



Local Enterprise Office

Áras Chill Dara, Devoy Park, Naas, Co. Kildare

Tel: (045) 980838

Email: localenterprise@kildarecoco.ie

Web: www.localenterprise.ie/kildare

Expression of Interest for Grant Application

To establish if the business could be supported by the Local Enterprise Office, we need background information to understand more about the business opportunity, the proposed management and their experience in this market / technology and the development plans / needs of the company. The following list of questions should be answered as best as possible and submitted to the Local Enterprise Office before setting up an initial one-to-one meeting. **Note:-** We do not require business plans at this early stage if a business plan has not yet been developed. This template allows you to present your business proposal and for the Local Enterprise Office to provide an opinion on eligibility for financial support.

Name	
Address	
Telephone	
Email	
Website	
Status	Sole Trader <input type="checkbox"/> Partnership <input type="checkbox"/> Limited Company <input type="checkbox"/>

Project and Promoter Questions

1. What is the company proposing to do?
--

2. Can you describe the product / service it will offer? How is this different to what is currently available on the market? (i.e. what is innovative about your proposal and what is your competitive advantage?)

3. What is your revenue model; who will the company sell to? Have you spoken with any potential customers or commercial partners? Please outline who you have spoken to and the outcome of the discussions.

4. Does the Irish company have or intend to secure Intellectual Property protection?

5. Who are the main entrepreneurs (founders) in this business? What is the background and experience of promoters in this technology / market? You should outline the professional experience and the names of companies that the founders worked in.

6. What market(s) / sector(s) will you be targeting? Why do you believe that your start-up is capable of trading internationally? What is the scale of this market, who are the main competitors in Ireland and internationally.

7. From a timing perspective – how advanced is the project idea / business? And what do you need to do to move the business to the next stage of development? Is the company at the idea stage, is there a company registered, is there any investment raised to date, is there any full-time employees, is the company selling?

8. What is the funding requirement? How do you plan to service this requirement?

9. What supports are you seeking from the Kildare Local Enterprise Office?

10. What is the potential for employment in Kildare in this company?

Signed _____

Date _____