**Management Development Programme 2017/2018**

**Brief Outline of Programme**

This programme is for owner/managers of small/medium sized businesses, who were motoring along at a pace during the Celtic Tiger years, but then hit a wall as the spending power of their customers reduced to a trickle. Necessity forced them to drastically scale back their businesses to their current status. Having suffered the contraction pains and steadied their ‘shop’ at survival mode, these owner/managers need to start planning for the next stage of their business cycle. Their future commercial success depends on their management capability. Actively participating in this Management Development Programme will facilitate this process.

This Management Development Programme will combine management theory, powerful peer learning, networking and action learning approaches.

***IT IS RECOMMENDED THAT BUSINESSES ARE ESTABLISHED A MIMIMUM OF 3 YEARS IN ORDER TO PARTICIPATE IN THIS PROGRAMME***.

***Participants can expect the following outcomes on completion of the training programme***

1. Clarify of PURPOSE for themselves and their business
2. Defining the business opportunity going forward
3. How to approach these opportunities in a SMARTER way.

This is a 24 module programme, which will be delivered over 20 evenings 7:00 pm – 10:00pm commencing on Tuesday 12 September 2017(see attached schedule). In addition there will be the opportunity for each of the participants to have up to 3 one-to-one confidential meetings with the programme co-ordinator. The purpose of these is to facilitate them to discuss in private issues which they may not want discussed in the group sessions.

**Completed Application forms should be returned to the following email:** localenterprise@kildarecoco.ie **on or before 12 noon on Friday 4th August 2017**

**THIS PROGRAM IS CERTIFIED BY WATERFORD IT LEVEL 6**

*THE COST OF PARTICIPATING IN THIS PROGRAMME IS €300*

*ONLY ONE PARTICIPANT PER BUSINESS WILL BE CONSIDERED*

*PLEASE THIS PROGRAMME IS LIMITED TO 20 PARTICIPANTS*

**EXPRESSION OF INTEREST FORM**

**MANAGEMENT DEVELOPMENT PROGRAMME 2017/2018**

|  |  |
| --- | --- |
| **Client Name** |  |
| **Company Name** |  |
| **Trading Name** |  |
| **Registered Business Address** |  |
| **Contact Details** | **Tel** | **Email** |
| **Website Address** |  |
| **No of Years****Business Established** |  |
| **Brief Description of Business** |  |
| **Why do you want to participate on the** **programme** |  |
| **Detail why you feel the programme would benefit you and your business** |  |
| **Management Development Network****Osprey Hotel, Naas****Tuesday Evenings 7:00 – 10:00 pm**  |
| Week 1 | 12 Sept 2017 |
| Week 2 | 19 Sept 2017 |
| Week 3 | 26 Sept 2017 |
| Week 4 | 3 Oct 2017 |
| Week 5 | 10 Oct 2017 |
| Week 6 | 17 Oct 2017 |
| Week 7 | 24 Oct 2017 |
| Week 8 | 31 Oct 2017 |
| Week 9 | 7 Nov 2017 |
| Week 10 | 14 Nov 2017 |
| Week 11 | 21 Nov 2017 |
| Week 12 | 28 Nov 2017 |
| Week 13 | 5 Dec 2017 |
| Week 14 | 12 Dec 2017 |
| Week 15 | 19Dec 2017 |
| ***CHRISTMAS BREAK*** |
| Week 16 |  9 Jan 2018 |
| Week 17 | 16 Jan 2018 |
| Week 18 | 23 Jan 2018 |
| Week 19 | 30 Jan 2018 |
| Week 20 | 6 Feb 2018 |