



Oifig  
Fiontair  
Áitiúil

Local  
Enterprise  
Office



# Social Media Workshop

A practical hands-on half day workshop on setting up & using social media for your business, tools covered include Facebook, Twitter, LinkedIn etc.

- ⇒ Overview of social media
- ⇒ What tools to use & why
- ⇒ Generating content for social media
- ⇒ Creating & Using a Twitter Account
- ⇒ Setting up a Facebook page
- ⇒ Using your Facebook page
- ⇒ Generating engagement
- ⇒ Overview of LinkedIn & YouTube

**\*You are welcome to bring along your own laptop to this Workshop\***

## Dundalk

Tuesday 20th March  
10am to 2pm  
Creative Spark,  
Clontygora, Dundalk.

## Ardee

Tuesday 20th March  
7pm to 10pm  
Ardee Business Park,  
Hale Street, Ardee.

## Drogheda

Wednesday 21st March  
10am to 2pm  
The Mill Enterprise Centre,  
Newtown Link Rd., Drogheda

**Cost: €20** Book online at [www.localenterprise.ie/louth](http://www.localenterprise.ie/louth)

or contact Local Enterprise Office Louth, Town Hall, Dundalk, Co. Louth.

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Comhairle Contae Lú  
Louth County Council

