

New Resources For 2008/09:

- 'Exploring Enterprise' Teacher Handbook & Student Workbook
- New national website www.studententerprise.ie
- New programme of School Mentor Visits

How to register

The closing date for registering for the Cork Schools Enterprise Programme 2008/09 is **31 October 2008**.

You can register your school's mini-companies online at www.studententerprise.ie

For further information please contact:

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Cork Schools Enterprise Programme

- could your students be the future
of Irish business???

What is the Cork Schools Enterprise Programme?

The **Cork Schools Enterprise Programme** is an exciting and rewarding programme that gives second level students in Cork the chance to set up and run their own business while at school. Organised by the County and City Enterprise Boards, the Programme is run in schools throughout Cork City and County.

How does the Programme work?

- The Programme is aimed at students from Transition Year up to Leaving Certificate and runs from September until May.
- Students can enter either individually or as part of a team.
- Students set up their own mini-company and run it exactly like a business. From choosing roles within the company e.g. a Managing Director, Financial Director, Marketing Manager to coming up with their own business idea, making the product, managing the books and writing a business report.
- In December students get to exhibit and sell their products at a Christmas Trade Fair.
- Regional finals are held throughout the country in March each year.
- An overall winner is selected to represent their Enterprise Board at the National Finals held in Tullamore in May.

How The Programme Benefits Your Students

- Encourages your students to think about entrepreneurship and self-employment as a viable career choice.
- Enhances the learning of business and entrepreneurship by combining classroom learning with real life experience.
- Students can win some fantastic prizes including up to **1,500 euro towards the purchase of new school equipment and an overseas education trip worth over €8,000.**



Students from '**Clever Clogs**' mini-company, Regina Mundi College in Douglas - Cork City Winners at the 2007/08 Regional Finals in CIT.



Students from '**MC Squared**' mini-company, Middleton College - South Cork Winners at the 2007/08 Regional Finals in CIT.



Assistant CEO of Cork City Enterprise Board, Adrienne Rodgers, with students from '**Clever Clogs**' mini-company, Regina Mundi College, at the Christmas Trade Fair 2007/08 in Blackpool Shopping Centre.

Key Events This Year:

11th September 2008:

Teacher Briefing Day

The **Teacher Briefing Day** is a great opportunity to meet with other teachers on the Programme, learn from their experiences as well as an opportunity to participate in a useful training workshop to help you deliver the mini-company programme. This year innovation expert Sadie Wheatley will give a practical workshop complete with classroom resources to fully equip teachers to help their students to come up with innovative and workable business ideas.

23rd October 2008:

Director's Day

At the **Director's Day** a panel of local business people will give presentations covering exactly what's involved in each of the key roles in a mini-company - Managing Director, Financial Director, Sales & Marketing Director, Production and Human Resources Directors. The Programme also features two short practical workshops on (1) How to impress the judges during your interview and (b) How To Decorate Your Exhibition Stand.

11/12th December 2008:

Christmas Trade Fair

The annual Christmas **Trade Fair** gives mini-companies in schools all over Cork the opportunity to exhibit and sell their products in one of Cork's busiest shopping venues.

A team of judges comprising of members of the local business community will visit each stand and carry out a short interview with the students on the day. Prizes are awarded in a number of categories including best display stand, most innovative idea etc.

March 2008:

Regional Finals

All mini-companies are welcome to go forward to represent their school at the **Regional Finals** which take place in March. Schools from Cork City and County are given the opportunity to participate in this event which will be held as part of the CIT Innovation Day.

An overall winner from each of the four Enterprise Board areas is selected on the day and go forward to participate in the National Finals held in Tullamore in May.