

LOCAL ENTERPRISE WEEK 2022

THE FOOD EXPORT JOURNEY



As part of Local Enterprise Office week, this event is focused on the export journey for the food producer community. Food advisor James Burke will be joined by two of the most sought-after speakers on this topic.



Colum O'Sullivan is regarded as one of the most successful Irish food producers of the last decade. His Cully & Sully business has grown to be a multi-million euro business and now supplies several international markets. Together with co-founder Cullen Allen, they have demonstrated that an Irish brand can export successfully.



<https://cullyandsully.com>



London based Bruce Langlands has had a career of over thirty years in retail and hospitality industry. He commenced his career in M&S. In 2006 he joined Superquinn as Head of Product Development. In 2010 he returned to London as the Director of Foods and Hospitality at Harrods prior to moving to be the Executive Director of Food and Hospitality at Selfridges. Since 2019 Bruce has been consulting on food retail and hospitality.

Following a presentation from both of the guest speakers, they will join two local producers from the county for a panel discussion on the future of the dynamics of successful food exporting.



Who Should Attend



Why Should I Attend

Owners and managers of food manufacturing businesses thinking about export, or already on an export journey.

This is a unique opportunity to spend 90 minutes with two leading experts in the food sector. If you are already exporting, or thinking about exporting food in the future, this event is for you.

Agenda:

- OPENING AND WELCOME LEO
- THE FOOD EXPORT JOURNEY FROM LOCAL TO GLOBAL, JAMES BURKE
- COLUM O'SULLIVAN
- BRUCE LANGLANDS
- PANEL DISCUSSION WITH COLUM AND BRUCE AND TWO LOCAL FOOD PRODUCERS



LEO Meath 9th March @ 15.30



90
Minutes



Online
through
zoom