



LOCAL ENTERPRISE WEEK 2022

Making It Happen

07–11 March

Meath
2022 EVENTS GUIDE

#MakingItHappen Local Enterprise Week 2022!

Local Enterprise Week is organised every year by the 31 Local Enterprise Offices across the country. Taking place from Monday 7th to Friday 11th March, each Local Enterprise Office has its own programme of events. Check out the full line up in this brochure.

In addition, business owners from across the country are invited to attend our SPOTLIGHT EVENTS. These events which are organised by individual Local Enterprise Offices and open to every business, no matter wherever you're based. You'll see them marked with a star throughout the brochure.

We invite you to use Local Enterprise Week to make time for you and your business. Be informed and inspired by a great line-up of speakers and topics throughout the week. Discover the supports and programmes available to help your business to thrive. Book your place today at LocalEnterprise.ie/Week

Spotlight events are free of charge and are highlighted in this brochure with a 

Monday 07 March

Time	Details
9.30am to 10.45am 	Drive Growth By Digitising Your Business Digitalisation can drive efficiency and effectiveness in your business. Discover how to automate processes, improve efficiency and connect your software applications to streamline operations. Learn from companies who have already digitised and seen the benefits. And find out about the Local Enterprise Office Digital Voucher that can help kickstart the digitalisation process in your business. Hosted by Joan Mulvihill Digitalisation Lead at Siemens, this event will be entrepreneur led and feature an interactive panel discussion. Open to all & organised by Local Enterprise Office Dublin City Price: FREE Bookings: Click Here
2pm to 3.30pm 	Food: Consumer Trends in 2022. Hear from Ireland's leading food experts What changes in consumer behaviour can the food industry expect this year? How will this affect your food business? What opportunities await? Join us to hear the latest Bord Bia research and a panel of industry experts discuss trends and insights into how the consumer will behave for 2022 and beyond. This dynamic event for the food industry will interest existing and start-up food producers, farmers, and food operators. Open to all & organised by Local Enterprise Office Limerick Price: FREE Bookings: Click Here
7pm to 8.45pm 	Retail: Adapting and innovating in an ever-changing trading environment Retailers are, without doubt, some of Ireland's most resilient and innovative entrepreneurs. The trading environment is constantly changing and retailers not only change with them, but lead on innovation. This Spotlight event, designed for retailers, focusses on managing change, developing innovative practices, anticipating customer needs, using multiple channels to reach customers and future trends. Hosted by Retail Consultant Miriam Simon, this inspiring and dynamic session features retailers, Retail Excellence and industry experts. Open to all & organised by Local Enterprise Office Louth Price: FREE Bookings: Click Here

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To find out more and book your place, please visit LocalEnterprise.ie/Week or search #MakingItHappen

