

Remote Working

Practical Insights and Approaches



Oifig
Fiontair
Áitiúil

Local
Enterprise
Office

A half day conference

Tullamore Court Hotel, Friday 8th March, 9.30am - 2.00pm

The way we work is changing - find out about this growing trend and how flexible work arrangements can benefit both employers and employees.

Remote working is fast becoming an alternative to the traditional 9 to 5 office based employment. The appearance of co-working spaces or hubs across the country is evidence of the expansion of this area. Both employers and employees are questioning the value or need to travel to work every day. Some employers are offering highly attractive job opportunities for people not to travel to head office.

With the array of cloud based services, there is less and less need for the daily commute. It saves money for the employer and employee, and increases productivity. There is also the positive impact on climate change - less people on the road, means less pollution. The rural economy can benefit from the increased local spend - less money spent on travel costs, and more time for leisure, equates to more money spent on recreation and entertainment.

This half day conference aims to highlight the benefits for both employers and employees, and provides case study examples of remote working in action. Speakers include Shopify, AirBnB and Grow Remote. You will take away key tips and advice on how to make remote working work for you.

**Book your free place now at
www.localenterprise.ie/offaly**

**Free Hotdesking available at the
Junction during Enterprise Week for
those attending the conference.**



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Conference Schedule

09.30	Registration and Tea/Coffee/Scones	
10.00	Welcome & Introduction	Caroline Spollen, <i>Business Development Manager, The Junction</i>
10.15	The benefits of Remote Working as an Employer	John Riordan, <i>Director of Support, Shopify</i>
10.45	How to embrace Remote Working from a HR perspective	Therese Philbin, <i>EMEA HR Manager, AirBnB</i>
11.15	Tea/Coffee & Networking/Stands	
12.00	Remote Working as a Community: linking Jobs and Employees	Tracy Keogh, <i>Grow Remote</i>
12.15	Remote working as a life choice - the good, the bad and the flexibility	Rory O’Keeffe, <i>Software Engineer, Hotjar</i>
12.30	Supports for Remote Working	Geraldine Beirne, <i>LEO Offaly</i>
12.45	Q&A	
13.00	Opportunity to network with speakers and attendees Selection of sandwiches & tea/coffee available	
14.00	Close	

Speaker Bios



John Riordan
Director of Support, Shopify Ireland



John leads a variety of different customer support teams for Shopify, including groups in Ireland, Lithuania, Canada and the Philippines. The majority of John’s teams work from home, a business model he has evangelised for over the last 15 years in the US, UK and Ireland. John has spent much of his career in the US - working for Apple, Virgin Atlantic Airways, Arise Virtual Solutions and US Airways. In 2010 John and his family returned to his hometown of Cork, Ireland where he now resides with his wife and two teenagers.



Tracy Keogh
*Co-organiser of Grow Remote & Innovation Community Manager, BOI
Grow Remote & Bank of Ireland*



Tracy is a co-organiser of Grow Remote, a community project opening up rural areas to companies who hire remotely and people who work remotely. She is a global facilitator with Techstars Startup Weekend tapping into startup ecosystems across Europe. Previously, Tracy was an early employee in two technology startups, Ex Ordo and Desposify, looking after everything from finance to pitches and tech support. She currently works in Bank of Ireland having set up their innovation programmes in the west.



Therese Philbin
HR Business Partner, EMEA at Airbnb



Experienced and passionate Human Resources Manager with a demonstrated history of working in the technology and internet industry, having worked with Indeed, Squarespace and now AirBnB. Graduated with an MSc focused in Industrial Relations and Human Resource Management from National University of Ireland, Galway. Extensive experience with European Employment Law. People Management experience; developing and guiding teams.



Rory O’Keeffe
Full Stack Developer, Hotjar



Rory is an experienced Software developer, working remotely for Hotjar from Tullamore or wherever he happens to be, Remote work offers him the flexibility to choose where he works from any day or time. Headquartered on the beautiful island of Malta, in the ‘heart’ of the Mediterranean, Hotjar is a successful start-up that operates on a fully remote basis.