



# An Rialáí Agraibhia

## Agri-Food Regulator

### PRICE & MARKET DATA ANALYSIS

The work of the Agri-Food Regulator is concerned with promoting fairness and transparency in the agri-food supply chain by the provision of information about price and market data relating to the supply chain.

Engagement and collaboration with buyers and suppliers along the food supply chain is a central part of this work with the objective of increasing transparency for the benefit of all.

Find our reports under the Price & Market Data Analysis section of the Regulator's website.

### WHO WE ARE

An Rialáí Agraibhia (Agri-Food Regulator) is an independent statutory agency and is concerned with promoting fairness and transparency in the agri-food supply chain. The Regulator shall have regard to the circumstances and needs of the agricultural and food sector, including, in particular farming, fishing and small food businesses.



**Website :** [www.agrifoodregulator.ie](http://www.agrifoodregulator.ie)  
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our social media.

Promoting fairness and transparency in the agri-food supply chain



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### UNFAIR TRADING REGULATIONS

The Unfair Trading (UT) Regulations 2023 provide legal protection for any supplier of agri-food products, including farmers and fishers, against specific unfair trading practices subject to their annual turnover being lower than the buyer's turnover, once the buyer's annual turnover is greater than €2 million.

#### These unfair practices are prohibited in all circumstances

1. Payment later than 30 days for perishable agri-food products
2. Payment later than 60 days for other agri-food products
3. Short-notice cancellations of perishable agri-food products
4. Unilateral contract changes by the buyer
5. Payment not related to a specific transaction
6. Risk of loss and deterioration transferred to the supplier
7. Refusal of written confirmation of a supply agreement by the buyer, despite request of the supplier
8. Misuse of trade secrets by the buyer
9. Commercial retaliation by the buyer
10. Transferring the costs of examining customer complaints to the supplier

#### These unfair trading practices are prohibited unless there is agreement between the supplier and their buyer in advance

1. The buyer returns unsold products to the supplier without paying for those unsold products
2. Payment by the supplier for stocking, display or listing
3. Payment by the supplier for promotion
4. Payment by the supplier for marketing
5. Payment by the supplier for advertising
6. Payment by the supplier for staff of the buyer for fitting-out premises used for the sale of the supplier's products

### Complaints & Tip-Offs in Confidence

If you are a supplier of agri-food products and feel you may have been the subject of an unfair trading practice, you can make a complaint in confidence to An Rialáí Agraibhia.

Or if you are a supplier of agri-food products or you are an employee (or former employee) of a business that purchases such products and you have information that might be of interest to An Rialáí Agraibhia, you can anonymously make that information available to the Regulator about a business that you think may have breached the UT Regulations.

More information on making a complaint in confidence can be found under the Unfair Trading Regulations section of the Regulator's website.