



Kildare Retail Enhancement Supports

Up to **€5,000** or **50%** funding under the *Shopfront Improvement Scheme*

Up to **€500** or **80%** funding for *Retail Window Merchandising Grant*

Up to **€2,500** or **50%** funding to improve your website presence under the *Trading Online Voucher*

Up to **€1,800** worth of Expert mentoring under the *Green for Micro Programme*

Ongoing retail training and mentoring supports from Kildare LEO

BEFORE



AFTER



Kildare County Council
Comhairle Contae Chill Dara

 Oifig Fiontair Áitiúil
Local Enterprise Office Kildare

Shopfront Improvement Scheme (Opens 28th March)

Kildare County Council has established the Shop Front Improvement, Accessibility and Age Friendly Grant Scheme to financially assist and support independent business owners to improve the appearance of their shop fronts or commercial properties. Particular emphasis should be on works to enhance accessibility and/or add age friendly elements to the premises.

This funding is being provided in recognition of the fact that a building's facade makes a big impact on our town centres. They help form people's first impressions of a town centre, so their condition can really affect a town's image. Smart shop fronts will make a town feel more prosperous, improve its image and contribute towards a stronger sense of identity.

Note: Applicants to our funding schemes will be automatically entered for our Pride of Place awards ceremony at the end of the year.

1. Who Can Apply?

Business owners/operators of independently owned shops fronting onto public streets are eligible to apply – see T&C's on <https://www.localenterprise.ie/Kildare/Enterprise-Development/Shop-Front-Improvement-Scheme/>

2. What is it for?

Shopfront improvement works for something as simple as painting, lighting and signage to completely replacing your shopfront. It also supports age friendly and accessibility improvements to your shopfront.

3. When do I Apply?

The grant scheme is open for applications on submit.com from Monday 28th March. Visit <https://www.localenterprise.ie/Kildare/Enterprise-Development/Shop-Front-Improvement-Scheme/>

The scheme will remain open until Tuesday 31st May or until the fund is exhausted, whichever occurs first.

4. What do I get?

A Grant up to a maximum of €5,000 or

- (i) Up to 50% of eligible costs (ex VAT) for painting / repairs (however, if you include an accessibility or age friendly element the grant offer can be increased up to 75% of eligible costs).
- (ii) Up to 75% of eligible costs (ex VAT) for accessibility improvements
- (iii) Up to 75% of eligible costs (ex VAT) for age friendly improvement

5. What do I need to do?

- i. Fill the application form out on the link provided at <https://www.localenterprise.ie/Kildare/Enterprise-Development/Shop-Front-Improvement-Scheme/>



- ii. Include a current photo of your shopfront premises
- iii. Provide written quotes for the work that is proposed
 - If application is for materials + labour up to and including a net value of €5,000: 2 quotations
 - If application is for materials + labour is over a net value of €5,000: 3 quotations
- iv. Provide written proof of ownership (if the premises is owned) or written permission from the landlord/owner that the proposed work can be carried out.

6. How long have I to complete the works?

Works must be carried out within 4 months from the date on your letter of offer

7. How do I get paid?

You must submit your claim for payment within 30 days of the completion of works. Payment must be made to your contractor and all required claim documentation must be submitted before payment is approved.

Lunchtime Series - Retail Workshops (Book Now)

Visit <https://www.localenterprise.ie/Kildare/Training-Events/Online-Bookings/> to book onto these courses

- **Thurs 7th April at 1pm:** Reboot, Reenergise and be ready for sales growth
- **Thursday 21st April at 1pm:** Lead with Purpose and be the expert at retail marketing
- **Thursday 5th May at 1pm:** Visual Merchandising Workshop with London Based Visual Merchandiser*

**Compulsory workshop for participants who wish to apply for the Retail Window Merchandising Grant*

Retail training, mentoring and financial supports from Kildare Local Enterprise Office

Mentoring/Business Advice for the retail sector

<https://leokildare.submit.com//show/113>

Green for Micro Retail Programme

<https://www.localenterprise.ie/Kildare/Financial-Supports/Green-for-Micro/>

Trading Online Voucher

<https://www.localenterprise.ie/Kildare/Financial-Supports/Online-Trading-Vouchers/>

Social Media – Engaging the retail audience

<https://www.localenterprise.ie/Kildare/Training-Events/Online-Bookings/>

Retail Window Merchandising Grant

Spring/Summer Call (*Opens 5th May*)

1. Who Can Apply?

All business owners/operators of independently owned shops are eligible to apply– see T&C's on <https://www.localenterprise.ie/Kildare/Enterprise-Development/Shop-Front-Improvement-Scheme/>

2. What is it for?

The seasonal window display scheme is designed to enhance the visual streetscape of your town. This scheme will cover the cost of doing a seasonal window display for the Spring/Summer period.

3. When do I Apply?

The link for the grant scheme will be available at <https://www.localenterprise.ie/Kildare/Enterprise-Development/Shop-Front-Improvement-Scheme/> from Thursday 5th May. The scheme will close to applications on Friday 1st July. Please note you must attend the Visual Merchandising Workshop on Thursday 5th May to qualify for this scheme and monies will be allocated on a first come first served basis.

4. What do I get?

A Grant up to a maximum of €500 (ex VAT) or 80% of eligible expenditure

5. What do I need to do?

- i. Fill out the application form on the link provided on <https://www.localenterprise.ie/Kildare/Enterprise-Development/Shop-Front-Improvement-Scheme/>
- ii. Include a current photo of your shopfront premises
- iii. Provide a written quote for the work that is proposed

6. How long have I to complete the works?

Works must be carried out within 3 months from the date on your letter of offer

7. How do I get paid?

You must submit your claim for payment within 30 days of the completion of works. All required claim documentation must be submitted before payment is approved.

Enquiries to localenterprise@kildarecoco.ie

Website: www.localenterprise.ie/kildare

Call 045 980838