

Birnie Consultancy has been appointed by Kildare County Council and the Local Enterprise Office to deliver a series of training sessions in preparation for setting up and launching your county's new food and drink network.

These sessions will cover a range of topics which will give participants a wealth of knowledge and skills empowering everyone to be actively involved in the setting up and future management of the network.

We have included your business in this correspondence to gauge your expression of interest in this training programme designed to benefit Food and Drink producers in Kildare.

The programme will cover the following topics;

1. Determining business and membership needs of a Kildare Food and Drink Network
2. Reviewing Established Food and Drink Networks
3. A vision for a Kildare Food and Drink Network – legal basis, potential aims, potential activities
4. Organisational structure (legal basis, functions of the group, chair, vice-chair, other roles & functions)
5. People management & networking – personnel
6. Business Planning and Project management within the Kildare Food Network
7. Establishing and Maintaining Good Membership Relations (membership management within an organisation)
8. Brand Creation for a Kildare Food and Drink Network
9. Website Creation for a Kildare Food and Drink Network
10. Website management training
11. Story Telling and Writing Skills
12. Social media content and marketing workshop & creating and effectively using a calendar of events

The programme is highly practical and will be delivered by a team with practical experience of the whole food industry with specific experience of writing and delivering specialist food strategies and training programmes.

Each of the teaching modules will involve a mix of presentation, discussion and practical workshops and will build the practical foundations for a future Kildare food network.

The course will start in January 2021 by Zoom and will run for 16 sessions culminating in a launch event for the network in 2021.

Places on the course are limited to 16 people and applicants may be interviewed by LEO and LEADER representatives before acceptance onto the course.

To be considered for a place on the course, please complete the following application.

Application Form

Applicant's Name	
Business Name	
Job Title	
Phone Number	
Mobile Number	
Email Address	
Website	
Twitter	
Facebook	
Instagram	
Summary of Business	
Unique Selling Points of Business	
Memberships of Other Professional Organisations	

My organisation is Medium-Sized/Small/Micro

Company Category	Yes/No	Staff Headcount	Turnover OR Balance Sheet total	
Medium-Sized		<250	≤€50 million	≤€43 million
Small		<50	≤€10 million	≤€10 million
Micro		<10	≤€2 million	≤€2 million

Indication of intention to be considered for the programme.

I indicate my intention to be considered for one of the available places on the training programme.

Yes

No

Signed: _____

Date: _____

Data Consent

I understand that each training session will be recorded, that photography may take place during some of the sessions and that contact information will be held for each participant.

I consent to this.

Yes

No

Signed: _____

Date: _____

Please view the LEADER privacy statement for further information.

<https://www.countykildarelp.ie/rdp-privacy-statement/>

Consent to contact about future business support services

Please tick the consent box below to confirm your acceptance to our office contacting you about the above and other business support services. Your consent may be withdrawn at any time by contacting us at localenterprise@kidarecoco.ie

The information you provide will be held in accordance with the Data Protection Acts 1988-2018. The full terms of our privacy, data protection and GDPR policies protecting your personal data can be found at www.kildare.ie/CountyCouncil/DataProtection .

- Kildare Local Enterprise Office contacting me in relation to general matters related to these services.
- In relation to general matters related to these services.

Signed: _____

Date: _____