



Best New Idea Category

1. Clíodhna Burke

Clíodhna is a Primary School Teacher with previous experience in teaching at both adult education and post primary level. Clíodhna feels that her business idea would make teaching in Irish schools more efficient and effective for teachers and pupils.

Name of Business Idea: ACBTeach.ie

Description: ACBteach.ie is an online sharing platform for teachers of resources based on the Irish curriculum. The resources consist of: long-term and short lesson plans, worksheets, Power Points, videos and games which are based on the Irish curriculum. These resources will be available on the website under class level, subjects and thematic units which will make the website both different to others and easy to use.

2. Stuart Cameron

Stuart is a recent graduate of NUI Maynooth where he studied a Bachelor's degree in Product Design. Stuart developed his business idea along with his classmate Conor Bergin. Stuart believes his product will be a game changer in the Irish drinks industry.

Name of Business Idea: The Whiskey Tap

Description: The Company intends to develop, patent and sell and licence a Hot Whiskey Bar Tap which will be pitched to Irish whiskey companies in. The tap provides several key benefits that make it a captivating product to a whiskey brand, bar/event owner and consumer alike. It provides speed, quality and marketing opportunities.

3. Eoghan Delaney



Eoghan studied Mechanical Engineering at Dublin Institute of Technology where he developed this business idea as part of a final year project and designed and built an element of the project. Eoghan feels his project can improve the quality of life for patients following severe spinal injury.

Name of Business Idea: Tongue Controlled Wheelchair Steering Device for a Quadriplegic Patient

Description: The primary product the company intends to promote is a tongue controlled wheelchair steering device for quadriplegic patients. The device sits in the upper palate of the user's mouth; it is a wireless device which communicates with the joystick of a powered wheelchair. Four push buttons sit inside the device, and once contact is made by the user's tongue, it enables the wheelchair to move in all directions. The device also has the capability to interact with electronics around the user's home, such as television, computer, radio, among others.

4. Conor Devlin

Conor is a previous winner of NUI Maynooth 'Entrepreneur the Year of the Year' and now works as a digital strategy project manager. This role sees him producing best practice digital strategy for key brands in Ireland. Conor believes his idea can really make an impact in the world of online content for journalists and readers alike.

Name of Business: uHerrd

Description:

uHerrd.com is an opinion poll tool software that journalists will use to create polls and place on their online articles, blog posts, news items etc. Readers of the articles can engage with the poll and share the results on social media. The tool increases page view length and increase views through social media



sharing. Readers can also use the tool to search for more related polls on the uHerrd.com site.

5. Leah Headon

Leah set up her first business at the age of 16, which promoted healthy living, as part of a Transition year project, which attracted the attention of the HSE and reached the county finals of the Student Enterprise awards. Leah is very interested in fashion and has worked in Brown Thomas, Louise Kennedys and the Kilkenny shop. Leah is currently a student at DCU.

Name of Business: The Online Fruit Basket

Description:

The Online Fruit Basket is an application in which the user enters their bust, waist and hip measurements and the application will simulate stylists suggestions of clothing currently in high street stores that will flatter and suit the user's figure. The clothes will appear in your own virtual basket and you can browse through the stylists suggestions, swiping right to add the item to your shopping cart or swiping left to reject the item. You can also filter the results to suit your wishes in terms of areas of your body you like to show off or areas you wish to hide.

6. Seanan O'Riordan

Seanan is a keen downhill mountain bike racer. He has raced on the international circuit for 8 years and has gained an invaluable insight into the industry on what technology works best. Seanan believes his new product will improve the performance of mountain bikers across the world.

Name: Race Only Springs



Description

Seanan has developed a dual rate, progressive front suspension spring for the downhill mountain bike market. This is an aftermarket performance upgrade intended for any rider from the hobbyist and weekend warrior, to the International professional looking to gain an advantage over their competition.

