



Oifig
Fiontair
Áitiúil

Local
Enterprise
Office



Advanced Facebook

This course is ideal for those who already have a Facebook page for their business and want to learn more about how to increase engagement, add apps & advertise on Facebook

- A review of a Facebook's page main features
- Scheduling posts & media types
- Using video on a Facebook page
- Facebook Ad Campaigns - types, targets & Power Editor
- Running a Facebook competition
- Adding & using apps on your Facebook page
- Facebook insights and statistics what they mean

Outcome

On completion participants will have a knowledge of tools & methods to increase engagement and extend the reach of Facebook posts through advertising.

Date: Tuesday 12th December 2017

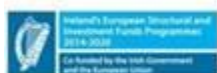
Venue: The Mill, Newtown Link Road, Drogheda, Co. Louth.

Time: 10am to 2pm Cost: €20

Book online at www.localenterprise.ie/louth

or contact Local Enterprise Office Louth, Town Hall, Dundalk, Co. Louth.

Tel: 042-9324185 email: training@leo.louthcoco.ie



Comhairle Contae Lú
Louth County Council

