Trading Online Grant Available to Small Business in Limerick

**ONLINE TRADING VOUCHERS to the value of €2,500 are available to support small businesses in Limerick to enhance their online trading presence.**

The Department of Communications, Energy & Natural Resources (DCENR) and the Limerick Local Enterprise Office have teamed up to deliver this grant to Irish business.The Online Trading Voucher Scheme offers small businesses the opportunity to develop their website or digital marketing strategy by availing of vouchers of up to €2,500 or 50% of eligible expenditure.

**Who is eligible?**
The vouchers are targeted at businesses that have a limited online trading presence; less than 10 employees; applicants must be registered and trading for minimum of 12 months.

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**Vouchers can be used for?**
The Online Trading Vouchers can be used for the development or upgrade of an e-commerce website such as implementing online payments or booking systems. Other usage includes; purchase of Internet related software, online advertising, development of an app, implementation of a digital marketing strategy, consultation with ICT experts for early stage adopters of online strategy, training/skills development specifically to establish and manage an online trading activity.
Vouchers cannot be used for:
– Development of brochure websites
– Purchase of non-internet related software
– Anything other than online trading related activity

Please contact Local Enterprise Office Limerick on 061-407499 for further information. The Local Enterprise Office is located at 7-8 Patrick St, Limerick.