

Jane Manzor



Manzor Marketing

Jane Manzor is the CEO and owner of Manzor Marketing. With over 25 years' industry experience, Jane established Manzor Marketing in 2016 to cater for the marketing needs of clients within the food, beverage, design, crafts, and SME sectors. Jane has a wealth of experience in all things marketing, branding, event management and business growth. Jane has worked with a wide range of brands throughout her career, including Hellmann's, Chef Sauces and Trocaire (to name a few).

She is a seasoned mentor and has mentored over 100 businesses since starting Manzor Marketing. She is also a highly experienced trainer and offers training in branding, digital marketing and growing sales. Jane also works with a wider range of government bodies including several Local Enterprise Offices, Enterprise Ireland, Bord Bia and Intertradelreland.

She is highly entrepreneurial, and business is in her blood (coming from two family businesses). Jane and the team at Manzor Marketing are all about finding the clients *10% Difference* and bringing this to life through their three-step process of marketing, management and measurement.

To find out more about Jane and Manzor Marketing, visit www.manzormarketing.ie.

Areas of Expertise

- Marketing Strategy, planning and brand positioning
- Digital Marketing
- Event Management
- ER
- Trade and Retail growth
- Distribution
- Marketing budgeting
- Industries – Food and Beverage, Crafts, Design and SMEs

Experience to date (sample reference projects)

Jane Manzor has worked with Meath LEO since 2017. She has mentored a wide range of businesses in the areas of marketing strategy, digital marketing, event management, sales growth and PR.