

Local Enterprise Week 2026

Making it Happen



Monday 2nd March - Friday 6th March 2026

Check out our website for our full range of FREE Training Courses this Local Enterprise Week!

[Click Here](#)

International Women's Day: Friday 6th March, Castle Varagh Hotel, Castlepollard :

Join us for an inspiring morning of connection, conversation and community with businesswomen from across Leitrim, Longford and Westmeath. Registration from 10:30am (tea & coffee on arrival), event begins at 11:00am and enjoy a sit down lunch at 1:15pm to close the event.

[Register Now](#)

Difig Fiontair Áitiúil
Local Enterprise Office

Women IN BUSINESS

Leitrim, Longford & Westmeath

Join businesswomen from across the tri-county area to hear inspiring journeys and work out your own route to success ahead of International Women's Day 2026!

#MakingItHappen
FREE GOODIE BAG FOR ALL ATTENDEES

Meet our MC
Allyson English
Founder & Managing Director of MODY

Friday 6th March
Castle Varagh Hotel
Celebrating
International Women's Day

Local Enterprise Week 2026
Making it Happen

Buidéal na Míreann
Government of Ireland

In partnership with

Enterprise
Ireland

Uachtarán Áitiúil Éireann
LOCAL ENTERPRISE OFFICE




Local Enterprise Week 2026

AI for Sales, Marketing and App Building


Monday 2nd March 2026
 9.30am -12.30pm


The Hive,
 Carrick on Shannon,
 Co. Leitrim,
 N41 FD83



Expert Trainer,
 Johnny Beirne

AI for Sales, Marketing & App Building
| Monday 2nd March 2026 |The Hive,
Carrick on Shannon, Co. Leitrim : This intensive session is designed for professionals and entrepreneurs looking to bridge the gap between AI potential and practical implementation. Learn how to leverage cutting-edge tools to automate outreach, hyper-personalize marketing, and build functional applications without coding.

Fully Booked

Sustainable Enterprise Development for SMEs | Wednesday 4th March 2026
| Online : Join us for a 40-minute practical session exploring how small businesses can evolve their operations by combining Lean thinking with digital tools and emerging AI capabilities.

Book Here




Local Enterprise Week 2026

Lean Foundations to Smarter Solutions:

Join us for a 40-minute practical session exploring how small businesses can evolve their operations by combining Lean thinking with digital tools and emerging AI capabilities.



VENUE: ONLINE
DATE: 4TH MARCH 2025
TIME: 12:00 PM - 12:45 PM

With John O'Shanahan

Free Seminar

Sustainable Enterprise Development for SMEs

Join our webinar to discover how SMEs can integrate sustainability into their business.

5th March 2026

12.00pm - 12.45pm

#SustainableBusiness #SMEs #GreenBusiness

Online

Oifig Fiontair Áitiúil
Local Enterprise Office

With Sam Marchetti



Sustainable Enterprise Development for SMEs | Thursday 5th March 2026 |

Online : This webinar introduces Sustainable Enterprise Development, a framework that helps businesses create measurable environmental and social impact while maintaining commercial advantage.

[Book Here](#)

Enhancing Social Media Marketing with AI Insights | Thursday 5th March 2026 | Online :

Discover how to supercharge your social media marketing efforts with cutting-edge AI insights and tools. This course delves into the latest AI-driven strategies for analysing trends, predicting customer behaviour, and crafting data-backed content that resonates with your audience. Gain practical knowledge to optimise campaigns, improve engagement, and drive conversions through intelligent social media management.

[Book Here](#)

Enhancing Social Media Marketing with AI Insights

Thursday 5th March

Online

2.00pm - 5.00pm





Local Enterprise Office Leitrim

Áras an Chontae, Carrick on Shannon, N41 PF67, Leitrim

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