7. Vahe Sasunts

Vahe is 18 years old and will sit his leaving certificate in June 2016. Vahe has competed in the BT Young Scientist Competition and has been chosen by Google to represent Ireland as a technology trailblazer , this role see's him collaborating on cutting edge technology projects around the world including California and Switzerland.

Name: Quick Sales

Description

Quicksales is an online advertisement platform that provides users with free usage reports for cars, phones and also ticket verification for concert tickets. This innovative online platform will ensure users that what they are buying is legitimate and as stated in online advertising.

Start Up Business Category (Trading Less than 24 Months)

8. David Carey

David Carey is the managing director of Sports Fuel Ltd – a young innovative health food company focused on delivering innovative food products to the market place under the brand Nutraplenish. David is just 23 years old and is running his business for the past eighteen months. David is a fully qualified



honours sport science and health graduate from Dublin City University. An avid fitness enthusiast and energetic entrepreneur that is rapidly growing a high potential start up business in the area of health & wellness. David was the 2014 winner of Kildare's Best Young Entrepreneur

Business Name: Nutraplenish

Description

Nutraplenish develops innovative health beverages & foods for the mainstream B2C market. A significant USP of this brand is the start to end process control. All products are manufactured in house at their manufacturing facility in Celbridge, Co. Kildare. The slogan of the brand is underpinned by internal processes of manufacturing and product development.

9. Peter Kosinski

Peter is the current Irish Stand Up Paddle Boarding racing champion. He grew up in Maynooth and was always seeking an alternative to the usual sports

Peter was interested in all sports involving the water. He started Kayaking in Kilcock at the age of 7 he progressed on through many water sports. He found his passion in Stand Up Paddle Boarding (SUP). Now a regular on podiums around the world and collecting Irish and UK titles.

Business Name: Summer SUP School''

Description

Peters company 'Summer SUP School'' based on Old Head Beach in Co. Mayo specialises in Stand Up Paddle Boarding. The fastest growing water sport in the world. It's ease of use allows people to achieve success quickly. SUP is a combination of Surfing and Paddle sports.



10. Eoin Mulvey

Eoin is from Naas and was a student at Naas CBS. He studied Law and Business at Trinity College and graduated in 2013. Throughout University, Eoin had entrepreneurial ambitions and was fascinated by the world of technology and business strategy. Eoin is part of a team of experts involved in the development of his business LabCup

Business Name: LabCup

Description

LabCup is a cloud based chemical inventory management system. It tracks Every chemical from the moment it enters the university campus, right through to when it leaves, via a unique barcode identified placed on each chemical container. LabCup is available on any device (computer, smartphone, tablet) and provides benefits for multiple users across campus, including lab researchers, safety officers, compliance officers and hazardous waste disposal staff.

Best Established Business (Trading for more than 24 Months)

11. Tim Dunleavy

Dunleavy Bespoke

Tim is a master craftsman from Caragh. He and his wife Claire are the driving force behind Dunleavy Bespoke. They design and produce one of a kind luxury furniture pieces and fitted interiors. The workmanship and skill involved in creating these pieces is incredible.

Tim hopes to win this category and use the funding to acquire the marketing resources to support the companies aspired position and ensure all



professional/marketing materials match the impressive quality of the bespoke collections they produce

12. William Ganly

C&G Engineering

Will is the managing director of C&G engineering in Clane, C&G currently has 20 staff and its business is the design and manufacture of cabs and safety frames for various types of machinery. The business has recently added technical and manufacturing capabilities in the design and testing of safety frames in order to increase sales possibilities. This is in keeping with the businesses strategy of seeking business with major machinery manufacturers.

Will took over as the managing director in 2011. Will has overseen a significant modernisation of the business. Will is seeking to further evolve the business by shifting its customer base from supplying cabs to dealers, to supplying cabs and other fabrication services to the major original equipment manufacturers in Ireland and the UK.

Will hopes to win this category in order to use the prize funds as investment in a new modern CNC controlled steel fabrication plant which will increase the technical capability and productivity of C&G engineering.