Tuesday 08 March

10am to 12pm	<p>Preparing Small Businesses for a Low Carbon Future Supports & Opportunities to Grow and Compete in a Greener Economy</p> <p>Focusing on energy consumption in particular, this regional event will discuss actions businesses can take to reduce their carbon footprint, and the supports available to help them implement improvements. We will also be looking at supports for businesses to pursue R&D/Innovation opportunities for new renewable/energy efficient products and services aimed at assisting carbon reduction and tackling climate change.</p> <p>Virtual / Live streamed from Hotel Kilmore, Co. Cavan</p> <p>Regional Event. Open to all in Cavan, Monaghan, Louth and Meath. Organised by Local Enterprise Office Cavan Price: Free Bookings: https://www.localenterprise.ie/IQSCIYC</p>
10am to 12pm 	<p>Internationalising Your Business: Developing Export Opportunities in a Digital Age</p> <p>Businesses across Ireland are facing challenges; how to introduce innovation, drive efficiency and run more effectively. Tackle these challenges head-on through Lean. Focus on what the customer values, identify and eliminate waste and inefficiency. This event will introduce Lean Thinking and provide practical actions steps. It will examine how digitalisation can transform business, utilize data, and improve your product offering. Featuring entrepreneurs who have already adopted Lean thinking and expert speakers.</p> <p>Open to all & organised by Local Enterprise Office South Dublin Price: Free Bookings: Click Here</p>
2pm to 4pm 	<p>From Good to Great: Using Lean for a Competitive Edge</p> <p>Businesses across Ireland are facing challenges; how to introduce innovation, drive efficiency and run more effectively. Tackle these challenges head-on through Lean. Focus on what the customer values, identify and eliminate waste and inefficiency. Hosted by award-winning Lean Coach Stuart Nelson of Jigsaw Better Business, this session will feature an interactive workshop to help you get started. You will also meet 4 entrepreneurs who have already adopted Lean thinking and hear Local Enterprise Office and Enterprise Ireland experts about the supports available.</p> <p>Using the lessons from this practical workshop you can improve profits, customer service and employee engagement. Improve your business by attending this event!</p> <p>Open to all & organised by Local Enterprise Office Kildare Price: FREE Bookings: Click Here</p>
All Day	<p>International Women's Day  International Women's Day</p> <p>International Women's Day 2022 takes place on Tuesday, 8th March with a theme of #BreakTheBias. Local Enterprise Offices across the country will be staging events during the week to mark the occasion. Watch out for local events in your area!</p>
9.30am to 1pm	<p>Developing your own Business Website with WordPress (6-week course commencing 8th March)</p> <p>A six-week programme (one half day workshop per week), designed for those who want to create an eCommerce website using WordPress and WooCommerce. Upon completion of this course you will be well on your way to building an eCommerce website for your business.</p> <p>Local event: Open to Meath businesses only. Price: FREE Bookings: Click Here</p>
2pm to 5pm	<p>Financial Forecasting for your Business</p> <p>In this half day course you will gain a baseline understanding of budgeting as an important financial tool.</p> <p>Local event: Open to Meath businesses only. Price: FREE Bookings: Click Here</p>
6.30 to 8.30pm	<p>Start Your Own Business Course</p> <p>Interested in starting your own business? Take the first step by joining our online Start Your Own Business Programme. This course will help you develop and research your ideas, learn basic business start-up skills, understand potential for business growth, with marketing, sales and financial planning advice.</p> <p>8 Week course commencing 8th March</p> <p>Local event: Open to Meath businesses only. Price: €50 Bookings: Click Here</p>

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To find out more and book your place, please visit [LocalEnterprise.ie/Week](https://www.localenterprise.ie/Week) or search #MakingItHappen

