food product

Ciara McDonagh of Teagasc's Food Industry Development Department, works with small food businesses and startups, providing advice on how they can turn their ideas into real food products. She will give an overview of the main stages involved in developing a new product, focusing on the technical requirements and important scale-up factors. There will be an opportunity to ask Ciara questions at the end of her presentation.

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### Breakfast Bite Details:

Topic:	How to develop a new food product
Date:	Thursday, 24th July, 2014
Time:	08:20 - 09:20 (refreshments served from 8:00am)
Location:	Seminar Room, Food Safety Authority of Ireland, Abbey Court, Lower Abbey St, Dublin 1 ( <a href="#">Click here for directions</a> )
Registration:	Please register by Friday, 18th July, as spaces are limited.

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**[Click here to register](#)**

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