

Do you have an innovative business idea?

NEW FRONTIERS
entrepreneur development
an Enterprise Ireland programme

NEW FRONTIERS PROGRAMME

New Frontiers is Ireland's national entrepreneur development programme, funded and coordinated by **Enterprise Ireland** and delivered in the Midlands Mid-East region by **Athlone Institute of Technology** in partnership with **Maynooth University**.

New Frontiers 2017 offers:

- Structured business development training over an intensive 6-month period commencing in September 2017
- State-of-the-art start-up facilities at Athlone Institute of Technology and Maynooth University
- Funding of up to €15,000
- Access to the facilities and resources of AIT and Maynooth University
- Access to industry expertise and networks
- Business strategy development, planning and execution
- 1:1 mentoring and business coaching
- Web hosting and support from Amazon worth \$15,000
- Support in winning €50,000 Competitive Start Funding from Enterprise Ireland

Lisa Larkin
Durrow Mills



New Frontiers 2016
CSF Winner 2017

training

Pre Programme 2017 Business Feasibility Workshops

A series of Workshops to help prospective entrepreneurs to develop their business proposition will be held in AIT and Maynooth University in July-August 2017. Participants who complete the Workshops will be encouraged to apply for New Frontiers Programme 2017 commencing in September.

resources



success

support



APPLICATIONS ARE NOW INVITED FOR NEW FRONTIERS PROGRAMME 2017.

For more information please see www.ait.ie/newfrontiers

New Frontiers Programme 2017 provides high potential entrepreneurs and innovative start-ups with the business skills, networks, facilities and supports necessary to navigate the business start-up process from concept to successful commercialisation. The Programme is based in the Midlands Innovation and Research Centre at AIT and MaynoothWorks at Maynooth University.



Ballykilcavan Brewery led by David Walsh-Kemmis uses award-winning malting barley from a 378 year old family farm to produce a range of beers which mature for longer and are unfiltered, unpasteurised and naturally bottle conditioned. Ballykilcavan's lack of processing adds flavour and complexity to its beers and allows the flavour of the ingredients to shine through.



Henry Fingleton, CEO Sweepovac



Sweepovac – an Enterprise Ireland 'High Potential Start-Up' – has developed a self-contained vacuum device that fits in any kitchen or utility providing householders with *The easiest way to gather up floor sweepings in the world*. According to Henry Fingleton, CEO Sweepovac, "New Frontiers greatly assisted Sweepovac by providing structured training and support in the key commercial elements of developing and running a successful business."

Enterprise Ireland Support

"Increasing the number of new high-growth export focused businesses in the region is a key objective for Enterprise Ireland. We are fully committed to working in partnership with these companies to help them build their capabilities and secure international market access for their products and services."

Dr Michael Brougham
Regional Director, Enterprise Ireland



AIT and Maynooth University Resources available to New Frontiers Clients

- Access to the expertise and facilities of AIT and Maynooth University
- Joint AIT and Maynooth University R&D capability in Biosciences, Immunology, Chemistry, Materials, Design Innovation, Prototyping, Software, Multimedia, Networks, ICT, Electronic Engineering and GeoComputation
- Technology Transfer
- Student work placement / project work
- Access to AIT and Maynooth University Libraries and online databases

Applications are now invited for New Frontiers Programme 2017.
For more information please see www.ait.ie/newfrontiers and/or contact:

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