Wednesday 09 March

Time	Details
9am to 1pm	<p>Cross Border Conference 2022 – Sustaining & Building Cross Border Co-operation and Trade</p> <p>NI Minister for Finance, Conor Murphy MLA and Irish Minister for Public Expenditure and Reform, Michael McGrath will deliver the keynote address at the Conference.</p> <p>Both Ministers will outline their respective public investment priorities for the year ahead, with a focus on how businesses on both sides of the border can benefit.</p> <p>Newry and Dundalk Chambers' Cross Border Conference will focus on cross-border co-operation and trade.</p> <p>The event is supported by Louth County Council, Newry Mourne and Down District Council, LEO Louth, Intertrade Ireland and M1 Corridor. Other speakers include Newry and Mourne Co-operative and Enterprise Agency, Across Borders Consulting, DKIT, LEO Meath and Southern Regional College.</p> <p>Open to all. Price: Free Booking: Click Here</p>
 9am to 11am	<p>Going Green: Small Steps, Big Impact</p> <p>Discover how small steps can have a big impact on your business, your customer, your carbon footprint and the environment.</p> <p>Aimed at small business owners across all sectors, Going Green is about taking one step at a time. Learn about the changes you can make in your own business and the supports available to help you achieve it.</p> <p>Featuring keynote speaker Dr Tara Shine (Change by Degrees) and hosted by Jackie Gowran (Business Weaving), this event will feature business owners who are already Going Green.</p> <p>Open to all. Organised by LEO Cork North & West Price: Free Booking: Click Here</p>
11am to 12:30pm 	<p>Agile Ambition: Funding for Innovation</p> <p>The Agile Innovation Fund gives small companies rapid access to funding to develop new technologies, new products or to respond more quickly to develop new market opportunities. Companies can access up to 50% to support new product, process or service development projects, up to a total spend €300,000. Smaller projects may also qualify for 50% grant aid.</p> <p>This event tells the story of two companies who have successfully received this support and provides valuable insights into the online application process.</p> <p>Open to all & organised by Local Enterprise Office Galway Price: FREE Booking: Click Here</p>
2pm to 4:30pm 	<p>Intellectual Property: First Steps in Protecting Your Business</p> <p>Learn how to identify intellectual property in your business or processes. Aimed at technology, manufacturing, processing and creative industries, this event will help you understand the first steps you need to take in protecting your IP assets.</p> <p>Discover the supports available to you through the Enterprise Europe Network, your Local Enterprise Office, Enterprise Ireland and other agencies. And don't miss the opportunity for a one-to-one consultation session with one of our IP experts.</p> <p>Open to all & organised by the Enterprise Europe Network & LEO Donegal, Sligo, Leitrim & New Frontiers North West Bookings: Click Here</p>
	<p>The Food Export Journey</p> <p>This event looks at the export journey for the food producer community. Food advisor James Burke will be joined by two of the most sought-after speakers on this topic; Colm O'Sullivan of Cully & Sully and London based Bruce Langland, who has had a career of over thirty years in retail and hospitality.</p> <p>Following a presentation from both speakers, they will join two local producers from the county for a panel discussion on the future of the dynamics of successful food exporting.</p> <p>Regional Event: Organised by LEO Meath and open to all those based in Meath, Louth, Cavan and Monaghan.</p> <p>Booking: Click Here</p>
10am to 12pm	<p>Managing & Promoting your Brand Online</p> <p>Managing and promoting your brand online is essential considering modern digital usage and online shopping. On this course you will be introduced to methods of managing and promoting your brand online. At the end of the programme you will receive an action planning template to assist you in developing a practical strategy.</p> <p>Local event: Open to Meath businesses only. Price: FREE Bookings: Click Here</p>

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To find out more and book your place, please visit LocalEnterprise.ie/Week or search #MakingItHappen

Thursday 10 March

10.30am
to
12.30am

LEAN for Success - North East LEAN Network Conference

Please join us for this unique regional event and mix with a broad range of professionals from various sectors, all dedicated to improving their operations through LEAN. As part of Enterprise Week we would also encourage SMEs to join us and hear from similar businesses.

Our industry-led network focuses on best practices and cutting-edge developments in lean enterprise, operational, and process excellence; lean thinking and practices; and continuous improvement. It will be of interest to organisations of all sizes and from all sectors that are adopting, or seeking to adopt, lean thinking and practices to enable and sustain competitiveness in national and global marketplaces.

Opening by Damien English (TD) Minister of State, Department of Enterprise, Trade & Employment.

Moderated by Richard Curran.

Speakers include: Gavin Carpenter (Phonovation), Alan Jackson (Qualitas Electronics), Gerry Reynolds (Takumi) and Robert Hernan (Enterprise Ireland).

Regional Event: Open to all businesses in counties Louth, Meath, Cavan and Monaghan & organised by the North East LEAN Network

Price: FREE | Bookings [Click Here](#)

9.30am to
12.30pm



Future Proofing Your Small Business Using Smart Tech Tools

Want to work smarter not harder in future? Technology is ever-changing. Business owners are invited to this tech pitstop to learn about emerging technologies that can help futureproof any business.

This dynamic, innovative workshop, delivered by Noel Davidson, aims to help small business owners, assess if they are using enough, easily available, smart tech tools to save time and work more efficiently.

Open to all & organised by Local Enterprise Office Wicklow | Price: FREE | Bookings: [Click Here](#)

NOTE: This is part 1 of a 2 part series. Session 2 takes place on Thursday 24th March from 09.30-12.30hrs. By registering for the 10th March, you are automatically registered the second session.

2pm to
4pm



Social Media Mashup: Future Opportunities For Your Business.

