

Name of company to be nominated

Please complete in Block Capitals

Name of Company to be nominated:

Business Address:

Telephone No.:

Website Address:

Brief description of why your business / organisation should be nominated

Please feel free to attach supporting documentation

A collage of four images. The top-left image shows a classical building facade with columns. The top-right image shows a sailboat race on the water. The bottom-left image shows a map of Ireland with silhouettes of people walking. The bottom-right image shows a bison silhouette against a sunset.

REMEMBER: Closing date is Friday 29th August 2014

**Applications can be made
online by logging onto
www.dundalk.ie/awards**

There will be four finalists in each category on the night and an overall winner announced on the night in each category.

Please return your entries by post to

Dundalk Chamber of Commerce, Unit 4, Partnership Court, Park Street, Dundalk
Tel.: 042 9336343 - Fax: 042 9354942 - email brenda@dundalk.ie or visit www.dundalk.ie

Nominations can be made by

- Completing nomination forms and returning to the Chamber before deadline.
- Nominations can come from individuals or from firms themselves or members of the public.
- By completing the nomination form on www.dundalk.ie web site.
- Chamber make a nomination if it recognises a suitable nominee.

Terms and Conditions: The awards are open to businesses that are based in Louth. Businesses may enter up to four in total. All entries must be made using the official application form. Once received, no entries will be returned. Judges decision is final and the organisers will not be obliged to justify their decisions or enter into any correspondence. The organisers reserve the right not to make awards in any category if the standard of entry does not warrant it. All information submitted will be treated as confidential and will not be disclosed without the permission of the applicant.

LOUTH

BUSINESS

AWARDS

2 0 1 4



PROMOTING EXCELLENCE IN
SERVICE AND PRODUCTS

Foreword

Paddy Matthews, President - Dundalk Chamber

Dundalk Chamber of Commerce is delighted to launch the Louth Business Awards for 2014. The aim of these awards is to recognize the achievements of companies and individuals in promoting excellent services and products in a top class manner. Given the challenging times we are in we are encouraging companies to rally and recognize the organizations that are performing well. On behalf of Dundalk Chamber I would like to encourage you to enter your business for these awards and give your company the opportunity to see its profile rise and be seen as a model of success, tough times or not. Success breeds success, so win or lose I'd believe your participation will have positive impact for the morale of all employees. Please look at the categories, you may well qualify for more than one, so be sure to select that in which you have best fit. The Awards evening provides a good social outing for all contestants.

When will the Awards take place?

The Louth Business Awards will take place on

Saturday 15th November, 2014 in the Fairways Hotel, Dundalk.

Why enter these awards?

- Each winner will receive a specially commissioned trophy for display in their premises.
- Recognition through photographs and articles in local media and on our website www.dundalk.ie
- There will be extensive coverage of the awards in the run up to the event and on the night itself.
- Opportunity to showcase your company to your peers.
- The winners have the opportunity to use this award on their own promotional material.

Important dates 2014

• Thursday 22nd May	2014	Launch of Awards
• Friday 29th August	2014	Closing date for entries
• Wednesday 1st October	2014	Short listed companies announced
• Saturday 15th November	2014	Winners announced at the Gala Dinner

Please indicate (by ticking box) the award category you wish to enter - (you may enter up to 4 categories)

- | | | |
|--|---|--|
| <input type="checkbox"/> Best Customer Service | <input type="checkbox"/> Best Exporter of the Year | <input type="checkbox"/> Best Use of Internet Technology |
| <input type="checkbox"/> Retail Premises (exterior/interior) | <input type="checkbox"/> Best Bar / Pub | <input type="checkbox"/> Best Marketing Campaign |
| <input type="checkbox"/> Special Community Group | <input type="checkbox"/> Best Training Initiative | <input type="checkbox"/> Best Eating Establishment |
| <input type="checkbox"/> Age Friendly | <input type="checkbox"/> Best Tourist Attraction | <input type="checkbox"/> Corporate Social Responsibility |
| <input type="checkbox"/> Business Growth | <input type="checkbox"/> Best High Growth SME Dundalk | |

Applications can be made online by logging onto www.dundalk.ie/awards



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Horseware win Exporter of Year 2013

Good Morning Louth win Age Friendly Award 2013



CATEGORIES

1. Best Customer Service Award sponsored by The Argus. This award is designed to celebrate customer excellence. In order for your business to succeed in this category you must highlight what your business offers to customers that separates you from the competition and gives the best customer experience. It will be mystery shopped.

2. Best Retail Premises for both exterior and interior visual impact sponsored by The Fairways Hotel. Open to all retailers this award will recognize excellence in both exterior and interior retail premises in terms of visual impact for the customer. It will be mystery shopped.

3. Special Community Group Award sponsored by Dundalk Credit Union. This award is open to an organization in the voluntary sector that provides services, funds, resources, knowledge and skills to sustain and develop an important community service.

4. Age Friendly Award sponsored by myhomecare.ie for a business who implements an age friendly service/policy and how this impacts on the older person. Please include why this service/policy merits this award in no more than 500 words in your application.

5. Business Growth Award sponsored by Vhi Healthcare. For a company which has grown considerably in the past five years or has great success with a particular product.

6. Best Exporter of the year award sponsored by Enterprise Ireland. For a company who has achieved an increase in their export sales over the past five years.

7. Best Bar/Pub sponsored by Diageo. This award recognizes excellence in the Pub / Bar licensed trade and will look for outlets that offer excellence in quality, service and value to customers. This will be mystery shopped.

8. Best Training Initiative sponsored by Louth & Meath Education & Training Board. This award recognizes a company/organization which has implemented the most effective training programme for its employees in support of the company's objectives.

9. Best Tourist Attraction sponsored by The Crowne Plaza Dundalk. This award is open to all tourism and leisure businesses / attractions that are committed to offering the highest levels of service to customers. This will be mystery shopped.

10. Dundalk's Best High Growth SME sponsored by Louth Local Enterprise Office. This is open to all small businesses who employ a minimum of 5 staff and a maximum of 15 staff and who have demonstrated strategic growth, innovation and entrepreneurship in this sector.

11. Best Use of Internet Technology sponsored by Oriel Hub. To enter this category your company needs to demonstrate how it used internet based technology in an innovative way to significantly enhance their business.

12. Best Marketing Campaign sponsored by AIB Bank: For a company who has a great marketing campaign which has blown the competition away.

13. Best Eating Establishment sponsored by Tesco. This includes Restaurants and Hotels and other eating establishments who strive to offer the best food and service. This category will be mystery shopped.

14. Corporate Social Responsibility Awards sponsored by Prometric. Open to all organizations or businesses who have in the past 3 years demonstrated innovative corporate social responsibility initiatives or strategies that make a real contribution to the local community, staff and suppliers. If your company has sponsored a sports team, community group, local events, community initiatives, schools or charities then let us know. This award acknowledges responsible business practices.

THE ARGUS

Fairways HOTEL

Dundalk Credit Union
where people are worth more than money

my homecare.ie

Vhi HEALTHCARE

ENTERPRISE IRELAND
where innovation means business

DIAGEO

Imetb
Louth & Meath Education & Training Board

CROWNE PLAZA DUNDALK

Local Enterprise Office

Oriel Hub

AIB

TESCO

PROMETRIC

You can enter up to 4 categories by logging onto www.dundalk.ie/awards