



P.J. O'Reilly Regional Manager Enterprise Europe Network



Overview

Who we are?

The world's largest support network for SMEs with international ambitions.

How can we help?

We combine international business expertise with local knowledge to help you take your innovation into new markets.

What is in it for you?

Helping your business grow faster through tailored support, new commercial partnerships and access to finance.



An EU one-stop-shop to meet all the support & information needs of **Small & Medium Enterprises in Europe**.

Part of the EU COSME Programme



DISORIENTED

BEWILDERED

Typical Issues

How do I find a new market abroad?

How do I get European funding?

I need a business partner in another country...

How can I sell my innovative ideas and technology?

What does this EU law mean for my business?

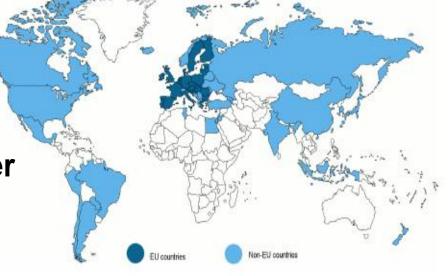
Global Reach

Enterprise Europe Network

Present in 60 countries

More than 600 partners organisations.

 Operating in EU 28 member states and 32 other countries



 Largest business support network in the world





The EEN Network Reach

W United Kingdom

EU countries	Non-EU countries
Austria	Albania, Republic of
🔲 Belgium	Argentina, Argentine Republic
Bulgaria	Armenia
Croatia	Belarus, Republic of
Cyprus	🔝 Bosnia and Herzegovina
Czech Republic	Brazil, Federative Republic of
₩ Denmark	Canada
Estonia	Chile
⊞ Finland	China
Ⅲ France	E gypt
Germany	Georgia
Greece	■ Iceland
Hungary	India, Republic of
Ireland	Indonesia, Republic of
Ⅲ Italy	Israel
Latvia	Japan
— Lithuania	Jordan, Hashemite Kingdom of
Luxembourg	X Macedonia, The former Yugoslav Republic of
Malta Malta	Mexico
Netherlands	Moldova
Poland	Montenegro - · · ·
Portugal	New Zealand
Romania	Morway Switzerland
Slovakia	Paraguay, Republic of Tunisia
Slovenia	Peru, Republic of Turkey
Spain	Russia
Sweden	Serbia Serbia

Singapore, Republic of





The Enterprise Europe Network in Ireland www.een-ireland.ie

Enterprise Ireland



Local Enterprise Offices



Dublin Chamber & Cork Chamber







Identify EU Funding

Participate in EU projects

Give feedback on new EU legislation



Find a Partner - search now

Access Market Research

Attend Trade Fairs & Networking Events



Identify partners for your R&D projects

Develop your innovative ideas from concept to market

Learn how to protect and exploit your IP



www.een-ireland.ie





Identify EU Funding – information on access to finance resources

Give feedback on new legislation -SME Feedback is a spontaneous reporting of difficulties resulting from existing EU legislation or policies, experienced by SMEs

Participate in EU Projects – we can assist you in participating in EU funded research projects through Horizon 2020







Find a Partner - Search Europe's largest database of business, technology and research opportunities www.een-ireland.ie

Access Market Research - 4,000 local experts in 60 countries to offer valuable market insights such as country profiles and local trade information.

Attend Networking Events & Trade Fairs -Awareness events on EU topics, EU funding and IPR. Brokerage/Matchmaking events and Company missions







Identify partners for your R&D projects - help you find a partner to join a consortium for a research project under a specific call to be funded by the EU

Develop your innovative ideas from concept to market - Horizon 2020 SME Instrument

Learn how to protect and exploit your IP - offer advice and access to the European IPR Helpdesk





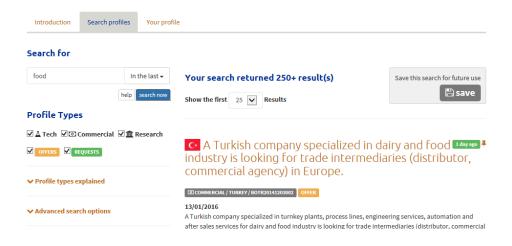
EEN Partnering Opportunities Database

LOOKING FOR PARTNERS, NEW PRODUCTS OR TECHNOLOGIES?

- Opportunities in total
- A 2620 Technology Opportunities
- **1016467** Business Opportunities
- m₇₁ Research Partner Opportunities

Search our database

- To find commercial partners
- To find technology partners
- To find R&D partners for EU funding proposals







Business Partner Search

 Search our database to find business partners to form the following partnerships

Manufacturing Distribution Franchising

Transport & Logistics Trade Intermediaries Suppliers

Commercial profile can either be a;

BUSINESS OFFER (BO) - You want to expand
your business and are looking for partners
by either offering your products or services
to other companies.

BUSINESS REQUEST (BR) - You are requesting
the services of another company to allow
them to complete your product range or to
distribute in another country.





Technology Partner Search

Search our database to find technology partners

Technology profile can either be a; ×

TECHNOLOGY OFFER (TO) - You have a
technology or expertise to sell to or share
with another company.

TECHNOLOGY REQUEST (TR) - You are looking
to partner with another company to fulfill a
technology need.

Type of technology agreements

License Agreement

Technical Cooperation

Joint venture

Commercial Agreement with Technical Assistance

Manufacturing Agreement (Subcontracting & Co-contracting)





How can a client use and benefit from the Commercial & Technology Alert Database

Submit a profile (Offer/Request) Search w/ Keywords

* enterprise Ourservices FIND A PARTINER EVENTS NEWS & STORIES ABOUT CONTACT SIGN-IN SIGN-UP CUrope network

Receive E-Alerts

Prilter by partnership type sought	¥
Industry Sectors	
Select sectors	
Keywords	
Keywords Technology keywords	
Technology keywords	
Technology keywords Select technology keywords	
Technology keywords Select technology keywords Market keywords	





EEN Role H2020

Innovation Management Assessment by EEN Experts
Selection of EU Approved Coaches with SME
Programming 3 Days for Phase I + 12 Days for Phase II
Overseeing Coaching progress + result



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SME Instrument Success in Ireland







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ABOUT US SER

SERVICES

EVENTS

SUCCESSES

SIGN-IN









UPCOMING EVENTS

PARTNERING PROFILES

LATEST TWEETS

EEN - Bringing success to 2.6 million SMEs



2008-2014

has helped more than

2.6 million SMEs

TO INNOVATE AND GROW INTERNATIONALLY







technology audits and business reviews every year



targeted business connections every year



questions from SMEs answered every year





Main Points to take away

- Services designed for SME's but available to all businesses, research centres, universities and Business Support Organisations
- Does not fund any projects but assist in finding funding programmes and sources for finance
- Unique in terms of geographical reach and range of services provided. Up to 10,000 live Business and Technology Opportunities!!!
- SERVICES ARE FREE OF CHARGE



Who can use EEN services?

- Small and Medium Enterprises
- Business Start-ups
- Entrepreneurs
- Research Centres
- Universities & Institutes of Technology
- Business Support Organisations
- Industry Clusters

www.een-ireland.ie

THANK YOU!







Contacts

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Your Local Enterprise Office - Tel:

www.een-ireland.ie

