



Tuesday 3rd March

Silver Hill Duck, Centre of Excellence,
Emyvale

9.30am – 2.00pm

- 9.30am Registration
- 10.00am Welcome – John McEntagert, LEO Monaghan

Inspiration, ideas and real-life implementation

- 10.10am MC- Dr. Andrew Lynch, Irish Manufacturing Research
- 10.25am Case Study 1: Michael Murphy, RIVVAL
- 10.50am Case Study 2: Richard Mulligan, Versatile Packaging
- 11.15am Case Study 3: Micheál Briody, Silver Hill Duck
- 11.40am Comfort break

Supports & next steps

- 11.55am Aidan McKenna, Enterprise Ireland
- 12.10pm Panel Discussion:
Richard Mulligan, Versatile Packaging
Michael Murphy, RIVVAL
Aidan McKenna, EI
John McEntagert, LEO Monaghan
Science Foundation of Ireland person TBC
Neil McLoughlin, DkIT
- 12.50pm What one thing.....?
- 12.55pm Close
- 13.00pm **Lunch** – a tasting menu courtesy of Silver Hill Duck.
Innovation Supports Showcase – an opportunity to connect with stakeholders relevant to your innovation implementation

MC - Dr. Andrew Lynch, Chief Innovation Officer - Irish Manufacturing Research



Dr Andrew Lynch is the Chief Innovation Officer with *Irish Manufacturing Research*, an independent Industry-led RTO in the Irish State. Andrew is a founding Director of the *EUREKA SMART Manufacturing Instrument*, Chairman of the Irish National Steering Committee on Collaborative Robotics, a member of the IMR I4 Steering Committee and a national delegate to the European *ManuFuture* High Level Group (HLG). A member of the ECSEL LIASE Committee, Andrew is also a national industrial coordinator and a recognized manufacturing expert within Irish Commercialization funding programs and across a number of EU platforms.

For 20 years prior to his current role, Andrew worked in manufacturing companies, across nearly all sectors; as a senior executive, owner manager and business consultant. In his current role Andrew has specialised in the development of large nationally funded industrial research projects, engaging multinational corporations and indigenous companies in the areas of advanced manufacturing (e.g. I4.0) and industrial energy efficiency (programs which now include 33 multinationals and over 120 SME partners). He holds a Degree in Biochemistry, a Master's Degree in Environmental Analytical Chemistry and a PhD in Engineering.

Happily married with two adored daughters, in his spare time Andrew is a contributor to several business forums and enjoys golf, Pilates, running and hill climbing.

Michael Murphy, Managing Director – RIVVAL Limited



Michael is Managing Director of RIVVAL Limited, Carrickmacross, County Monaghan. Michael moved to the UK in 1986 and joined a multinational organisation within the Railway Industry as a Production Engineer. A progressive career path followed culminating in Head of Manufacturing for the UK Rail Division and member of the organisations international design committee.

With a wealth of business experience, railway engineering knowledge and academic qualifications, including an MBA, Michael returned to Ireland in 2003.

Having identified an opportunity in the Irish Railway Industry Michael established RIVVAL Limited in 2004. Initially established as a consultancy the company has expanded over the years and is now identified as a leading Railway supplier in Ireland, both North & South.

The company has a continuous development policy and now not only supplies but designs, manufactures and assembles a range of mechanical, electrical and electronic products at its Carrickmacross facilities.

Richard Mulligan, Director – Versatile Packaging



Richard Mulligan is founding partner and director of Versatile Packaging. Specialising in extended shelf life packaging, Versatile Packaging is the leading Irish supplier to the chilled food industry for technical packaging materials and modified atmosphere packaging machinery.

Graduating from U.C.D. in 1988 with a B.Agr.Sc(Chem) Richard was recruited to the Kerry Group graduate trainee programme, giving him a good grounding in production management systems and new product development. Richard joined Silver Hill Foods in 1992 as factory manager, working with the directors and management team to develop and improve production processes and efficiencies. With an extensive background in food science and a real passion for Food Packaging Science and Technology Richard saw an opportunity to build a company servicing the packaging needs in the food industry. In 1998, Versatile Packaging

was established to supply quality food packaging products and machinery. Continuing developments call for constant scrutiny. In his current role, Richard collaborates with Research & Development teams in both academia and the food packaging industry to deliver the most relevant packaging solution to customers. In his off time, Richard enjoys the outdoors, kayaking, and time with family as they pursue their own sporting, academic and social interests.

Micheál Briody, Managing Director - Silver Hill Duck



Micheál Briody is the Managing Director of Silver Hill Duck, the internationally renowned producers of the best duck in the world from Emyvale in Co Monaghan. Micheál joined Silver Hill in 2011 and has been the driving force behind the unprecedented growth Silver Hill has witnessed in the intervening 9 years. He has led the company as they have doubled their size and expanded the business into Asia. He is leading the company into a similar vein of growth for the next decade with further expansion plans to capacity to match the Asian demand.

Micheál hails from Oldcastle, Co. Meath and has worked in various Financial and Management roles over the last 20 years. Micheál has owned and managed a number of businesses during this time and continues to stay involved with other businesses outside of the Food Industry. Micheál is a strategically focused individual with strong competences in people management and strategy execution. He is FCMA qualified and also a graduate of Stanford University's Strategic Leadership Program.

Micheál is the current national chairman of the GAA's Club Player's Association and a board member of Intertrade Ireland since 2016.

Aidan McKenna, Regional Director North East and Worth West – Enterprise Ireland



In his role, Aidan is responsible for implementing Enterprise Ireland's strategy for entrepreneurship and indigenous enterprise in the Border Region. Working with stakeholders, Aidan supports the growth, innovation and competitiveness of Enterprise Ireland clients and the business environment within the Region. Prior to taking up the post, Aidan was Development Advisor for the Paper, Print and Packaging Sector. In his role, he led Enterprise Ireland investments in company expansions, R&D projects and market diversification for a broad range of clients across the sector.

Aidan's previous roles have included ten plus years in International Business Development roles including heading up International Sales for the Award-Winning Irish exporter, Combilift Ltd. Aidan has founded two start-ups, successfully raised seed and follow-on investments and has been an advisor to several fast-growing technology businesses. Aidan

is passionate about ensuring entrepreneurs and businesses in the Region have the necessary supports required to succeed and grow their businesses globally.

Additional Panel Members:



Ciara Cotter
Science Foundation of Ireland



Neil McLoughlin
Dundalk Institute of Technology



John McEntagert
LEO Monaghan