

Testimonials



The Breakthrough Innovation Programme made us examine all facets of the business and elements we wouldn't necessarily think about regularly or formally, e.g. culture, structure, processes – it opened our eyes to the potential for innovation throughout the business. It was quite immersive and engaged considerable commitment from us; the momentum that resulted was very positive. The rapport and confidentiality that emerged within the group of companies undertaking the course was very positive and their fresh perspective generated some useful insights and ideas for us. The leadership and facilitation of the group was excellent and very knowledgeable. We highly recommend it to any company aiming to improve itself and become more competitive through innovation.

Jim & Mary Healy – Founders of the Chocolate Garden



Two of us from VideosOnTheNet took part in the course during the early stages of C19 and it worked very well for us. The course was presented superbly by the co-ordinator (Majella Murphy). Although it was a significant commitment, it was very well structured and allowed us to complete other work at the same time. VOTN were in a position where we had undertaken to analyse the business over the previous year and had a fair idea of how it was ticking. So, to layer on top of that information, the innovation practices and analysis was very beneficial. I feel that once we work actively on our findings and the identified work points, we will be in a better place soon.

John Sherwin – CEO of Videos on the Net



The Breakthrough Innovation Programme enabled us to discover new innovation opportunities for our business. It allowed us to focus on specific areas of our business offering - one at a time, and with the help of Majella and the input from other participants we were able to create new action plans at the finish that we are looking forward to implementing moving forward.

Francis Lyons – CEO of E-Cat Group



A very worthwhile programme that provides more than one possible innovation play for any SME irrespective of size or industry. The initial diagnostic report sets the scene, then online short sessions practically deal with all the possible frameworks, leading to one or more realistic innovation plays. One of the best programmes I have been on.

Paul Geoghegan – CEO of E-Cat Group