Now, more than ever, it is important that businesses include social media as part of their business strategy. This lively discussion will include which apps you can use to enhance your social media offering, the importance of blogging and vlogging, digital marketing and future trends such as influencer marketing, long form and snackable content.

Hosted by Tereseanne O'Reilly, it includes leading speakers Samantha Kelly the Tweeting Goddess, serial entrepreneur Jordan Casey, creator of Waterford Whispers News Colm Wilkinson and Paul Dower of Waterford in your Pocket.

Open to all & organised by Local Enterprise Office Waterford | Price: FREE | Bookings: [Click Here](#)

2pm to
3.30pm

Event Title: Retail and Foodservice 2022 – Expert Views In this session, two of Ireland's leading business owners will share their formula and views for 2022. Journalist, foodwriter and Co-Founder of the Itsa Café and Restaurant chain, Domini Kemp www.bitetv.ie will be joined by pioneering and multi award winning retailer Rachel Doyle from Arboretum www.arboretum.ie

Following a presentation from both of the guest speakers, they will join two business owners from the county for a panel discussion on the future of the retail and foodservice sector in your county. The session will be facilitated by Retail and Foodservice expert, James Burke.

Regional Event: Organised by LEO Monaghan and open to all those in counties Louth, Meath, Cavan and Monaghan | Price: FREE | Bookings: [Click Here](#)

10am to 1pm

Trading Online Seminar

A FREE interactive session on the Trading Online Voucher Scheme. Find out all you need to know about the scheme and ask any questions that you might have to a trained web design specialist. This seminar is mandatory for anyone applying for a Trading Online Voucher.

Local event: Organised by LEO Meath. Price: FREE | Bookings: [Click Here](#)

Friday 11 March

10am to
1pm

Digital Marketing Clinics

A practical one-to-one clinic with a trained consultant offering advice on setting up and using social media platforms and digital marketing tools for your business. Tools covered include Facebook, Twitter, Instagram, Tik Tok and LinkedIn.

Local event: Open to Meath businesses only. Price: €20 | Bookings: [Click Here](#)

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To find out more and book your place, please visit LocalEnterprise.ie/Week or search #MakingItHappen

<p>10am to 11am</p>	<p>Meath Business Owners Network #MBON</p> <p>Connect, Learn & Grow your Business as part of the Meath Business Owners Network #MBON. Monthly meetings take place via ZOOM. A link will be forwarded to you after you register. Meetings last 1 hour approx. These meetings are a relaxed opportunity to get to know other business owners within Meath, discuss enterprise and build strong, supportive business relationships. The Meath Business Owners Network is a partnership between LEO Meath and County Meath Chamber.</p> <p>Local event: Open to Meath businesses only. Price: FREE Bookings: Click Here</p>
<p>11am to 12.30pm</p> 	<p>Boost Your Business Online: How to stand out from the crowd</p> <p>Do you want to maximise your online presence and stand out from the crowd? Have you recently launched or upgraded your website with a Trading Online Voucher?</p> <p>Join Local Enterprise Office Clare and BrandAmp for this interactive session full of hints and tips on how to boost your business online. Discover how to proactively manage, improve effectiveness, and increase customer acquisition online. All attendees are entered into a draw to be in with a chance to win a FREE SEO Mini Audit.</p> <p>Open to all & organised by Local Enterprise Office Clare Price: FREE Bookings: Click Here</p>
<p>2pm to 3.45pm</p> 	<p>Show Me The Money</p> <p>Raising finance for your business can be a real challenge. Where do you start? Who is the right lender for your business? How do you apply? How do you improve your chances of getting a positive decision?</p> <p>Join us for an afternoon online seminar featuring financing experts and organisations that invest in small and start-up businesses, including the Local Enterprise Office, Microfinance Ireland, Enterprise Ireland, SBCI, the Credit Review Office and more.</p> <p>Open to all & organised by Local Enterprise Office Fingal Price: FREE Bookings: Click Here This will be the closing event of Local Enterprise Week 2022</p>



Local
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LOCAL ENTERPRISE WEEK 2022

*Find out what supports and
programmes are the best fit
for your business in 2022
& book your place today*

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