



Start Your Own Business Programme for Entrepreneurs aged 55+



Oifig Fiontair Áitiúil
Local Enterprise Office

Dublin City | Fingal | Limerick



ISAX (Ireland Smart Ageing Exchange) is an independent network of industry academia and government agencies focused on fast-tracking the R&D and commercialisation of innovations for the global smart ageing economy.

Still feeling on top of your game?

Looking to put your lifetime experience, talents and wisdom to good use by starting your own business?

What is Ingenuity?

Ingenuity is a Start Your Own Business Programme for entrepreneurs aged 55+, led by Ireland Smart Ageing Exchange (ISAX) and sponsored by Bank of Ireland.

Within the programme, you have two options:

- ▶ DCU High Potential Start-Up Pre Accelerator Programme for those with ambition to establish a large, fast-growth internationally trading company – which will be run by the DCU Ryan Academy in Dublin. DCU's Ryan Academy for Entrepreneurs will deliver the programme over a 6-week period starting September 2016.
- ▶ Start Your Own Business Programmes – for both lifestyle and fast-growth businesses – run in collaboration with the Local Enterprise Offices (LEO) in Limerick, Fingal and Dublin. This programme will take place over 8 weeks, starting in late September 2016.

Did you know?

- ▶ Charles Flint was 61 when he founded IBM
- ▶ Older entrepreneurs are almost twice as likely to launch high-growth start-ups than 20 to 34 year olds
- ▶ The number of businesses created by entrepreneurs between 55-64 has risen by over 50% in the past 20 years

Attend an introductory seminar

We're holding two seminars to provide you with more detailed information on the programme and to let you know about the application process and selection criteria.

Limerick	Tues 17th May 6pm	Savoy Hotel
Dublin	Thurs 19th May 6pm	House of Lords, Bank of Ireland, College Green

Please register for tickets at:

<http://irelandsmartageingexchange.eventbrite.com/>